

AUTUMN22

inspirations

magazine

Every Adria
has a story
to tell.

SUPERSONIC

A new *star* today, *Icon* tomorrow.

MEET THE
NEW GENERATION

ALTEA

Designed for lighter, *brighter* living.

CORAL XL

For *extra-large* adventures.

CORAL / MATRIX

Best-sellers for a reason.

TWIN / TWIN SPORTS

What's new!

INSPIRING ADVENTURES

Twin Life by those who live it.

Million-dollar views.

To the moon and back
in an Astella.



ADRIA

inspiration for *your* adventures

Our cover story **A new star today** features the new pinnacle motorhome from Adria, the **Supersonic**, built on the Mercedes-Benz.

We take a look at best-selling **Coral** and **Matrix** motorhomes now also available on Mercedes-Benz and also at the new generation **Coral XL**, which is great for large family and group travel.

The **new generation Altea** caravan offers great family holidays with a lighter and brighter new range. Andrew Ditton explores how to design an award-winning caravan and we reflect on ten successful **Dakar Rallies** with KTM motorcycles.

We discover what's new in **Twin & Twin Sports** campervans and journalist Willem Laros is the first visitor to Adria Mobil's **new campervan factory** and the reorganised Novo mesto facility, to see Adria vehicles being manufactured.

For an adventurous lifestyle, owning your own recreational vehicle appeals to ever more people but there are simply no stereotypical owners. In **To the moon and back**, we meet Roger and Jessica who spent most of the last year living in their Astellà; In **Million-dollar views** we share first timer's Elisabetta and Alessandro's experiences enjoying **Twin Life** in their first campervan and ask one of the best skiers of all time, **Tina Maze**, to reflect on her van life.



Enjoy the magazine!
Neil Morley, Editor.

Issue
Autumn
2022

Adria Inspirations is published in English and ten languages. See www.adria-mobil.com for details.

All materials in Inspirations are the copyright of Adria Mobil and cannot be reproduced in any way without the express permission of the publisher. All rights reserved.

Editor: Neil Morley.
Photography credits: Branko Ceak. Enigma Advertising. Luciano Consolini. Francesco Zanet. Simone Benedetti.
Art direction: PM2.
Renders: Inpac d.o.o.

Movie credits: PM2. Studio Virco.
Translations: Translat d.o.o.
Editorial Team: Neil Morley, Helena Mohar, Chiara Bergianti.

Adria Mobil Team: Tina Albrecht, Benjamin Asic, Nina Bancov, Denis Car, Damir Dominic, Matjaz Grm, Matevz Korosec, Katja Jenic, Helena Mohar, Simon Novosel, Lovro Papez, Jasna Pehnec, Marko Plazar, Erna Povh.

Special thanks to: Alicia Aradilla, Elisabetta Bin, Cat's Eye Communications; Andrew Ditton; Willem Laros; Matjaz Marovt; Tina Maze, Jan Pokorny; Sabine Oleschkowitz, Adria Twin Camper Van Owners. Niklas Söderlund.

Additional Locations: Thanks to Geurila Vineyard; Portoroz Marina.

editorial

contents

Brand



50
WORLD-CLASS MANUFACTURING
New production facilities for a new era.

66
TEN DAKAR RALLY RAIDS
KTM reflect on their Adria motorhomes.

Lifestyle



06
NEWCOMERS
Million-dollar views.

28
ICE, ICE BABY!
Winter adventures.

40
ASTELLA LIFESTYLE
To the moon and back.

70
TRAVEL AS ART.
Exploring Spain, with artist Alicia Aradilla.

Vehicles



MOTORHOMES
20
CORAL & MATRIX
Best-sellers for a reason.

24
CORAL & MATRIX SUPREME MB
Add extra 'star' quality.

30
SUPERSONIC
A new star today. Icon tomorrow.

44
NEW GENERATION CORAL XL
For Extra-large adventures.



CARAVANS
14
NEW GENERATION ALTEA
Designed for lighter, brighter living.

74
CARAVAN DESIGN
How to design an award-winning caravan.



CAMPERVANS
54
TWINS / TWIN SPORTS
What's new.

