

# inspirations

magazine  
AUTUMN2019

Every Adria  
has a story  
to tell.

## MATRIX

TOURING ON  
THE WILDER SIDE,  
IN NORWAY.

## NEW COMPACT

GO ANYWHERE.  
WE VISIT BILBAO, SPAIN.

## NEW ALTEA

AT THE CERVIA  
KITE FESTIVAL.



**NEW ASTELLA**  
NEW LUXURY LINE.

**ADRIA**



**Inspiring adventures.** In this new edition of Inspirations, if you are looking for a new motorhome, we have exclusive previews of the **new Compact** "city motorhome", and new season highlights for **Sonic**, **Matrix** and **Coral**. Take an exclusive peak into the future of caravanning, with our new luxury line, the **new Astella**, a most luxurious home on wheels, like no other. For fun lovers, we preview the **new Altea** caravan at the international kite festival in Cervia, Italy. Check out some of our favourite **destinations**, from the wild coast of Norway, to the urban cool of Bilbao, Spain and our home, photo-friendly Slovenia. Also meet our intrepid adventurer, Hrvoje Jurić, who is attempting a new world record, crossing the globe on an electric bike, supported by a **Twin** campervan. We talk exclusively to the leaders of the Adria product development team about **innovation** and we meet Adria's world class partners with their vehicles. This, plus all the **new layouts**, **new features** and **new interior comfort** across the Adria range, here to inspire you.



**Enjoy the magazine**

Neil Morley, Editor.



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## A trip through the irresistible northern Norwegian mountain world

**THE PURE JOY WE FEEL WHEN WE SEE THE MASSIVE MOUNTAIN PEAKS AND THE EMERALD BLUE OCEAN IS INDESCRIBABLE. EVERYTHING THAT MAKES A PERSON TO FALL IN LOVE WITH TRAVELLING CAN BE FOUND HERE. FREEDOM, SIMPLICITY AND THE BARREN MOUNTAIN RANGES. LOFOTEN IS THE DESTINATION WE HAVE LONGED TO SEE AGAIN AND NOW, AT LAST, WE WOULD RETURN FOR A VISIT.**



Ahead of us lied yet another spectacular journey to Lofoten by motorhome. It was early April – the first time we had ever visited the place at this time of year. Over the course of our trip, we discovered that this was definitely the right decision to make. As the Northern Lights brightened the dark evening skies and the beaming sunshine greeted us during the days, we enjoyed by far the finest travelling experience in the somewhat bleak yet mythical environment. Visiting Lofoten in early spring means not only seeing the snow-covered ground and mountain peaks and feeling a chill in the air, but also enjoying blue skies and roads empty of tourists. Our last time here was in August, when the grass was green, the sea almost swimmable and the hiking trails featured a number of tourists, who were still frequenting the area. If you would like to visit Lofoten when the number of visitors is at its lowest, you need to get here in early spring or late autumn. The peak tourist season is in the middle of summer, when the area showcases its highlights and the local businesses stay open for visitors. During the 200-km trip from Å in the south to Svolvær in the north, one can find everything from the tiny picturesque fishing villages to broad, sweeping beaches. Here you can experience spectacular hiking whilst also spotting eagles sailing high in the sky, all that combined with peaceful coffee breaks enjoyed on a dock or extraordinary culinary experiences taken under the midnight sun and the Northern Lights. Anyone who appreciates the nature, the sea, equi-

site cuisine and a tranquil environment has to visit this place at least once in their lifetime. The best and easiest way to explore Lofoten is by car and if you, like us, have a motorhome, it will give you a wonderful perspective and plenty of opportunities to spend the night in the most stunningly beautiful places. During our week at Lofoten, we not only returned to a few of our favourite spots, we also discovered some new destinations. We visited the glass blower in Vikten, went on a fishing trip and took long walks along the beach. Our motorhome was parked just a few metres from the water in Kabelvåg, which is where we experienced a Northern Lights display for the first time. On one of the days, we stopped outside Reine and simply soaked in the view while looking for ospreys high in the sky. We believe that one of the benefits of traveling by a motorhome is being able to cook and eat meals prepared from the local ingredients and then enjoy the peace and tranquility of the area. Some days, we drove long stretches by crossing bridges, traversing alongside massive fjords, and smelling the slightly pungent odour of thousands of cod fish pieces hanging out to dry in the sun. Fishing boats waiting to head out to the sea would rest side by side in rows at small fishing hovels, while the seagulls produced their unmistakable screeches in wait for their meal of scraps. Those days filled us with joy and happiness. However, there are still many more places to visit, and once we left Lofoten, we were already longing to go back.



## From the sea to land and the table

*The ability to make use of the resources offered by the sea and the mountains has always been important at Lofoten. In the past, such lifestyle was more of a necessity, but now it is a way of keeping the tradition alive and demonstrating the amazing diversity that can be experienced here.*

**Maren Anna** In the tiny fishing village of Sørvågen on the Moskenesøya island, we met up with chef Tommi and his friend Petter, who is a fisherman. Several times a week, Petter heads out to catch fish, either on his own or with tourists, and delivers his catch to the restaurant. As we were there during the cod season, which lasts from January to late April, we were fortunate enough to accompany Petter on one of his fishing trips. The feeling of catching our own cod from a perfectly calm ocean with the sun beaming down is something we will never forget. In the evening, we sat down at the restaurant and savoured the fish that was caught right off the coast the very same day with love and our newly-developed skills which we knew would provide enough material to create a lifelong memory. As a young man, Tommi Bjørnsen left Lofoten to move to the mainland and learn everything he could about the art of cooking. After spending several years mastering his craft at some of the famous restaurants in Oslo, he returned to Lofoten to take over the Maren Anna restaurant in Sørvågen, which had been run by his parents. "With local ingredients typical of Lofoten and experience acquired in the French cuisine, I serve what I love the most, the Nordic cuisine enhanced by influences from all over the world" says Bjørnsen. Petter Thoresen runs the Nordic Fishing Adventures. He offers everything from fishing trips in the duration of 3-4 hours to complete adventure packages with overnight stays, where one can prepare the fish they have caught together with chefs from Maren Anna. "If I could, I would spend all my time on the boat, but as things stand now, I am usually here only six out of seven days" remarks Thoresen with a laugh.



VISIT THE DIGITAL VERSION OF THE INSPIRATION MAGAZINE TO HAVE A LOOK AT OTHER RESTAURANTS WELL WORTH A VISIT.



"The pasturage in the mountains is pure and of high quality, which gives the milk its special character. This, in turn, gives the cheese its special flavour. Although we use traditional recipes, we develop our craft by relying on innovations from other cultures. That is the secret behind our cheeses," explains Tove.

**Aalan farm** The Aalan farm can be found in the Lauvdalen valley that is surrounded by majestic mountains, where goats freely move up and down in the summer. This has been the domicile of Tove and Knut for the past twenty years. What was once a small goat farm with a herb garden has now grown into a farm feeding as many as 200 goats. Every summer, tourists flock here to buy cheese and hike the mountains. With more awards than one can count, Tove and Knut's cheeses have gained widespread recognition. Those who have no time to visit the farm can taste their cheese at several Lofoten restaurants, while the farm is also a chief cheese supplier to the Norwegian cruise line called Hurtigruten. In a small café that is open in the summer, guests can sit down and smell the scent of freshly-picked herbs while observing the cheese production process. Thanks to collaboration with a few other farms in the valley, parking spots are now available for anyone who would like to try out one of the hiking trails in the area. While it is possible to hike individually, visitors can hire a guide to either travel on foot or to embark on a horseback ride. All this can be combined with local culinary experiences from the farms.



We now have tourists coming here not only in the summer but throughout the entire year. It is incredibly exciting to know that people want to come here even during the dark days of the year



**Paleo Arctic** Those who cannot stay long at Lofoten but would still like to experience the amazing food are strongly advised to reserve a breakfast table at the Paleo Arctic restaurant in Svolvær. The breakfast buffet includes food harvested from the sea, mountains and land. Smoked lamb and whale meat are combined with locally produced cheese, salt cod, pickled herring, classic Norwegian waffles with brown cheese, and smoked cod caviar.





## Five destinations you don't want to miss

Eggum  
Hauklandstranda & Uttakleiv  
Svolvær  
Henningsvær



### DETAILS ABOUT LOFOTEN

Lofoten is an archipelago located in Nordland, Norway. The archipelago consists of three major islands: Austvågøy, Vestvågøy and Moskenesøya, as well as south Hinnøya, Gimsøya and Flakstadøya. The two largest cities are Svolvær and Leknes.

### Hauklandstranda & Uttakleiv

The two magical beaches have Mt Mannen as their common denominator. With its white sand and turquoise water, the beach is one of the most beautiful beaches in the world. Hike along the old, 5-km road around the mountain or climb Mt Mannen to enjoy a breathtaking view and an experience that words cannot describe. In summer, the locals open the little café found at the old power station, where visitors are treated to Norwegian coffee and delicious baked goods. During the winter months, the shores become the destination for observing the Northern Lights.

### Eggum

As long as you are on this side of Vestvågøy, a drive around Eggum is a must. The small fishing village is located between the sea and the mountains. The majestic cliffs are rising dramatically over the sea while the mighty eagles fly in the sky above. West of the car park, one can find a work of art known as Huvudet (Head) by Marcus Raetz, a head-shaped sculpture that overlooks the sea with its face either up or down, depending on the viewer's perspective. A hike along the seashore will suit just about everyone, but the somewhat more experienced hikers may want to hike further to Unstad, a beach that is a paradise for surfers from all around the world. Tourists also travel to Eggum to experience the midnight sun.

### Nordland Sculpture Landscape

Following the national tourist route, one can soon discover works of art presented in the natural environment at the most peculiar location. The international art collection consists of 36 works of art created by 36 artists from 18 countries. Five of them are placed in Lofoten, i.e. the Epitaph stands at Flakstad, Huvudet at Eggum, Utan namn (no name) at Vågan in Lyngvær, Reiret at Røst, and Laurbærblad at Moskenes.

### Henningsvær

Surrounded by the sea from three sides and by the mountains rising right behind it, this small fishing village with 450 inhabitants once served as a natural fishing base in Lofoten. Because of the water and the bridges, the village is known today as the Venice of Lofoten. The fishing boats still come in each day with their catches, just as they have done for hundreds of years. The cultural life here is blooming thanks to some enthusiastic individuals, with the KaviarFactory art centre and the Trevarefabrikken being a must-see. The best Bacalao at Lofoten, which is a type of a fish stew made from dried fish, is served in Klättercaféen serves, accompanied by music and a genuine feel of camaraderie. The square located at the centre of Henningsvær is like an oasis offering products from the Engelskmansbrygga art studio, perhaps the world's smallest coffee roasting house called Brent, silversmith Katrin Linder, as well as shops offering everything from home-made candles to felted wool jumpers.