World Class Partner:
Tina Maze's Twin Life.

62
TWIN OWNERS
Twin life by those who live it.

Film makers on the road.

NEWCOMERS

Million-dollar views.

THE PANDEMIC STIMULATED SALES OF RECREATIONAL VEHICLES, BRINGING MANY NEWCOMERS TO THIS OUTDOOR LIFESTYLE. WE MEET TWO FIRST TIMERS WHO AIMED HIGH, TAKING AN ADRIA TWIN FROM ITALY TO THE VERY TOP OF EUROPE AND BACK, PROVING IT ONLY TAKES AN ADVENTUROUS SPIRIT TO ENJOY SOME MUCH NEEDED FREEDOM.

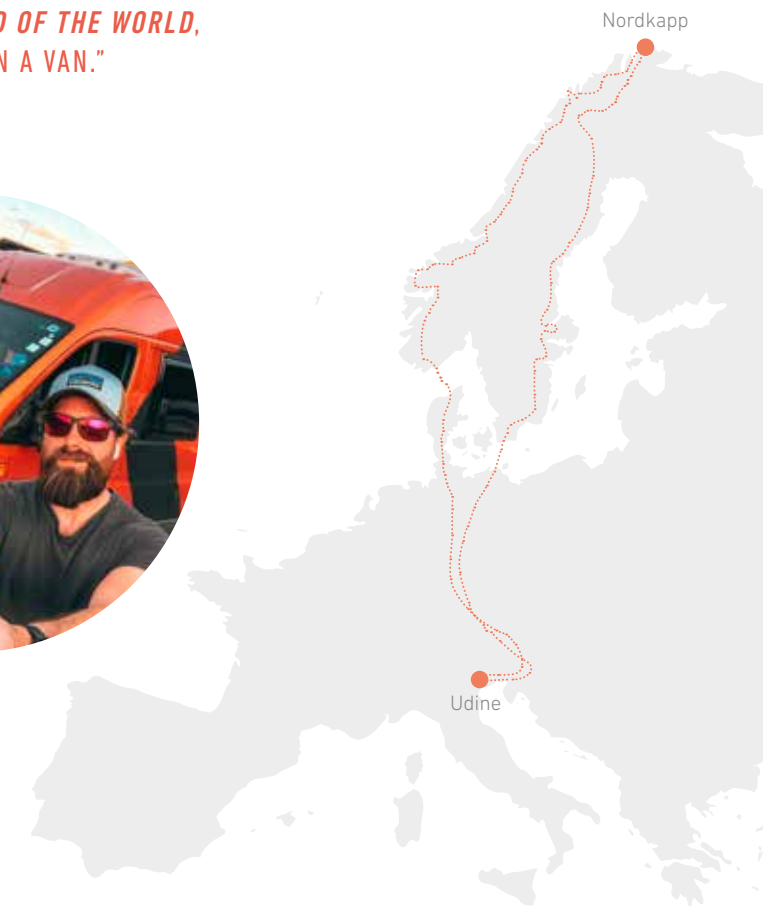
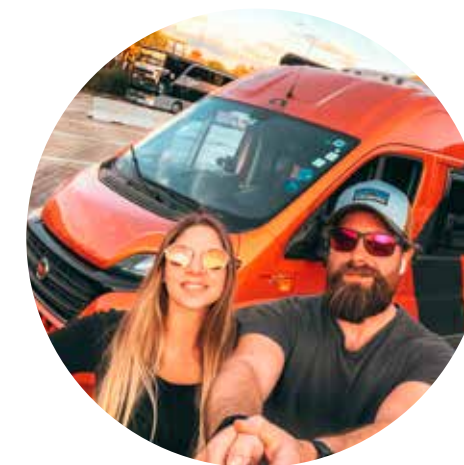
| 1 VAN | 2 PEOPLE | 10,000 KM | 8 COUNTRIES |

ALESSANDRO AND I LOVE TRAVELLING. WHEN THE TIME FINALLY COMES TO DECIDE ON OUR NEXT DESTINATION, WE SIT AS USUAL IN FRONT OF OUR WORLD MAP AND SET ONE SINGLE RULE: WHATEVER THE DESTINATION, IT MUST BE FAR AWAY.

But this year was different. Due to the pandemic, travelling had become more complicated and moving by plane was no longer an option for us. But this wouldn't mean much for our journey, since we shared only one desire: to seek freedom and rediscover the contact with nature, an experience which we had so sorely missed for such a long time. We wanted to escape, to get away from crowded cities, hotels with restrictions, restaurants with limited seatings...and all the mess we had all been living through for the past year.

Hence:

**"LET'S GO TO *THE END OF THE WORLD*,
TRAVELLING IN A VAN."**



ABOUT

Passionate about travel and nature, Elisabetta and Alessandro live in Udine, in the north-east of Italy. Elisabetta Bin, 30yo, work as Art Director in a communication agency and Alessandro Passon, 32yo, is a young entrepreneur in the automotive sector.

Join them:

 @elisabettabin
@alessandro_passon



A laptop in a van?
Read how I charge it on page 13.

**WE DECIDED NOT TO PLAN ANYTHING ELSE.
NO ITINERARY, JUST ONE DESTINATION.**

For an -itinerary perfectionist- like me, it was pure utopia. I had always organized everything in detail so as not to waste a single minute of time, and now I was leaving with no idea what to do or where to go, and in a van for the first time. **Overcoming limits, however, is part of every explorer's desires, so we were ready for this challenge!**

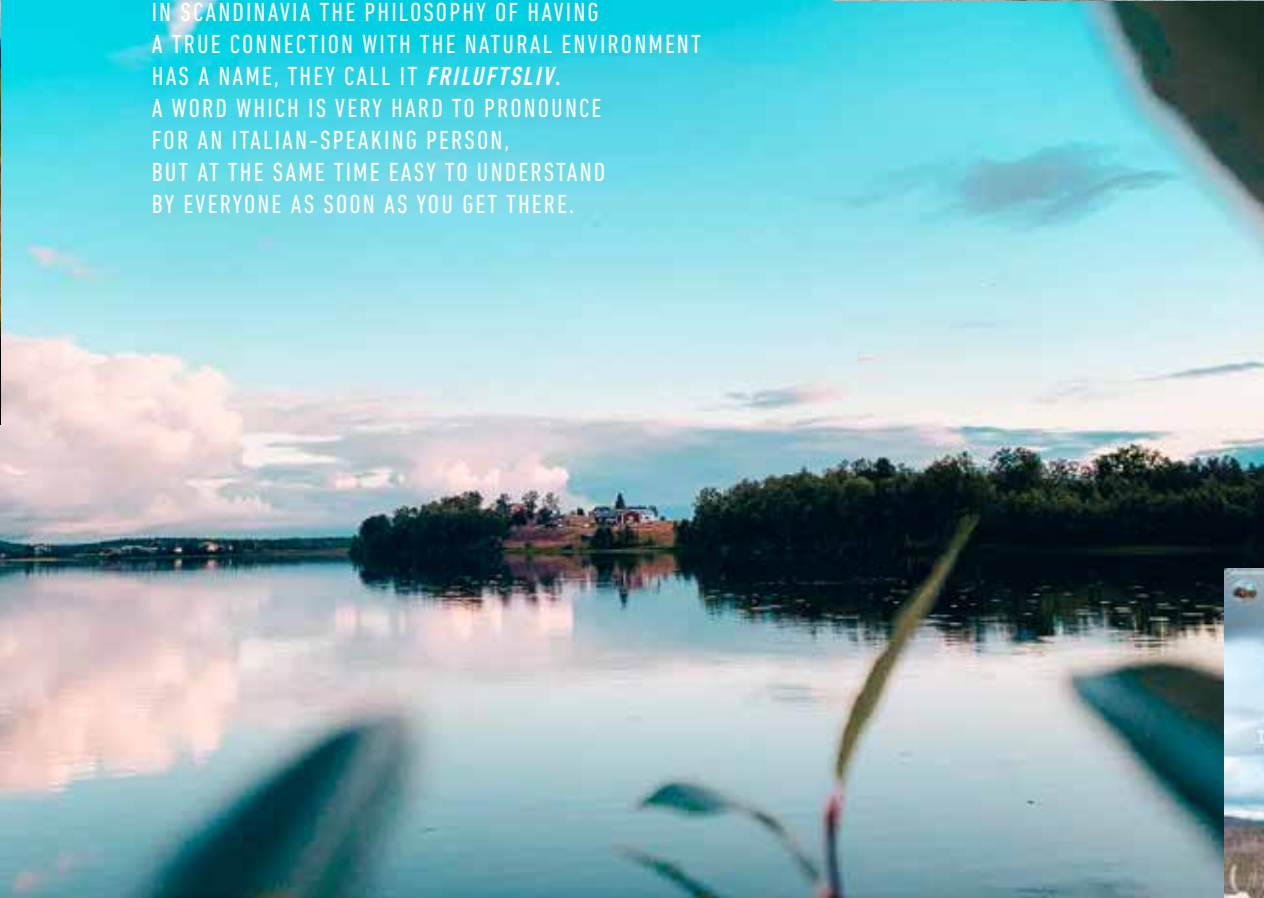
LET'S GO!