### Svolvær

Svolvær serves as a natural central location in Lofoten. With slightly more than 4500 inhabitants, the city is one of the largest settlements in the area. Although fishing has been the largest source of income since time immemorial, tourists come here today to experience the fantastic selection of good restaurants and the cultural life. During the autumn and winter, tourists travel here with boats in order to see killer whales, and during the summer, cruises travel to Trollfjorden to observe eagles. The views in Svolvær are magnificent. Moreover, those who would like to experience something different can tackle some of Lofoten's best mountains for hiking offering some unforgettable views! Those interested in history and art will probably want to visit the Lofoten War Museum and the Nordnorsk art centre. Each September, the art centre hosts the Lofoten International Art Festival, which attracts artists from around the world.



# MATRIX 2020 The highlights

The Matrix, our sleek and capable crossover motorhome, offers so much style and versatility. One of our best-selling motorhomes, it's likely the only motorhome you'll ever need.

motorhome

- 1 . ADRIA 'COMPREX' BODY CONSTRUCTION.
- 2 . AERODYNAMIC EXTERIOR PROFILE WITH INTEGRATED PANORAMIC ROOF WINDOW.
- 3 . WIDE ENTRANCE DOOR (600MM).
- 4 . CHOICE OF BODY COLOURS ('SILVER' FOR SUPREME, WHITE FOR PLUS WITH OPTIONAL 'SILVER' CABIN, WHITE FOR AXESS).
- 5 . AUTOMOTIVE SIDE-SKIRT WITH OPTIONAL CABIN STEP.
- 6 . EASY ACCESS NEW DESIGN GARAGE WITH LIGHTING, POWER AND MORE STORAGE POSSIBILITIES.
- 7 . NEW REAR LED 'TRAFFIC' LIGHT DESIGN.
- 8 . NEW FRAMED SEITZ WINDOWS (NOW ON AXESS MODELS).



MATRIX SUPREME



MATRIX PLUS



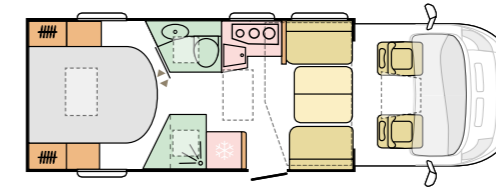
MATRIX AXESS



## MATRIX 2020 IN FOCUS

Matrix is available in Supreme, Plus and Axess models, with up-to 19 layouts, sleeping up-to 6 people. For season 2020 we have added many new layouts. Here we focus on one interesting new layout 670 DC.

670 DC



**SUPREME/PLUS:** ALL EU COUNTRIES EXCEPT SPAIN, AUSTRIA, GERMANY.  
**AXESS:** ONLY AVAILABLE IN FRANCE AND EAST EUROPE.

For new 'short' layouts see page 26 for details, for all other layouts see please check our website [www.adria-mobil.com](http://www.adria-mobil.com)

## MATRIX. MORE STYLE, MORE VERSATILE.



STYLISH INTERIORS AS STANDARD. WITH A CHOICE OF SYMPHONY WHITE OR TEMPO BROWN AND A WIDE CHOICE OF TEXTILES AND CUSHION SETS. NEW LIGHTING DESIGN FOR PERFECT AMBIANCE DAY OR NIGHT TOO.

NO OTHER MOTORHOME IS QUITE SO VERSATILE. EXTRA SLEEPING ACCOMMODATION WITH THE FRONT DROP DOWN BED. EXTRA SEATING WITH UP-TO 5 HOMOLOGATED SEATS. BIG GARAGE AND PLENTY OF STORAGE THROUGHOUT. HUGE CHOICE OF LAYOUTS INCLUDING OPEN SALON, CLASSICAL DINETTE OR NEW SHORT LAYOUTS.





*Living in motion*  
PRODUCT

LIGHT, BRIGHT AND FUN!

# The new Altea at the Cervia Kite Festival.

HAVE YOU EVER BEEN TO A KITE FESTIVAL? THEY ARE HELD ALL AROUND EUROPE AND IT'S A BRILLIANT EVENT FOR ALL THE FAMILY. WE VISITED ARTEVENTO, THE KITE FESTIVAL HELD AT CERVIA, ON THE ADRIATIC COAST IN ITALY.

ARTEVENTO FESTIVAL  
CERVIA (APRIL - MAY)



Artevento is one of many kite festivals held around Europe and the setting is perfect, with a long sandy beach and huge skies soaring over the Adriatic coastline on Italy's north eastern coast.

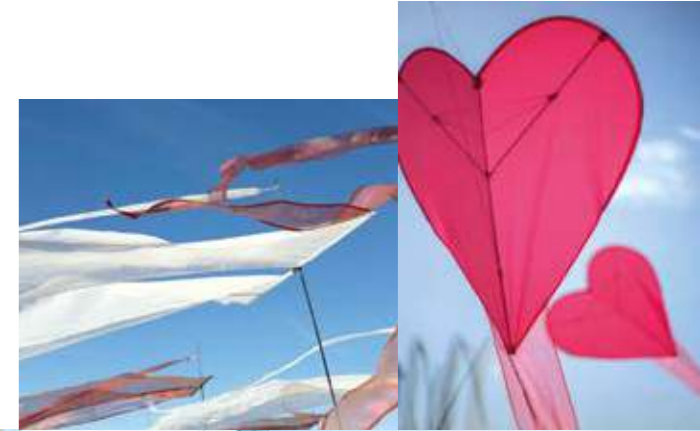
On a blustery, sunny day, watching literally hundreds of imaginatively designed kites swooshing across the blue skies, is fantastic day out for all the family and it attracts thousands of visitors each April.

Save the date

Artevento Festival 2020 - 40<sup>th</sup> Cervia  
International Kite Festival  
From 24<sup>th</sup> of April to 3<sup>rd</sup> of May 2020

[www.artevento.com](http://www.artevento.com)

“Nothing prepares you for the shock of colour as the giant animations soar above the beach, you can trace each line back down to some amazing circus-like characters holding the controls”.





# New Altea. Lighter, brighter and more fun! What's new?

The Altea has always been a popular caravan with a big fan following. Why? Because it delivers what a good caravan should, it's light, practical and comfortable caravan perfect for couples and families, at an attractive price. We are delighted to preview the 2020 Altea range exclusively here. There are 11 European models available, internal lengths from 3.9m to 5,5m sleeping up-to 7 people dependent on the layout.

THE EXTERIOR IS FAMILIAR, BUILT ON THE AL-KO CHASSIS WITH ADRIA'S "I-SHAPED DESIGN" AND WITH INTEGRATED TENT PROFILE, AWNING LIGHT, GARAGE AND CHROME HANDLES.



"THE ALTEA 472KP. AN INNOVATIVE SPORTY LAYOUT WITH NEW MODULAR KITCHEN FOR EXTRA FREEDOM AND STORAGE, FEATURES AN ADRIA EXCLUSIVE SLIDE-OUT KITCHEN, GREAT FOR OUTDOOR LIVING".



ALTEA IS ALSO WELL KNOWN FOR ITS AMBIANCE, WITH THE NEW LINE-UP, IT'S BRIGHTER THAN EVER, SO YOU'LL ALWAYS FEEL ON HOLIDAY. A SMART NEW LIGHTING SYSTEM AND THE NEW CHOICE OF THREE TEXTILES AND SIX SOFT FURNISHINGS, COMBINED WITH THE LIGHT WOOD STYLE FINISHES GIVES A CALM, CONTROLLABLE AND WELCOMING ENVIRONMENT.

THERE'S AN ENTERTAINMENT BOOST WITH PRE-INSTALLATIONS FOR LOUDSPEAKERS, NEW USB SOCKETS AND AN OPTIONAL BLUETOOTH AMPLIFIER.



THE NEWS ON THE INSIDE, IS AN ALL-NEW INTERIOR WHICH DELIVERS THE ALTEA'S CORE DNA – SCORING HIGH ON SPACE, COMFORT AND PRACTICALITY. THE INTERIOR DESIGN IS MORE CONTEMPORARY IN FINISHES AND SHAPES WITH A GREAT FEELING OF SPACE, LIGHTNESS AND TOUCHES OF COLOUR ADDING A SENSE OF FUN. THE OVERALL AMBIANCE IS SOPHISTICATED AND YET SIMPLE AT THE SAME TIME.



Altea has lots of cool new storage solutions, small detailed things which you don't realise how clever they are until you use it







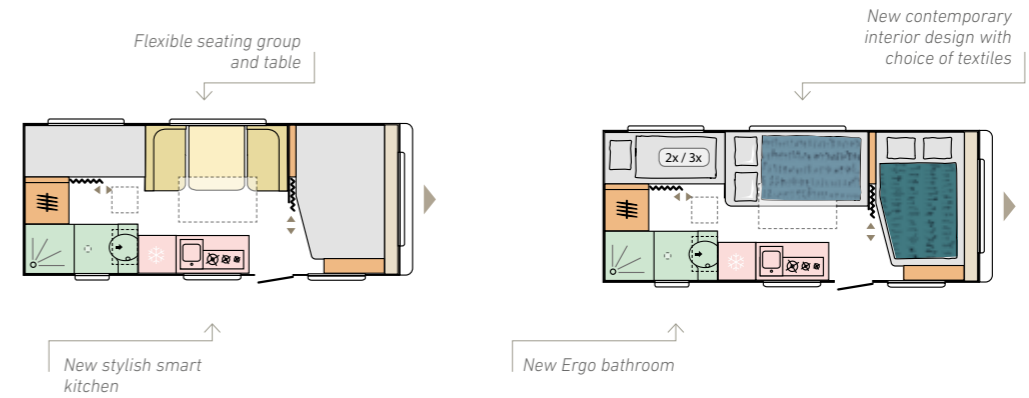
SEE ALTEA CLOSE UP  
WWW.ADRIA-MOBIL.COM

NEW ALTEA LAYOUTS FOR 2020

However, the real Altea story is that the new range does what the Altea has always done – deliver everyday comfort and easy-to-love caravanning.



552 PK



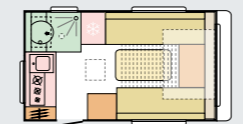
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ERGO BATHROOM  
OUR ERGONOMIC DESIGN BATHROOM WITH FOLDABLE SINK.