Thus began the search for the right vehicle. We opted for a van Adria Twin 640 SLX with an amazing orange exterior color that made us absolutely crazy for it! Being our first time in a van we chose a manageable vehicle that could satisfy our need for freedom without compromise in terms of size. The model we chose has wide spaces inside, lots of storage space and a very generous bathroom. On August 6th, we picked up our amazing wheeled-house in Slovenia and immediately set off on our on-the-road journey. In 3 weeks we covered 10,000 km in total, travelling through Italy, Slovenia, Austria, Germany, Sweden, Finland, Norway and Denmark.

The striking design of this Twin reflects its original owners, the KTM Factory Racing Team's world champion motocross team as it was one of the team's support vehicles. Adria is a partner with KTM in motocross and the Dakar rally.



IN SCANDINAVIA THE PHILOSOPHY OF HAVING A TRUE CONNECTION WITH THE NATURAL ENVIRONMENT HAS A NAME, THEY CALL IT *FRILUFTSLIV*. A WORD WHICH IS VERY HARD TO PRONOUNCE FOR AN ITALIAN-SPEAKING PERSON, BUT AT THE SAME TIME EASY TO UNDERSTAND BY EVERYONE AS SOON AS YOU GET THERE.



SWEDEN

With Sweden it was love at first sight and it will forever be our first true immersion into the world of free camping. The lights, the reflections, the atmosphere here are magical. Every evening we found a beautiful spot by the sea or lake where we could enjoy the sunset, warmed up by the fire pit, breathing fresh air and enjoying a perfect sense of harmony with the surrounding landscape.



A folding fire pit and grill? Read where to buy it on page 13.



Long hairs? Read how I dry them on page 13.



LAPPLAND

In Lapland, the forests get thicker and the roads less crowded. Car traffic gives way to reindeer traffic. These are very curious and peaceful animals, but when they cross the road they can become a real danger. It actually seems that the roads belong to them and not to the vehicles! Useful tip if you're planning a trip there: drive carefully and be patient!



NORWAY



"WE'VE ALWAYS ENJOYED DOING THINGS THAT CHALLENGE THE NORM. WHETHER IT'S CLIMBING ERUPTING VOLCANOES, SEARCHING FOR SHARKS 30M DEEP OR CROSSING EUROPE TO GET TO THE END OF THE WORLD."

Norway from north to south is always wonderful, but the Finnmark area and the last 100km to the North Cape are pure spectacle. The road skirts the sea, and at every turn there are breathtaking views, passing from imposing fjords to almost deserted shorelines. The silence of this almost unreal environment is broken only by the sound of the wind, which increases more and more as you approach the destination, as does the excitement of arriving at the symbolic place for any adventurer: Nordkapp.



LOFOTEN ISLANDS

The Lofoten archipelago represents one of the most incredible naturalistic attractions of the globe. This puzzle of islands is the Eden of the Arctic Circle. We wanted to deeply explore each island and therefore decided to stop for many days. The landscape was breathtaking: huge fjords with sharp walls overlooking the 'Caribbean' seas. We wanted to take a dip in those crystal-clear waters but the cold temperatures forced us to change our mind.



The high number of small fishermen's villages which still live of fishing and pop up in such inhospitable geographies, are the proof that man really wants to live in this nature at all costs, no matter the sacrifice.



Fresh codfish?
Read how to fish it
easy on page 13.



EVERY NIGHT WE WOULD STOP AND PARK WHEREVER WE WANTED, AND WITNESSED BREATHTAKING SUNRISES, SUNSETS AND *MILLION-DOLLAR VIEWS*.

We crossed intangible boundaries by crossing the Arctic Circle in Jokkmokk and made it to the end of the world by reaching another major milestone, the North Cape. We spent sub-zero nights in Finnmark in the comfort of our heated van. We climbed sheer mountains at Flakstadøya in the Lofoten Islands. We fished for cod and mackerel at Averøy in the Norwegian fjords. We ate Kraftkar, the world's best cheese ever, on a small farm in Nordmøre. We dreamed of diving into the crystal clear yet frozen sea of many Scandinavian beaches.



AN UNPARALLELED FEELING OF FREEDOM AND GRATITUDE THAT ONLY FREE CAMPING CAN PROVIDE. A LONG AND EXCITING ESCAPE THAT GAVE US THE OPPORTUNITY TO DISCOVER THE SLOW AND SIMPLY TRAVELLING. THE KIND OF TRAVELLING WHERE YOU HAVE TO LET IT GO, TRUST THE ROAD AND OPEN UP TO ALL THE BEAUTIFUL THINGS IT WILL OFFER YOU. *AND BE SURE IT WILL BE WAY BETTER THAN YOU PLANNED.*

our basic five.

THE #VANLIFE IS WONDERFUL BUT LIVING IN A VAN IS NOT WITHOUT ITS CHALLENGES. CONSTANTLY MOVING AROUND, FINDING THE RIGHT PLACES TO STOP, OPTIMISING RESOURCES, MAKING FIRE AND FIREWOOD,... SMALL DAILY CHALLENGES THAT YOU HAVE TO OVERCOME! HERE IS SOME ADVICE FOR THOSE WHO WANT TO APPROACH A TRIP TO SCANDINAVIA:

#01 FIRE

The fire is a great convenience: for cooking outside the van and for enjoying nature late into the night in the warmth. We use a folding fire pit that is no bigger than an A4 sheet of paper when dismantled, which is ideal for a travel in van. **FENNEK Hexagon 65,50€ on Amazon**. Often in Scandinavia, even in the most remote places, there are piles of wood already cut for those who spend the night there. Being able to use it is a fortune, it is good manners to cut more for those who will come later! For cutting the wood a portable folding saw. **Samurai JD-180-LH 10,70€ on Amazon**



#02 MINI PORTABLE VACUUM CLEANER

To keep the van clean we bought a very good mini vacuum cleaner, powerful and with a long battery life (1 hour of use!). **Gittos Aspirabriciole 6500 Pa 39,90€ on Amazon**. During the transfers we recharged it by inverter, a must-have accessory for recharging computers, cameras, drones and other things. **BESTEK 200W Inverter 30,99€ on Amazon**



#03 HAIR DRYER

Temperatures in Norway are not mild, drying long hair in cold weather is not easy without a hair dryer, the appliance that I absolutely missed the most in van. Precisely because it has been my weak point I thought lateral and a hair dryer I found it...the mini vacuum! On one side sucking, on the other it blowing out warm air...why not use it as a hair dryer? The salvation!