LAYOUTS AND KEY FEATURES

- Adria 'i-shaped design' exterior
- GFK polyester body with stylish graphics, on AL-KO chassis.
- Double glazed 'flat design' integrated windows
- New contemporary interior design with choice of textiles
- New stylish Smart kitchen
- New Ergo bathroom
- New lighting system
- Storage solutions throughout
- New sleeping comfort mattress
- Truma heating

362 LH



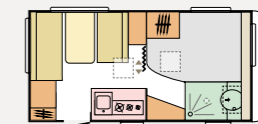
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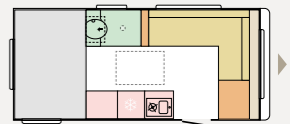
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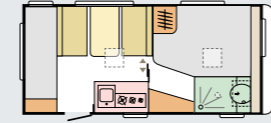
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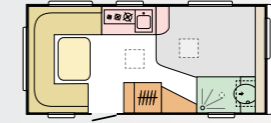
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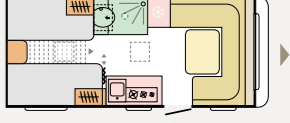
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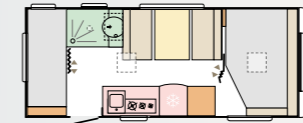
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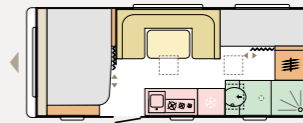
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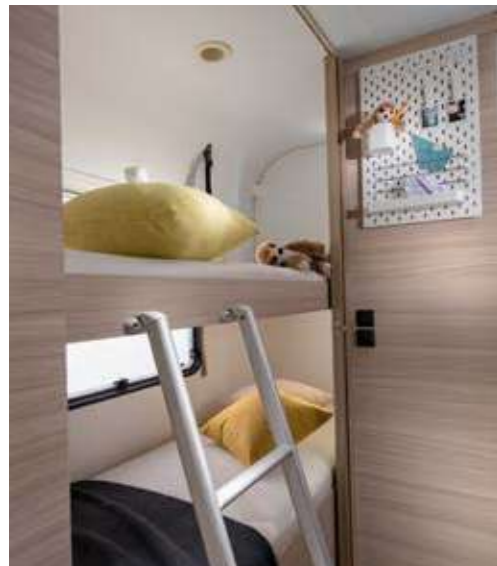


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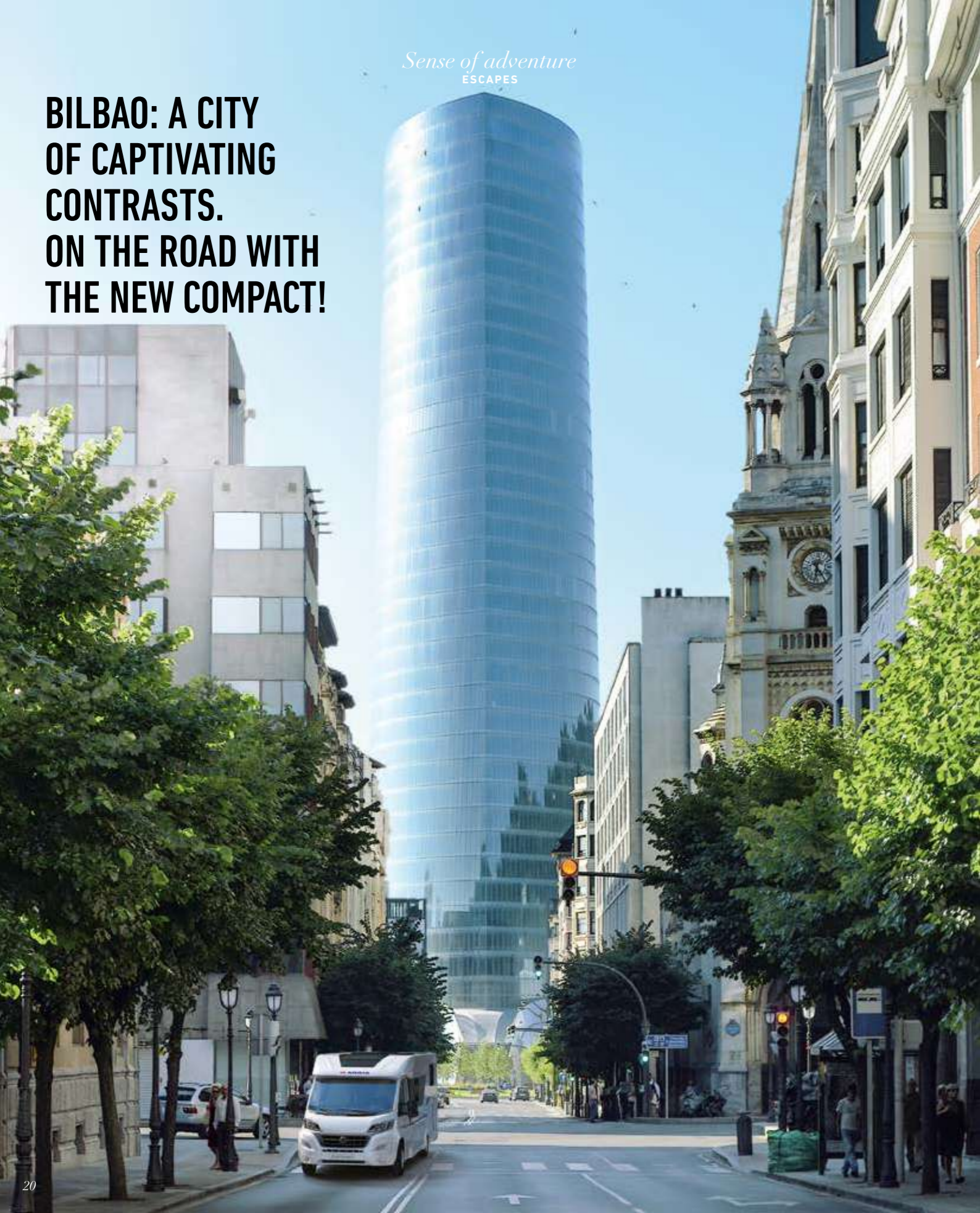
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**BILBAO: A CITY OF CAPTIVATING CONTRASTS. ON THE ROAD WITH THE NEW COMPACT!**

*Sense of adventure*  
ESCAPES



A STRIKING YET SEAMLESS BLEND OF OLD AND NEW, TRADITIONAL AND URBAN, CHARMING AND EDGY, BILBAO IS A CITY LIKE NO OTHER. AND THE BEST PART IS: IT'S STILL QUITE THE HIDDEN GEM. MANY TOURISTS COME TO BILBAO FOR THE GUGGENHEIM MUSEUM AND NOT MUCH ELSE. BUT IF YOU'RE ONE OF THE LUCKY ONES NOW IN ON THE SECRET, YOU'LL KNOW TO DEVOTE MORE TIME TO THIS RIVETING CITY AND PERHAPS DISCOVER WHY BILBAINOS (ONLY HALF-JOKINGLY) REFER TO THEIR HOME AS "THE CAPITAL OF THE WORLD".

*Small island girl embracing the world. Finds true joy in timeless music, the beach, and sunsets. A lover of words and images, stitching them together and crafting stories - yet has the most difficult time creating a non-clichè bio.*



Katrina Escalona, journalist



Undeniably, one of the most instrumental pieces in Bilbao's rejuvenation is the stunning Guggenheim Museum. Locals will be the first to tell you all about the city's less-appealing past, mostly characterized by industrial grit. But nearing the end of the 20th century, the city underwent a radical transformation, choosing to invest in art, culture, and tourism — a movement that birthed the iconic Guggenheim museum. This has since brought millions of visitors through its doors and into a city long ignored. Lend a morning wandering its exhibitions and admiring the architectural masterpiece that is the Guggenheim Bilbao and you'll quickly understand how a building put its city on the map.

THE NEW COMPACT FEATURES ADRIA'S EXCLUSIVE NEW SKY-LOUNGE.





*Bilbao is a city with many faces — some treasured from the past, and others enkindled today. But it's a city continuously evolving, full of life and spirit. For a long time, under the industrial grime, only Bilbainos really saw the city's charm. But today, as it continues to open itself up to the world, many more people are coming, and they leave the city enchanted.*



### Mercado de la Ribera

Sitting on the banks of the river that runs through the city is the Mercado de la Ribera. On one end are stalls of produce where locals do their shopping, while on the other is a stylish scaled-down food hall dominated by pintxo bars. And right below is a restaurant and jazz bar that makes for a great stop from brunch to late night cocktails.

### Zorrotzaurre

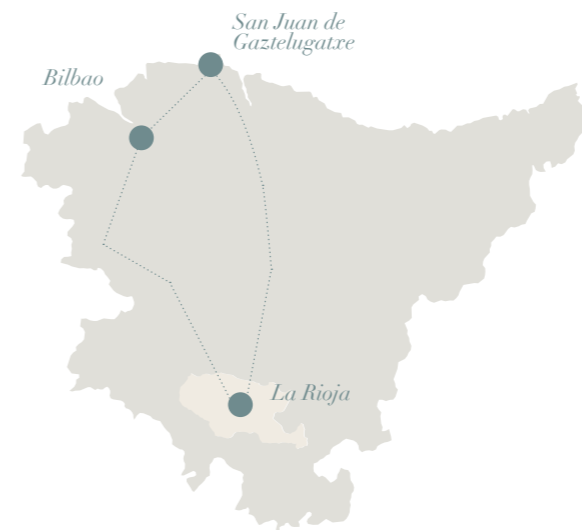
Here is a glimpse of old Bilbao. If you're curious to see what 'Industrial Bilbao' might have looked like, the Bilbao before the Guggenheim, then take the path less travelled over to the 'island' of Zorrotzaurre where many remnants of the city's rugged past still stand. An interesting art scene also flourishes in the neighborhood, breathing new life and culture into an often-overlooked part of the city. Street art, artisanal products, flea markets, and various art workshops are all tucked into Zorrotzaurre's warehouses and behind its unassuming facade.



### Gran Vía

If you want to inject a bit of retail therapy into your trip, stroll down the lively Gran Vía where you will find massive shops of some of the most popular Spanish brands like Zara, Mango, and Massimo Dutti. And just off Gran Vía are more gastronomic hotspots like Moyua with famous pintxo bars El Globo and La Viña, and Abando with busy Ledesma Street and the classic Cafe Iruña, swarmed for their special pintxos morunos.

If boundlessly treating yourself to Bilbao's food scene begins to have you feeling guilty, drive over to the enchanting San Juan de Gaztelugatxe for a short scenic trek, just over 30 km from Bilbao. Picture a lone chapel perched atop an ascending islet, all linked to the mainland by a serpentine stone bridge — it's a sight to behold. Offering the only contrast against the infinite blue sea and sky, Gaztelugatxe looks like an image straight out of fantasy. And in a way it quite is, having been featured in Season 7 of the acclaimed series, Game of Thrones. So if you're a fan of the show, this real-life Dragonstone is a must-see.



With Compact, you can reach more places.



### La Rioja

Wine enthusiasts, rejoice, as the famed wine region of La Rioja sits just over an hour's drive from Bilbao. Spend the day visiting as many bodegas as you can squeeze in, wine tasting, and learning all about how your favorite ones come to be — from vineyard to bottle. Try to come in the fall, when the warm colors and views of robust vineyards are as spellbinding as the wine.