#04 FISHING

In Scandinavia, the sea, lakes and rivers are teeming with fish. For beginners who want to cook a fresh fish dinner, here's a tip: the fish here are a bit strange, so don't spend hundreds of NOK on all kinds of fancy lures in specialist shops. They like the 10NOK (€ 1.00) plastic little fish at the supermarket. You will save some money and dinner is guaranteed! To cook it on the fire pit we then use the folding grill. **FENNEK 4 FIRE 62,90€ on Amazon**



#05 MAPS

If you go on an on-the-road trip in free camping, the 'to-go-spot' starts at 4 p.m. Wherever you are at this time, the button anxiety begins. Whether it's with a view, private, secluded, accessible, dry, etc., the search could become endless. Luckily the park4night app makes it much easier. Loading/unloading areas and gas refilling points are also reported. **PARK4NIGHT on APP Store**



ENJOY YOUR JOURNEY!

THE NEW GENERATION ALTEA

Designed for lighter, brighter living!

DISCOVER THE **NEW GENERATION ALTEA**, ADRIA'S LATEST VERSION OF THIS POPULAR CARAVAN RANGE.

AN INSPIRED NEW DESIGN FULL OF INNOVATIVE SOLUTIONS. IT'S SUCH A SIMPLE, SMART CONTEMPORARY DESIGN, OUTSIDE AND IN. IT'S LIGHTER AND BRIGHTER THAN ITS POPULAR PREDECESSOR. IT HAS EVERYTHING A FAMILY, EVEN A LARGE FAMILY, NEEDS FOR A CAREFREE HOLIDAY. THERE ARE ALSO LAYOUTS GREAT FOR COUPLES... AND NOT FORGETTING YOUR DOG EITHER, WITH SOME COOL NEW DOG-FRIENDLY FEATURES.

The new Altea adopts the new generation exterior styling from recently launched Adora and Alpina caravans, with a lighter weight caravan and a fresh approach to contemporary home-style interiors, for easy comfort and practicality. It's designed for lighter, brighter living.



"ADRIA'S DESIGNERS PAID ATTENTION TO EVERY DETAIL, IN ORDER TO SAVE WEIGHT, BRING MORE STORAGE AND ADDITIONAL FUNCTIONALITY. WEIGHT IS REDUCED BY OPTIMIZING FURNITURE CONSTRUCTION, BRINING INNOVATIVE NEW BODY MATERIALS, TOGETHER WITH VARIO-X CHASSIS ON THE BIGGER MODELS."

Erna Povh, Adria Caravan programme manager

Expect features Adria are known for, like clean rear wall design, large windows (on most layouts), wide gas bottle storage and stylish alloy wheel designs.



Performance chassis from AL-KO including Vario-X for more agility on the road (1,500 or 1,700 kg; standard chassis 1,300 kg).

MEET
THE NEW
GENERATION





A fresh approach to home-style interior design, with a nice blend of practicality and a certain softness to the touch, with well-organised solutions, especially in storage.



HOME-STYLE
FEELING

Heating is by Truma,
with optional electrical
floor heating available.



CONTEMPORARY
LIVING SPACES

Enjoy easy carefree living with free-flowing spaces with attention paid to how spaces work. The living room and dinette, is a bright space, the centre of the caravan and easy to convert to an extra bed.



The new kitchen design, brings really practical worktop and storage spaces.

The Ergo bathroom design is a nice personal space to refresh and brings more innovative storage options.



INSPIRED
SOLUTIONS

Many new storage solutions, a new lightweight, but robust cupboard construction and many novel places to put things, including felt-pockets and storage inspired by a certain Scandinavian retailer!

NEW GENERATION ALTEA



SOFT FURNISHINGS

Personalise with a choice of textiles and cushion sets.

more
TECH
INFO

WWW.ADRIA-MOBIL.COM

SYMALITE®
DID YOU KNOW?

Altea's exterior is of smooth GRP and features Symalite® thermoplastic composite material, which is lighter weight, with strong sound and thermal insulation performance and recycling properties.



LAYOUTS

Altea continues to offer a choice of layouts, with all bed formats with Evopore® mattresses also available, practical lighting and USB ports, with additional storage for phones, books and glasses.

Look out for layout with special features such as the flexible bunk-bed solution and there's even an optional doggy mat available.



VIEW
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at www.adria-mobil.com

CORAL & MATRIX BEST-SELLING MOTORHOMES FOR A REASON.



NEW GENERATION DNA

CORAL AND MATRIX RANGES OFFER THE VERY LATEST IN DESIGN, INNOVATION AND EASY LIVING SOLUTIONS. STYLISH INSIDE AND OUT, IN A CHOICE OF VEHICLE LENGTHS AS SUPREME, PLUS AND AXESS MODELS. A CHOICE OF EQUIPMENT, FURNITURE STYLES AND TEXTILES AND WHEN IT COMES TO LAYOUTS, THERE IS SOMETHING FOR JUST ABOUT EVERYONE.

FIAT

CITROËN



FRONT PANORAMIC WINDOW



SEITZ S4 FRAMED WINDOWS



AUTOMOTIVE SHAPED SIDE SKIRT
(AND OPTIONAL CABIN STEP)



CENTRAL SERVICES UNIT



ADRIA EXCLUSIVE
DESIGN SUNROOF (CORAL)



COMPLEX BODY CONSTRUCTION,
IN SILVER OR WHITE FINISH



INCLINED REAR WALL WITH AIRFLOW
DIFFUSER AND LED LIGHTS



OPTIMIZED GARAGE STORAGE

IF YOU'RE NEW TO MOTORHOME OWNERSHIP OR JUST FANCY A CHANGE, THEN YOU SHOULD CONSIDER THE CORAL AND MATRIX RANGES, TRIED AND TRUSTED BY THOUSANDS OF ADRIA OWNERS. THEY ARE BEST-SELLERS FOR A REASON – THEY HAVE EVERYTHING YOU'LL EVER NEED IN A MODERN MOTORHOME AND THEY DO IT WITH A CERTAIN STYLE.

WHAT'S YOUR
TOURER STYLE?

CORAL STYLISH MOTORHOMES WITH THE EXCLUSIVE SUNROOF.

CHOOSE THE CORAL
IF YOU PREFER MORE
'ATRIUM-STYLE' LIVING UNDER
THE ADRIA EXCLUSIVE DESIGN
SUNROOF AND PANORAMIC
WINDOW, WHICH ADDS LIGHT
AND THE FEELING OF SPACE.

CORAL HIGHLIGHTS

- SunRoof & front panoramic window
- Central dinette with rotatable table and comfortable seats
- Kitchen window lining with LED lighting
- S-Line kitchen with slim worktop and large soft closing drawers
- Three-burner stove, large refrigerator, optional oven & coffee maker
- Convex profile overhead cupboards and illuminated profiles
- Single-level floor on double floor construction
- Multi-media wall with TV holder, USB, phone charger plate & speakers
- Comfortable master bedroom in range of bed formats
- Boutique hotel style bathroom



WHAT'S YOUR
TOURER STYLE?

MATRIX VERSATILE MOTORHOMES WITH THE FRONT PULL-DOWN BED.

CHOOSE THE MATRIX
IF YOU NEED MORE SLEEPING
ACCOMMODATION,
THANKS TO THE EXTRA
VERSATILITY OF THE
FRONT-PULL-DOWN BED.

MATRIX HIGHLIGHTS

- Front panoramic window with shading and ventilation
- Integrated front pull-down bed in light construction
- Central dinette with rotatable table and comfortable seats
- Kitchen window lining with LED lighting
- S-Line kitchen with slim worktop and large soft closing drawers
- Three-burner stove, large refrigerator, optional oven & coffee maker
- Convex profile overhead cupboards and illuminated profiles
- Single-level floor on double floor construction
- Multi-media wall with TV holder, USB, phone charger plate & speakers
- Comfortable master bedroom in range of bed formats
- Boutique hotel style bathroom



VIEW
ONLINE

Discover 360 walkthroughs,
layouts, specification technical
data and our product configurator
at www.adria-mobil.com

ADRIA AND MERCEDES-BENZ. A WINNING COMBINATION.

CORAL & MATRIX SUPREME MB WITH EXTRA 'STAR' QUALITY.