La Rioja

San Juan de Gaztelugatxe



NEW 2020 COMPACT - MODEL SUMMARY!

The all-new Compact is offered in a completely new line-up with new Supreme, Plus and Axess models, in lengths from 5,99m to 6,99m.



SUPREME

PLUS

AXESS



KEY FEATURES

- Fiat Ducato or Citroen Jumper, with latest Euro6 engine & driver aids.
- Exclusive exterior styling in 'silver' or white body with new graphics.
- Compact dimensions, at 2,12 m wide and lengths from 5,99 metres.

- Up-to 4 homologated seats.
- Exclusive new Sky-roof and Sky-lounge.
- Contemporary design in Alaska White or Sandy Brown interior.
- Smart kitchen with three burners and choice of fridge.
- Compact bathroom in new Duplex design, with swivelling wall.

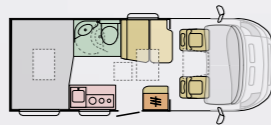
- Integrated lighting system, with full ambient control.
- Double floor in dinette.
- Truma heating.
- Factory-fitted options (awning, bicycle rack, solar panels and air-conditioning).

COMPACT SUPREME DL



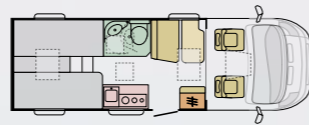
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COMPACT SUPREME SP



ALL EU COUNTRIES EXCEPT: SPAIN

COMPACT SUPREME SL



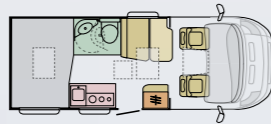
ALL EU COUNTRIES EXCEPT: UK, SPAIN

COMPACT AXESS DL



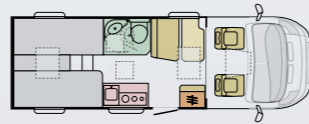
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COMPACT AXESS SP



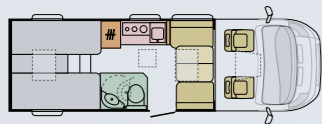
ALL EU COUNTRIES EXCEPT: UK, SPAIN UK, SPAIN

COMPACT AXESS SL



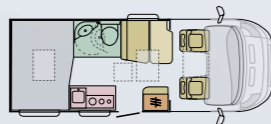
ALL EU COUNTRIES EXCEPT: UK, SPAIN, SWISS, FRANCE

COMPACT PLUS DL



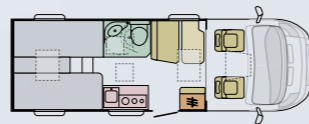
ALL EU COUNTRIES EXCEPT: SPAIN

COMPACT PLUS SP



ALL EU COUNTRIES EXCEPT: SPAIN

COMPACT PLUS SL



ALL EU COUNTRIES EXCEPT: UK, SPAIN

NEW COMPACT - GO ANYWHERE!

The all-new Compact, with slim-fit and short length dimensions, is an agile motorhome, which you could take practically anywhere! It delivers big motorhome comfort and practicality, in a really smart package.



HIGHLIGHT NEW FEATURES INCLUDE ALL NEW SUPREME MODELS WITH 'SILVER' BODY AND EXCLUSIVE NEW SKY-ROOF AND SKY-LOUNGE.



360° WALK THROUGH AT WWW.ADRIA-MOBIL.COM

ALL MODELS FEATURE CONTEMPORARY NEW INTERIORS WITH A CHOICE OF TEXTILES.

NEW DUPLEX BATHROOM SOLUTION WITH SWIVELLING WALL.



VISIT THE COMPACT MOVIE AT: WWW.ADRIA-MOBIL.COM/COMPACT





# SHORTEN IN LENGTH, LONGER ON COMFORT

SEASON 2020 INCLUDES MANY INNOVATIVE, NEW, SHORTER LAYOUTS FOR THE BEST SELLING MOTORHOMES – SONIC, CORAL, MATRIX AND CORAL XL. SHORTER LENGTH MOTORHOMES BRING MANY BENEFITS, NOT LEAST IN TERMS OF DRIVABILITY AND EASE OF USE BUT THERE IS NOW NO NEED TO COMPROMISE ON COMFORT WITH THE LATEST NEW LAYOUTS FROM ADRIA.

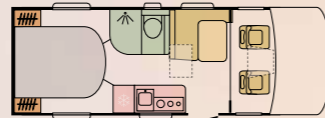
## SONIC

Two new short layouts 600 SL and 600 SC with compact bathroom solution and great access around the vehicle, especially in the 600 SC with 45 cm clearance around the bed in day position.

**600 SL** L (mm) 6990  
5 4 W (mm) 2320



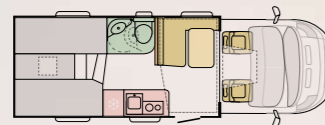
**600 SC** L (mm) 6990  
4 4 W (mm) 2320



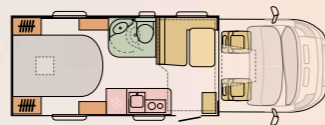
## MATRIX

Five new short layouts 600 SL, 600 SC, 600 SP, 600 DT and 520 ST. The new 600 SL and 600 SC feature the new Duplex bathroom solution, with swivelling wall creating a dual space and separated shower cubicle. The new 520 ST features an electrically operated central lift bed and living space to the centre and rear of this short, versatile layout.

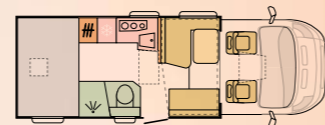
**600 SL** L (mm) 6999  
5 4 W (mm) 2299



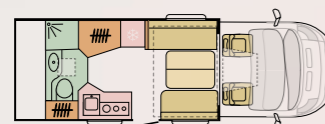
**600 SC** L (mm) 6999  
4 4 W (mm) 2299



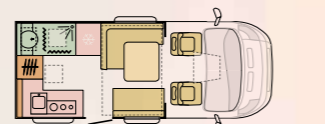
**600 SP** L (mm) 6999  
5 5 W (mm) 2299



**600 DT** L (mm) 6999  
4 4 W (mm) 2299



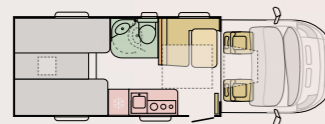
**520 ST** L (mm) 5969  
4 4 W (mm) 2299



## CORAL

New 600 SL layout in Plus and Axxess models, featuring the new Duplex bathroom solution, with swivelling wall creating a dual space and separated shower cubicle.

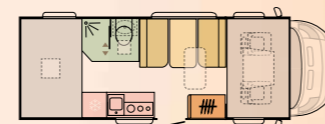
**600 SL** L (mm) 6999  
4 4 W (mm) 2299



## CORAL XL

New 600 DP layout in Plus and Axxess models, featuring the new Duplex bathroom solution, with swivelling wall creating a dual space and separated shower cubicle.

**600 DP** L (mm) 6999  
6 6 W (mm) 2299



NEW SHORT LAYOUTS INCLUDE ADRIA'S NEAT SOLUTION OF A BATHROOM WITH SWIVELLING WALL TO SEPARATE THE SHOWER WHEN YOU NEED IT.

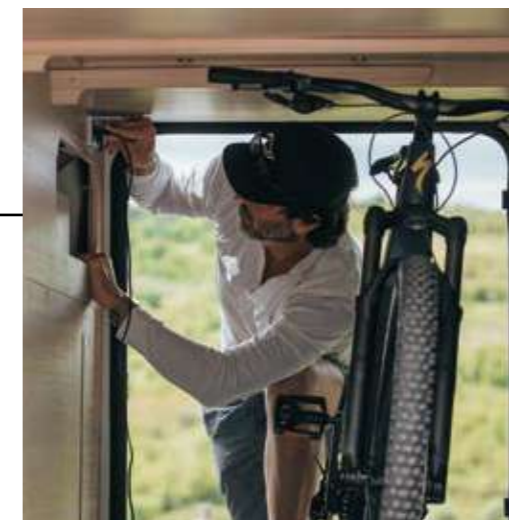


ADRIA MOTORHOMES ALSO OFFER A RANGE OF MORE TRADITIONAL BATHROOM FORMATS, INCLUDING EN-SUITE AND SEPARATE SHOWER, DEPENDENT ON LAYOUT.



# GARAGE RENOVATION

FOR SEASON 2020 ADRIA HAS RENOVATED ALL MOTORHOME GARAGES FOR IMPROVED ACCESS, MORE STORAGE AND ADDED USEFUL NEW FEATURES.



The importance of a good garage in motorhome design cannot be understated, for here is where so much of the outdoor things you need, have to be stored. Now as standard equipment on all ranges, are new LED lights, more power sockets and new fixation loops for all kinds of equipment. Look out for garages which open on both sides of the vehicle and with optimized dimensions to match the layout. Expect also integrated storage under the beds, with every centimetre of space being used and offering flexible, easy access storage. On Supreme models, new garage doors with framed, hidden hinges, new opening mechanisms and additional acoustic sound-proofing.

FOR THE ULTIMATE GARAGE? LOOK AT THE NEW TWIN SUPREME 640 SGX. SEE ON THE NEXT PAGE HOW ADVENTURER HRVOJE JURIĆ IS USING IT TO HELP HIM CYCLE AROUND THE WORLD ON AN E-BIKE.







# FOUR CONTINENTS. TWO WHEELS. ONE PLUG.

GLOBAL ADVENTURER AND CYCLING ADDICT, HRVOJE JURIĆ, IS ATTEMPTING A NEW GUINNESS WORLD RECORD, CIRCUMVENTING THE GLOBE ON AN ELECTRIC BIKE, ABLY SUPPORTED BY A VERY SPECIAL TWIN CAMPERVAN.

*"He left Zagreb on a sunny day at the beginning of the June, headed to Irkutsk and then onto Vladivostok, Russia for arguably the toughest section of the trip (actually, this could be the toughest part of the first leg, indeed!). His companion, his trusted Giant Revolt E+, specially made for this project, has been tested through all kind of conditions and gave Hrvoje confidence for 29 000 kilometers that await them.*

*After Russia, he will traverse Australia, from Perth to Brisbane, and then tackle the US and Canada, All being well, Hrvoje will return later this year to Portugal and ride back to the Adria Mobil factory to see if he officially beat the world record."*

**"I DECIDED ON THE TWIN AS IT'S A REALLY ROBUST VEHICLE, NOT TOO BIG AND IT'S GOT THE CREDENTIALS TO CIRCUMVENT THE WORLD, INCLUDING SOME REALLY TOUGH STRETCHES BETWEEN EUROPE AND RUSSIA."**



## TWIN SGX

**ADRIA TWIN SGX FOR SPECIAL ADVENTURES. JURIC CHOSE AN ADRIA TWIN SGX TO FOLLOW HIM ON HIS CYCLING ADVENTURE. WHY?**

"When it came to the best layout, actually many would have worked but clearly the new SGX with its super flexible rear compartment is perfect. I can raise the bed to any level, and when it's set to the high setting i can store my bike and all the equipment securely in the huge garage. The garage is fitted with durable materials and Adria added some custom features to help me keep all my equipment charged, which is a real life-saver".

**MY TWIN IS MY OFFICE AND MY HOME.**

*"This is how one day on the road looks like – get up early in the morning, prepare breakfast, check the bicycle, cycle over 300 km with short breaks for a lunch, charge batteries, take a nap, search for a place to sleep. And now imagine how much time I will save with SGX, since all listed I have in a campervan".*

*"Get up early in the morning, prepare breakfast, cycle over 300 km with short breaks for a lunch, charge batteries, prepare diner, take a shower a go to sleep. And do it again over 100 times. With SGX all of that I'll have at one place."*

The SGX layout uniquely offers an electrically-operated rear double bed, which gives that extra-large storage space.

- Sky-roof and Sky-lounge
- Cabin-loft design spacious interior
- Contemporary interior in Onyx
- Duplex bathroom with swiveling wall solution
- Electrically-operated rear bed with under storage
- Truma and optional Webasto heating



ADRIA TWIN SUPREME. EUROPEAN INNOVATION AWARD 2019.



DENIS CAR, PRODUCT MANAGER MOTHORHOMES AND VANS





NEW GENERATION  
TWIN RANGE

BASE VEHICLES

Fiat and Citroen offer new Euro6 engines with improved performance, more torque and some new driver aids. The Fiat engine in 140, 160 and 180 HP has AdBlue, and is offered with a 6-speed manual or new 9-speed automatic gearbox. The Citroen in 120, 140 and 165 HP offers 6-speed manual and robotized gearbox.



The new generation Twins have been a sales success since their launch in 2018, with the Twin Supreme accounting for three quarters of sales. For season 2020 the big news is that the Twin Axess, on Citroen, gets the latest design makeover, with new interiors, kitchen and bathroom.



TWIN SUPREME



TWIN PLUS



TWIN AXESS NEW



SEE CLOSE UP  
WWW.ADRIA-MOBIL.COM

- Adria Exclusive Sky-roof double window and Sky-lounge.
- Spacious interior with 'Cabin-loft' design and new lighting.
- Exclusive Duplex bathroom solution, with swivelling wall.
- New form seating in dinette, with extendable table.
- Rear bedroom with single or fixed beds.
- Kitchen with 90 l or 152 l compressor fridge, sink and 2 burners.
- Large dinette table also usable outside with extendable leg.
- Truma heater and optional Webasto available.

- Spacious contemporary interior with Cabin-loft design.
- Large dinette roof window 700 x 500 mm (except on 540 SP).
- New form seating in dinette, with extendable table.
- Choice of new bathroom solutions, Duplex, Compact, or En-suite.
- Rear bedroom with single, double or fixed beds.
- Kitchen with 90 l, 115 l or 152 l compressor fridge, sink and 2 burners.
- Large dinette table also usable outside with extendable leg.
- Truma heater and optional Webasto available.

- New contemporary interior design with new lighting.
- Storage above cabin space.
- Large dinette roof window 700 x 500 mm.
- Compact bathroom solution with fixed shower and sink.
- Rear bedroom with single, double or fixed beds.
- Kitchen with 90 l compressor fridge, sink and 2 stove burners.
- Large dinette table also usable outside with extendable leg.
- Truma heater and optional Webasto available.



TWIN SUPREME \_ ONYX

All available color on:  
adria-mobil/inspirations



TWIN PLUS \_ SANDY WHITE (SANDY BROWN AS OPTION)



TWIN AXESS \_ SANDY BROWN



SEE CLOSE UP  
WWW.ADRIA-MOBIL.COM



Living motion  
SO MANY BEACHES



1000 beaches  
with adria



The beach is the key factor in over 60% of all holiday decisions and Adria's partnership with BeachRex is a match made in heaven. Beach enthusiast Gregor Balažić is attempting to visit and create a European wide beach database, with a target to visit 1000 beaches! What's more Gregor and his family are travelling in Adria motorhomes to check out and record the best beaches, when visiting in a leisure vehicle – looking out for ease of access, ease of parking, closeness of camping ground and other useful information.

Gregor's top beach recommendations for Italy, Spain, Portugal and France are already recorded on the BeachRex website [www.beachrex.com](http://www.beachrex.com) and now on Adria's website. In 2019 Gregor will be visiting the next batch of countries and you can follow him on Adria's Facebook pages, which feature regular updates.

Reflecting on 2018, in which Gregor and his family used a Sonic, a Matrix and a Coral XL he commented "All the vehicles we used were great. The Sonic was super luxurious and the Matrix just so versatile but our favourite was actually the Coral XL. Why? It doesn't matter if you are three or six people, we were just three – including our 2 year old – but for our work, and for our leisure time, the space you need for storage of all our equipment and the need for an "on the move" office and family space, the Coral XL just excelled. My wife, Lara also loved the big kitchen".

CORAL XL. FOR EXTRA LARGE ADVENTURES

Coral XL for season 2020 brings new 600 DP layouts, sleeping six and with six homologated seats. New lighting, new garage features and new textile choices make this perfect for big adventures such as Gregor's.





# The new Astella breaks all the rules.

The all-new Astella. Is it a new luxury caravan? Or is it a new mobile home? Or is it both? The development team at Adria won't be drawn one way or the other, because the reality is that the new Astella fulfils both roles. Yes, you can tow it like a conventional caravan and yes, it makes a perfect mobile home (or static caravan, if you like) which can be placed right there in nature and easily moved with the right car when you need to move it.

What the Adria team will be drawn on is how special and unique it is. Adria you'll notice deliberately avoid using either term – caravan or mobile home – they prefer to say 'the new luxury line, the new luxury experience'. And herein lies the real Astella story.



# Astella. New luxury experience.

ERNA POVH, ADRIA PRODUCT MANAGER FOR CARAVAN PROGRAMME AND ASTELLA PROJECT LEADER IS UNCOMPROMISING IN HER PERSPECTIVE ON THE ASTELLA PROJECT.

"The original Astella was a successful high-end, premium caravan for us a few years ago but when we came to the time to revisit the offer, we decided to be bold and uncompromising. We started with a research programme and talked to lots of caravanners and holiday makers to see what luxury really means to them, how they wished to use such a vehicle and what such a holiday home needs to offer".

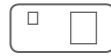
"This led us to a new way of developing and designing the project. It made us reconsider the shape, the line, if you like and we took inspiration from products such as the latest phones. We carried out ergonomics studies of the space and headroom to see what a new design could bring. We worked intensively with

partners in the aerospace industry and used wind tunnels and new technologies to create an exterior shape like no other". "Our other big realisation was that in caravanning there is space for more innovation and for a more luxurious experience, but one which embraces simplicity and purity in the design. The message was that there is true luxury in simple, uncluttered design and a holiday home with smart flowing spaces, combined with sophisticated functionality".

"The end result, the new Astella, is just so different. It's a unique offer and will bring new experiences for those seeking either a semi-permanent holiday home perhaps in their favourite spot – like a second home – but one which can also be towed, which makes new luxury adventures a reality".







**PURE DESIGN**  
SMOOTH LINES

It's a feeling.  
Of everything being as it should.  
Everything in the right place,  
nothing untoward or unnecessary.  
No fussy details, just a purity of  
design, inside and out. Clean smooth  
lines outside. Open, spacious,  
ergonomic and with an enviable  
calm ambiance inside. Pure design,  
using the principles of harmony  
and balance, a design  
which inspires you.



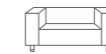
**PROVEN AERODYNAMICS**  
SHAPED BY THE WIND

It's a feeling.  
Of being shaped by the wind.  
Clean smooth lines and a purity of  
shape and design, developed with  
aeroplane technology for a new signa-  
ture luxury line. An integrated,  
built-in AL-KO performance chassis  
and a wider body in premium silver  
materials and stunning new  
panoramic doors and windows.



**CONNECTED LIVING**  
DISCOVER YOUR PERFECT HABITAT

It's a feeling.  
Of being at one with nature.  
So close and yet cocooned in the luxury of your own  
connected living spaces. An exclusive, flexible and open  
plan interior which extends through the panoramic  
doors and windows to the great outdoors. Everything  
you need from home including luxury bedrooms and  
bathroom, designer kitchen and a lounge for inside  
outside living. Panoramic living right there in your  
natural habitat.



**LUXURY EXPERIENCE**  
LUXURIOUS IN ITS SIMPLICITY

It's a feeling.  
Of being in your own dream home.  
The interior you've always wanted,  
without compromises and with  
the beautiful luxury of simplicity.  
Free flowing but connected spaces,  
exclusive interior design and  
features. Luxury bedrooms and  
bathroom, extra-large designer  
kitchen and a lounge for inside  
outside living. Beautiful, organized  
storage and a calm, luxurious  
interior which lifts your spirits  
and calms your soul.







To be able to open the panoramic doors and walk into nature is a truly special experience



Kitchen with Corian® worktops, tough for durability, pleasing to the eyes. Tough for durability, soft to the touch



It's more than a new luxury caravan, it's a luxurious holiday home, on wheels



A bathroom like your own private spa



A bed, with super comfortable Ocktaspring® mattress, that's easy to fall in love with

ASTELLA 2020

The Astella, in many ways integrates what the best holiday homes and caravans have to offer. The home is centred around the open plan living space, the lounge and kitchen area. Bedrooms and bathrooms are straight out of a luxury, boutique hotel and everything flows seamlessly, perfect for short or long stays. As a vehicle, the Astella is built using proven technologies, including Adria's Complex body construction and Thermo-build heating and insulation standards.

ASTELLA HAS BEEN DEVELOPED WITH THREE ALL NEW EXCLUSIVE LAYOUTS, SUITABLE FOR COUPLES AND FOR FAMILIES.



ASTELLA 704 HP

ASTELLA 754 DP

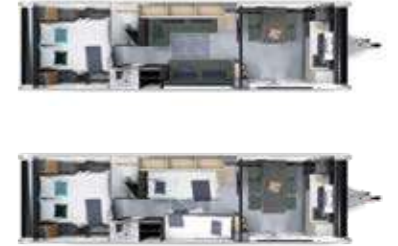
ASTELLA 904 HP



The perfect place with two panorama doors (connected indoor/outdoor living) for a couple all day long (1xbedroom, 1xliving room). Sleeping berths for 2+2 people.



This innovative layout provides the perfect place for a couple or complete family, thanks to its home concept living room and spa sized bathroom. Sleeping berths for 2+2 people.



The perfect layout for a family or larger group thanks to its innovative living space that offers enough sleeping and social space. Sleeping berths for 2+4 people.

ADRIA MACH

MOBILE ARTIFICIAL INTELLIGENCE COMMUNICATIONS HARDWARE

Astella offers Adria MACH smart control mobile application as an option, which offers clever remote control of all-important functions and even more comfort when inside.



**REMOTE CONTROL OF IMPORTANT FUNCTIONS**  
Lights, heating, cooling, battery, water, gas, fridge ... (with statistics and prediction)



**MANAGE YOUR VEHICLE**  
Interactive and intuitive manuals, levelling information (angle-accelerometer), key technical data ...



**NAVIGATION & POI**  
Nearby refilling points suggestion and large POI database (Adria dealers, camps, parking spots, restaurants, landmarks...)



**MOBILE OFFICE**  
Wi-Fi hotspot functionality (access to web, listening to IP radio, watching IP TV ...)

MACH is available for smartphones, tablets (Android, iOS) and computers (web app). MACH functions also in remote areas without mobile signal due to its internal storage. For some functionalities extra SIM card is required.





# Slovenia A Photographer's Dream

Waking up in the cosy warmth of a campervan and hopping straight out for the 20-minute hike up to the Ojstrica viewpoint over Lake Bled, made a refreshing change from driving, bleary-eyed through the darkness of night to get here. Mind you, Slovenia's compact size means you wouldn't have far to drive anyway. As the beautiful Karavank Mountains, fresh with a recent dusting of snow, revealed themselves through the soft, milky twilight of dawn and the peaks glistened alongside the lights of the island church, I was already in position and ready to shoot. Wedged between the Alps and Adriatic with just a total area of 20,273 sq kms, this also meant I could spend the morning photographing alpine lakes and snowcapped mountains in the breathtaking Triglav National Park, then the sunset and dusk on the Adriatic Coast after a 90-minute drive from Bled. And all this at the end of November when the days are short! The diversity of Slovenia's landscape is unsurpassed, and for photography this provides an infinite array of subjects from towering mountain peaks, verdant valleys, lakes, and waterfalls to vast forests, sunny vineyards, undulating green hills riddled with caves, to the sparkling Adriatic Sea. Not to mention cities and towns with ornate architecture influenced, not only by its own Slavic culture, but by the cultures of surrounding nations such as the Venetians and Austro-Hungarians.





Three tier fountain in Novi Trg, Ljubljana.

The famous tree at Lake Bohinj in summer, a popular place for relaxing and watching the sunset behind the Julian Alps.



View across Lake Bled to the island church from outside Zaka Campsite.



Misty sunrise view across the Ljubljana Moors with the city of Ljubljana in the distance.



Even on a rainy day there is something to photograph. The beautiful vaulted ceiling inside Saint Peter's Church, Radovljica.

Add to that a castle or church strategically placed in almost every view, and it's easy to see why Slovenia is a truly special place. My day ended at sunset and dusk, photographing the gorgeous church of Saint George from a viewpoint further along the coast. It sits on an elevated position overlooking the beautiful Venetian town of Piran, which in turn sits on a spit of land jutting out into Piran harbour. As the church lights were switched on, and the twilight ensued, I snapped my final photos before the harmonious balance between the artificial light of the church and the soft waning twilight of the last light from the sun disappeared for another night. Heading off to my campsite, I thought to myself, "If I were tasked with taking every great photography subject and putting them into one small area, then I'd need look no further than Slovenia."



Or focus on some architectural details. The Romanesque doorway, Saint Peter's church, Radovljica.



## Slovenia A Photographer's Dream

IAN MIDDLETON



Ian Middleton is a professional writer and photographer, and author of several travel and photography books, such as Mysterious World: Ireland and A Practical Guide to Photography. He divides his time between his homes in the UK and Slovenia, where he runs regular photo workshops and tours.

For more info visit

[www.ianm Middleton.info](http://www.ianm Middleton.info)   



SONIC 2020 THE HIGHLIGHTS

SONIC, THE LUXURY INTEGRATED A CLASS MOTORHOME FROM ADRIA.  
Luxury tourers with high levels of specification, style, comfort and practicality.

# SUPREME MOMENTS WITH TINA MAZE.

ADRIA WORLD CLASS PARTNER, SKIER TINA MAZE LOOKS BACK ON THREE YEARS WITH HER SONIC SUPREME.



Tina Maze, double Olympic gold medal alpine skier knows about performance and those winning moments. She shares her best experiences with us.

"I had only motorhomed once before we took delivery of our Sonic Supreme, so suddenly having this new vehicle opened up all kinds of possibilities. At the time I was still competing and it really helped me balance the training, the competing and also my studies, since I was a student too. Its more than a vehicle, it's our vehicle, you really get to adopt it and it becomes part of the family".  
"We've had some great times with it. So many adventures in fact, just like Adria's movie! We used it for many skiing trips, following the snow in Italy and further afield. In the summer, following the wind with all our windsurf gear, chasing the adrenalin rush. Once an athlete, always an athlete!"

"Many moments come to mind, some more luxurious than others. The feeling of a really warm place after a day of really cold winter skiing, a hot shower, a nice meal – nothing beats that feeling. It's these simple things it does so well. Best of all though? Unquestionably it's the feeling of getting away from it all, just the three of us - as we are now a family – finding that perfect but illusive spot and just relaxing. A supreme moment, you could say."



"Life is often about key moments. Crossing the line in a race. Catching a moment of sheer tranquillity on a holiday. Our Sonic has helped me enjoy many such moments".



SONIC PLUS



Imagine a motorhome designed around the way you enjoy it, with a purity of line, form and function. A harmonious, uncluttered design where space is uncompromised and where you have all the features you want, in the right place. A motorhome with perfect ambiance, day or night. Freedom to express yourself, with Sonic.

## SEASON 2020 SONIC'S OFFER MANY NEW UPDATES, HERE'S THE HIGHLIGHTS:

- Fiat Ducato with latest Euro6 engines and Fiat driver aids.
- L-dinette, Open Salon and new Short models.
- New layouts: 600 SL, 600 SC, 700 SC.
- New DC layout bedroom design.
- All Plus models with new interior design.
- All Access models with new Seitz S4 framed windows.
- New Adria MACH smart control application.
- New garage design with extra power, lighting and fixing points.
- New textile and soft furnishing choices.

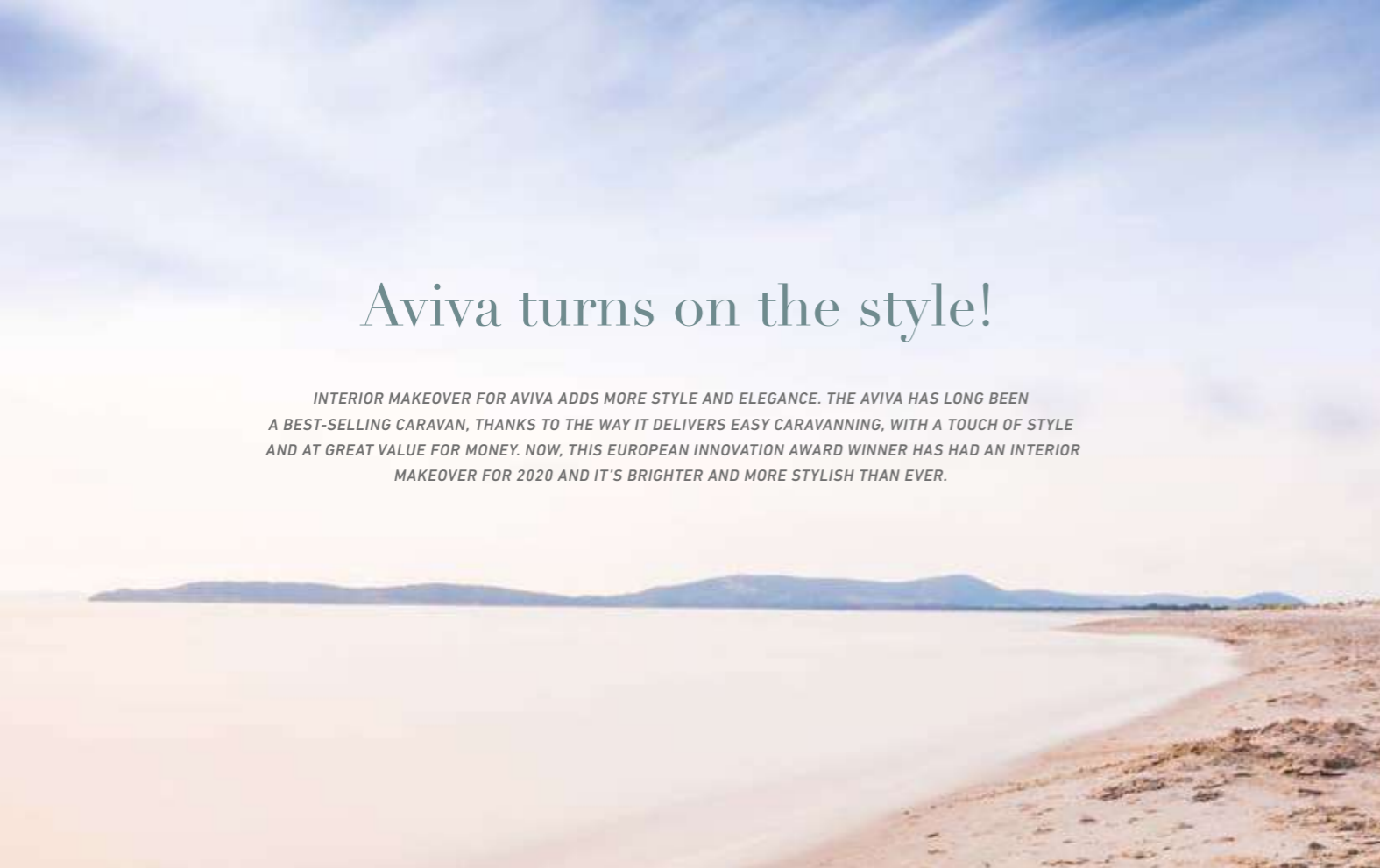


Model availability may vary by country. See [www.adria-mobil.com](http://www.adria-mobil.com) for details.



# Aviva turns on the style!

INTERIOR MAKEOVER FOR AVIVA ADDS MORE STYLE AND ELEGANCE. THE AVIVA HAS LONG BEEN A BEST-SELLING CARAVAN, THANKS TO THE WAY IT DELIVERS EASY CARAVANNING, WITH A TOUCH OF STYLE AND AT GREAT VALUE FOR MONEY. NOW, THIS EUROPEAN INNOVATION AWARD WINNER HAS HAD AN INTERIOR MAKEOVER FOR 2020 AND IT'S BRIGHTER AND MORE STYLISH THAN EVER.



So what makes the Aviva DNA? It's a combination of classic comfort and practicality throughout each living space, an elegant simplicity in interior design and some innovative touches, which make caravanning convenient and enjoyable. All Aviva's use the trusty AL-KO chassis and the exterior has built in handles, tent profile lights, handles and storage. It's a light caravan and easy to tow too. Add in the great value and the number of layouts available, with layouts for just about all users, then you can see why it sells so well and why Aviva owners are almost evangelical about this caravan.



THE NEW INTERIOR STYLING AND THE NEW LIGHTING SYSTEM, MEANS A REALLY WELCOMING AND ELEGANT LIVING SPACE

## AVIVA NEW FOR 2020

ADRIA HAS UPGRADED THE INTERIOR WITH A NEW COMBINATION OF WOOD FINISHES AND WHITE CUPBOARD COLOURS AND THE UPGRADED LIGHTING SYSTEM, WHICH BRINGS A NEW AMBIANCE, AN EVEN MORE ELEGANT FEELING INSIDE.

A CHOICE OF 4 TEXTILE COMBINATIONS WITH 6 DIFFERENT SOFT FURNISHINGS, MEANS PLENTY OF OPPORTUNITY TO MAKE AVIVA, REALLY YOURS



The living spaces offer classic, practical comfort in the seating groups which use quality materials and a choice of modern textiles. The kitchen is a model of practicality and the bathroom too, where everything is in the right place. The bedrooms deliver comfortable sleeping for up-to nine people, dependent on the layout and this year, all new mattresses for comfort and support.

There's practical touches everywhere you look, from the ample storage places to the loudspeakers, pre-installation for Bluetooth amplifier and USB sockets. There's some neat touches with Vanity Pack to go features and a Kid's Play Set on two models as a nice optional feature. Heating is by Truma as an option, with Trumavent and floor heating on bigger layouts.

Aviva, no wonder it's referred to as a new style of camping!



THERE'S A TOTAL OF 9 LAYOUTS, SLEEPING FROM 2 TO 6 PEOPLE IN COMFORT, WITH ALL BED FORMATS INCLUDING LAYOUTS WITH BUNKS.



SEE AVIVA CLOSE UP [WWW.ADRIA-MOBIL.COM](http://WWW.ADRIA-MOBIL.COM)



# QUALITY AND STYLE; IT'S IN THE ALPINA DNA



Despite this initial success in Scandinavia, the company refused to stand still. Innovation is in Adria's DNA. In 1969, Adria became the first caravan manufacturer to adopt Alde warm water central heating in its Scandinavian models. Shortly after in 1972, Adria became the first manufacturer in Europe to introduce double glazed windows in caravans, ensuring comfort and warmth during even the most harsh Arctic winter. Fifty years later, Adria is still a market leader in Scandinavia. For this, we can thank the desirable Alpina. Alpina epitomises a mouth-watering combination of Scandinavian style, superior insulation, outstanding quality, a bright and spacious interior, and an outstanding level of warmth and comfort. 'It is important for us to construct a caravan with the emphasis on quality, elegance, and space to breathe,' enthuses Erna Povh, Project manager for caravan programme at Adria Mobil. Not only does Erna sometimes take her work home with her, she takes her work on holiday too. When not in the office perfecting the latest caravan design, she is on a campsite putting her design creations to the test in the real world with five of the toughest and most critical judges that she could possibly choose; her children. Those crazy Scandinavians think nothing of taking a holiday in their caravans in the middle of winter with snow piled high, up to the roof.

It goes without saying that the level of insulation and efficiency of the central heating system have to be exceptional. A rigorous testing regime in a cold chamber ensures that Alpina remains warm and cosy. However, a high quality of light is crucially important too.



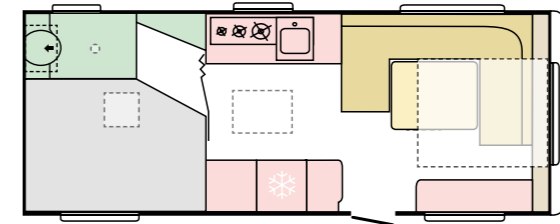
## Great things come in small packages

TO PRODUCE A CARAVAN AS APPEALING AND SPACIOUS AS THE ALPINA IN A COMPACT PACKAGE REQUIRES INNOVATION - ADRIA INNOVATION.

Despite the fact that Alpina was created for the Scandinavian market, it is a caravan that works supremely well in other countries too. I was lucky enough to spend a few nights in the new Alpina 583LP at the beautiful Camping Šobec at Lake Bled, Slovenia. Pitched up next to the clear blue lake at Šobec and surrounded by majestic snow-capped mountains, the Alpina was given a magnificent opportunity to show off its strength and its comfort.

TO THE REAR OF THE CARAVAN, THE FRENCH BED FEATURES ADRIA'S DESIRABLE 'LOUNGING' FEATURE; BOTH SIDES OF THE BED CAN BE INDEPENDENTLY RAISED AND USED AS A SUMPTUOUS RECLINER.

PARALLEL SOFAS HAVE BEEN REPLACED WITH A COSY YET SPACIOUS AND INVITING SEATING GROUP. A LARGE TELEVISION CAN BE CONCEALED IN THE SIDEBOARD UNIT, READY TO POP UP INTO VIEW WHEN REQUIRED.



THAT GORGEOUS 'PANORAMA' WINDOW LETS NATURAL LIGHT FLOOD IN DURING THE DAY. AT NIGHT, OVER 30 METRES OF LED LIGHTING ALLOWS YOU TO CREATE ANY AMBIENCE YOU WISH.

### ALPINA 583 LP

11 MORE LAYOUT AVAILABLE  
DISCOVER MORE: [WWW.ADRIA-MOBIL.COM](http://WWW.ADRIA-MOBIL.COM)



Andrew Ditton is a widely-respected British leisure journalist. You can find out more about Andrew at [andrewditton.com](http://andrewditton.com)



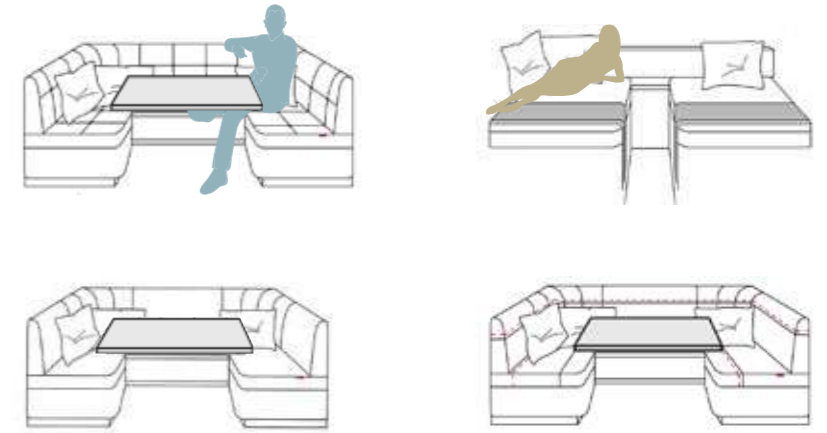
## ALPINA'S ATTRACTION LIES FAR, FAR BEYOND SCANDINAVIA.



THAT HIGH LEVEL OF COMFORT, SPACE, AND ELEGANCE IS IN HIGH DEMAND IN MANY COUNTRIES, FROM THE NETHERLANDS TO SPAIN. A SMALLER 'TOURING' LAYOUT WAS CONCEIVED FOR THE 2020 SEASON WHICH, WHILE REMAINING SUPREMELY MOBILE AND EASY TO TOW, HONOURS ALPINA'S KEY QUALITIES OF LIGHT, WARMTH, AN UNCLUTTERED INTERIOR SPACE, AND ROOM TO BREATHE. ENTER THE STUNNING ALPINA 583LP. THE MAGIC HAPPENS IN THE LOUNGE AREA, WHERE TRADITIONAL PARALLEL SOFAS HAVE BEEN REPLACED WITH A COSY YET SPACIOUS SEATING GROUP. A LARGE TELEVISION CAN BE CONCEALED IN THE SIDEBOARD UNIT, READY TO POP UP INTO VIEW WHEN REQUIRED. THE LOUNGE HAS ROOM TO RELAX, READ, EAT, OR ENJOY A COSY MOVIE NIGHT. TO THE REAR OF THE CARAVAN, ITS FRENCH BED FEATURES ADRIA'S DESIRABLE 'LOUNGING' FEATURE, WHICH ALLOWS FOR BOTH SIDES OF THE BED TO BE INDEPENDENTLY RAISED AND USED AS A SUMPTUOUS RECLINER WHEN ENJOYING A SPOT OF READING, OR SIMPLY GAZING OUT OF THE WINDOW.

## IT'S NEVER JUST A SOFA

IT'S NEVER JUST A SOFA, IT'S THE CENTRE OF YOUR HOLIDAY HOME. IT'S WHERE YOU RELAX, SOCIALISE, EAT, LIVE AND SOMETIMES SLEEP. THAT'S WHY THE DESIGN, COMFORT AND SUPPORT IS SO IMPORTANT.



ELEGANT INTERIORS  
CONTEMPORARY DESIGN  
COMFORTABLE BEDROOMS  
RICH LIGHTING SYSTEM  
ALL SEASON COMFORT



That gorgeous 'Panorama' window lets natural light flood in during the day. As light fades at dusk, over 30 metres of LED lighting allows you to create any ambience you wish.

## ADRIA MACH



LIGHTING MOODS MAY BE CHOSEN USING THE INTUITIVE CONTROL PANEL, BUT YOU CAN ALSO SIMPLIFY THE CONTROL OF ALPINA'S SYSTEMS THROUGH YOUR SMARTPHONE VIA ADRIA'S APP, MACH. IN ADDITION TO CONTROLLING YOUR HEATING AND MONITORING BATTERY LEVELS REMOTELY, MACH HAS A REALLY CLEVER TRICK UP ITS SLEEVE. THE SYSTEM CAN MONITOR YOUR LPG CONSUMPTION AND PREDICT HOW LONG THE CYLINDER WILL LAST. THEREFORE, IF YOU HAVE FOUND THE PERFECT CAMPING SPOT IN THE WILDS OF THE FOREST, YOU CAN ACCURATELY PLAN HOW LONG YOU CAN STAY THERE. NOT ONLY DOES MACH MAKE LIFE EASIER, IT MAKES IT A LOT MORE RELAXING, TOO.

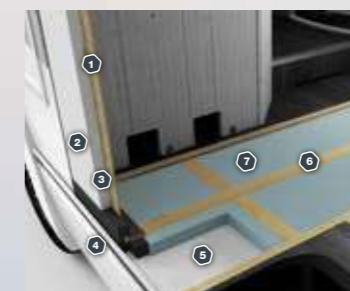
## KEY FEATURES



1. Exclusive 'i-shaped' design with integrated features and wide entrance door.
2. Exterior rear LED lights with curtain technology.
3. Extra-large panoramic window on most layouts.
4. Seitz DeLuxe windows with integrated mosquito net and roller blinds.
5. Ready to go! Adria Factory-fitted air-conditioning option.
6. AL-KO chassis. Continental tyres and new Adria alu wheel design.

## ADRIA THERMOBUILD

Alpina caravans are perhaps best known for their thermic qualities. They show Adria's Thermobuild standards to their optimum, with an integrated approach taken to body construction, thermal insulation, ventilation and the best heating system available – fully integrated Alde heating.



## BODY CONSTRUCTION

- 1) COMPOSITE WOOD PANEL
- 2) POLYURETHANE SEALING
- 3) EPS STYROPORE
- 4) EXTERIOR POLYESTER  
BODY SHELL CLADDING (sidewall)
- 5) EXTERIOR POLYESTER  
BODY SHELL CLADDING (FLOOR)
- 6) REINFORCED HARDWOOD PROFILE
- 7) XPS STYROFOAM



intoalpina



SEE ALPINA CLOSE UP WWW.ADRIA-MOBIL.COM



*Living in motion*  
INNOVATION



Matjaž Grm  
Executive sales  
and marketing director

## ‘We have our own way’

**ADRIA BREAKS THE MOULD THANKS TO ITS UNIQUE DESIGN, ELEGANT STYLE, AND SUPERIOR QUALITY.**

Journalist Andrew Ditton meets two of Adria’s key players: Mr. Matjaž Grm (Executive sales and marketing director) and Mr. Anton Kastrevc (Executive research and development director).

Adria breaks all the rules. Its products are massively popular and the brand is respected across the world, yet the Adria brand is anything but ‘mainstream’. Few companies can match Adria’s flair for design, quality, and innovation. How do they do it?

Matjaž Grm is an enthusiastic man infused with Adria DNA. He explains:

‘Here at Adria, we bring Product, Sales, and Marketing together into one department.’

Why is that a good thing?

‘Communication,’ continues Matjaž. ‘Adria has a wonderful network of importers and dealers, and they enjoy strong relationships with the people who buy our products. By including ‘product’ in our sales and marketing team, it means we can combine our customers’ invaluable feedback with our innovation.’

Head of R&D, Anton Kastrevc is a man obsessed with innovation.

‘Nobody asked for a panoramic window in a van such as the Twin,’ comments Anton. ‘Yet now we’ve introduced it, it’s been incredibly popular.’

New ideas and innovations are popped into an ‘incubator’ for anything from a few days to a few years, to allow exhaustive tests and research to be carried out. ‘I will always take something from the ‘incubator’ on holiday with me to see if it works,’ says Anton with a smile. What about persuading careful dealers to stock an innovative new product?

‘We have to earn the trust of our dealers and of our customers,’ comments Matjaž. ‘We earn that trust through maintaining Adria’s core values of quality, design, and innovation. If our dealers and our cus-



Anton Kastrevc and Matjaž Grm.

tomers trust us, they will try something new.’ ‘Quality is part of our culture,’ agrees Anton. ‘Adria developed from the automotive industry, not from carpentry, so quality is in our DNA. We measure quality at every stage of every process.’

‘We also use our knowledge of diverse markets to our advantage, too,’ Anton continues. ‘For example, our products need to withstand temperatures down to -40 degrees centigrade in Scandinavia, and +40 degrees in Australia. That depth of knowledge allows us to develop very tough products.’

‘As well as this strength and durability, it is crucial to us that we maintain a bright, open, inviting living area with stacks of feel-good factor that will appeal to a worldwide audience,’ adds Matjaž.

‘Our Geographical location here in Slovenia also contributes to our culture,’ he continues. ‘It’s often said that we have German discipline, Italian creativity, and Balkan flexibility.’

‘We have amazing people working for us,’ says Anton. ‘In Adria, there is a creative restlessness. It is relentless. Our people live, eat, sleep, and breathe Adria.’

**READ FULL VERSION AT: [WWW.ADRIA-MOBIL.COM](http://WWW.ADRIA-MOBIL.COM)**

### WHAT DOES THE FUTURE HOLD?

**WE ASKED MATJAŽ AND ANTON WHAT THE FUTURE MAY HOLD FOR THE LEISURE VEHICLE BUSINESS. THEY IDENTIFIED TWO OF SEVERAL MAJOR TRENDS AFFECTING THE INDUSTRY.**

**Matjaž:** “The digitalization trends in the car business and in daily life are big drivers of change. With our new Adria MACH application, you can have control of your Sonic, Alpina or new Astella in your phone or tablet. Really convenient and easy, it also helps you plan your journeys and future possibilities are endless”.

**Anton:** “Everyone in the leisure vehicle business is monitoring the auto makers and scenario planning what will happen to the driving force of all vehicles – the energy source – and when these changes become game changing. Adria is no different and certainly the future, not today but in the medium term, will see exciting new possibilities in this area”.



# WINNING DAKAR

100% PERU. 100% DAKAR. 100% ADRIA QUALITY.

## THIS YEAR, FOR THE FIRST TIME EVER, ADRIA CAN FINALLY SAY: "WE WON THE DAKAR RALLY".

The first five places in the motorbike category of the Dakar 2019 went to riders - three representing KTM and two Husqvarna - who chose Adria comfort for sleep and relaxation, and to help them plan strategies and prepare themselves mentally. The first five places all belonged to "Adria"! Australian pilot Toby Price, riding for the Red Bull KTM Factory Team, won the second Dakar of his career, despite breaking his wrist in a fall just a month before the start of the most important race in the career of a rally raid rider. The Matrix Motorhome that Toby shared with Sam Sunderland, who finished third overall, provided a comfortable retreat for the Australian when he found things particularly difficult, allowing him to keep his discomfort and treatment under wraps as far as possible. Second place in the Dakar went to 2018 winner Matthias Walker, who shared his Adria Motorhome with Luciano Benavides, competing for the second time and finishing in eighth place. The Austrian rider fought like a lion for victory, and Price's winning margin of only 9 minutes 13 seconds, after a race of 33 hours, 10 stages and almost 5000 kilometres says much about the unremitting challenge of this Peruvian ordeal. Pablo Quintanilla and Andrew Short, riding for Rockstar Energy Husqvarna Factory Racing, achieved fourth and fifth places overall, with the Adria Sonic playing a very important role in this result



The Chilean, Quintanilla, challenged Price almost to the end, and began the special tenth and final stage only one minute behind. Unfortunately, a bad fall among the dunes in the last kilometres of the competition put paid to his chances, but despite the blow he managed to remount and complete his Dakar.

In Peru this year the KTM and Husqvarna teams deployed a 32-strong support crew of mechanics, team managers, drivers, doctors, WP Suspension experts, engineers, logistics specialists and physiotherapists. Three of the four Adria campers were used by the riders, with the fourth used as an office by the whole team during the day and as overnight accommodation for team managers Jordi Viladoms of KTM and Pela Renet of Husqvarna when the daily briefings and meetings had finished.

"The Adria Motorhomes were essential and indispensable for our team this year", explained Stefan Huber, logistics manager and technician of the Austrian company at the end of the race in Lima, while preparing for the transfer of all the equipment aboard ship for the long return journey, "and living conditions at the base helped the riders to maintain very high levels of performance and concentration throughout the race". The oppressive heat and humidity of Peru failed to disturb the peace and relaxation of the KTM and Husqvarna riders, who were always able to find refuge in their Motorhomes.

At the end of each special stage, in Pisco, San Juan De Marcona and Arequipa, the riders would retire to the haven of their vehicles and

remain there until dinner, preparing the road book, resting and eating, before studying routes with the Map Men, still in their Motorhomes.

Life in the Motorhome Office was slightly different. This vehicle, like the others, would leave camp early so that it could be used at the next camp by the team managers and the Map Man - the person who helps riders to know and understand the roads and tracks to be negotiated each day.

The managers and Map Men rarely left the Office, but sat inside throughout the day using a tracking system to follow the race and check the times of each rider along the route. The office internet connection operated less well during travel than when the vehicle was parked at the camps, but the two people manning the travelling office nevertheless managed to check the positions of the riders, work on the maps and plan the day's meetings.

Briefings with the riders were organised in this Adria Motorhome each evening. And it is here that, in a competition organised in a single country - Peru - for the first time in 41 years, on routes rendered almost impossible by the endless sand, millions of tracks and towering dunes of Tanaka, strategies and tactics were devised that allowed KTM and Husqvarna to monopolise the podium of Dakar 2019.



# NEW COMFORT



## EVERY NEW ADVENTURE STARTS WITH A GREAT NIGHT'S SLEEP.

THE NEW SEASON BRINGS A NEW FOCUS ON COMFORT IN MANY AREAS OF OUR LEISURE VEHICLES.

FIRSTLY ALL 2020 SEASON VEHICLES FEATURE NEW, IMPROVED MATTRESS DESIGNS, PROVIDING MORE SUPPORT AND COMFORT, WITH AN EXCLUSIVE NEW FORM OF CONSTRUCTION, FEATURING OCKA SPRINGS AND NEW MATERIALS. IN OUR MOTORHOMES LOOK OUT FOR THE NEW DC LAYOUT BEDROOM, WHICH ALSO BRINGS A NEW AMBIANCE, THANKS TO NEW LED LIGHTING AND A NEW CHOICE OF REAR WALL LINING. THE LIGHTS ALSO INCLUDE USEFUL USB PORTS FOR YOUR IMPORTANT DEVICES. IN FACT, LIGHTING IN ALL ADRIA RANGES HAS BEEN REDESIGNED FOR BETTER AMBIANCE THIS SEASON, WITH BRIGHTER SPOTLIGHTS, MORE USE OF LEDS AND NEW LIGHT MANAGEMENT CONTROLS.



New DC Bedroom in Sonic, Coral and Matrix



lu<sup>x</sup>e  
MATTRESS

Adria's new design mattresses bring more support and comfort and can be found in all season 2020 vehicles.

## SOFT(ER) FURNISHINGS, RICHER FEELINGS.

IN ALL OUR VEHICLES WE OFFER NEW TEXTILE CHOICES AND A FRESH RANGE OF CUSHION SETS, TO ADD SOME ADDITIONAL PERSONALITY AND COLOUR CONTRAST. THESE ARE AN EASY WAY TO MAKE YOUR MOTORHOME, CARAVAN OR CAMPERVAN, TRULY YOURS.



Our latest range of optional cushion sets make your vehicle truly personal

Katja Jenič, Adria Designer



One of the many new textiles and cushion sets, here shown in the Aviva new interior for 2020.

explore more at  
sun-living.com

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#explorenespaces



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MADE BY ADRIA MOBIL