INSPIRED
DESIGN



SIGNATURE
FEATURES



HOME-STYLE
FEELING



CONTEMPORARY
LIVING SPACES



INSPIRED
SOLUTIONS

Mercedes-Benz

THE EXCLUSIVE NEW SUPREME MERCEDES-BENZ MODELS OFFER MORE THAN JUST THE FAMOUS GERMAN MARQUE UNDER THE HOOD, AS INSIDE THERE'S THE EXQUISITE CABIN DESIGN AND EXCLUSIVE LIVING ROOM DESIGN TOO.

Best-selling motorhomes now with Mercedes-Benz.

New generation Coral and Matrix motorhomes offering a more premium choice, with the Mercedes-Benz Sprinter base vehicle and some extra 'star quality'. Choose the Coral for 'atrium-style' living under the

Adria exclusive design SunRoof and panoramic window, which adds light and the feeling of space. Choose the Matrix with the panoramic window and extra sleeping accommodation, with the front lift-bed.



ADRIA MOTORHOMES ALWAYS LEAD FROM THE FRONT AND THE NEW GENERATION CORAL AND MATRIX ARE TWO OF OUR BEST-SELLING MODEL RANGES. BEST SELLERS FOR GOOD REASONS. CORAL: THE PERFECT COMBINATION OF STYLE AND COMFORT WITH THE EXTRA BENEFITS OF THE ADRIA EXCLUSIVE DESIGN SUNROOF FOR ATRIUM-STYLE LIVING. MATRIX: THE PERFECT COMBINATION OF STYLE AND VERSATILE, WITH THE EXTRA BENEFITS OF THE FRONT LIFT BED, PERFECTLY INTEGRATED INTO THE CEILING SPACE. NOW YOU CAN ORDER SELECTED LAYOUTS OF TOP-OF-THE-LINE CORAL AND MATRIX SUPREME MODELS ON MERCEDES-BENZ.

+ PERFORMANCE

The latest in engine design and performance from Mercedes-Benz, for effortless torque and driving pleasure.
Engine: 2.0l 110KW / 150 HP or 2.0l 125KW / 170 HP diesel engine.
Gearbox: Manual transmission 6G or automatic transmission 9G-TRONIC.
Adria Compreh body construction.
AL-KO performance Chassis.
Alde heating available.



+ TECHNOLOGY

A choice of driver safety features including active brake assistance, active lane control, active distance assistance and hill-start assist.

+ INNOVATION

The latest in driver safety and motorhome easy living, with inspired new solutions throughout.

+ EXPERIENCE

Inspired new generation Adria design with contemporary living spaces, signature features and inspired solutions throughout.
Stylish Mercedes-Benz cabin with comfortable supportive seats and the MBUX Mercedes-Benz User Experience.
Experience a home-style feeling, with a choice of interior furniture style in either Cashmere or Rovere Moro.

"With the new Supersonic and these premium models of our best-selling Coral and Matrix motorhomes, we are delighted to offer more choice to our customers – bringing Mercedes-Benz precision engineering, style and user experience to our vehicles."



Matjaz Grm, Executive Director Sales & Marketing

CORAL SUPREME MB



THE PERFECT COMBINATION OF STYLE AND COMFORT WITH THE EXTRA BENEFITS OF THE ADRIA EXCLUSIVE DESIGN SUNROOF FOR ATRIUM-STYLE LIVING.



Mercedes-Benz

LAYOUTS

M-B 670 DL



M-B 670 DC



Not available in all countries, please check website for details.

MATRIX SUPREME MB



THE PERFECT COMBINATION OF STYLE AND VERSATILE, WITH THE EXTRA BENEFITS OF THE FRONT LIFT BED, PERFECTLY INTEGRATED INTO THE CEILING SPACE.



Mercedes-Benz

LAYOUTS

M-B 670 SL



M-B 670 DC



Discover 360 walkthroughs, layouts, specification technical data and our product configurator at www.adria-mobil.com

MATRIX SUPREME MB - HIGHLIGHTS

- Mercedes-Benz Euro6 2.0l 150 HP or 170 HP diesel engine;
- Mercedes-Benz cockpit and MBUX;
- Modern 9G-Tronic (automatic) transmission or 6G manual;
- Selection of advanced driver aids;
- Adria 'Comprex' body in silver colour;
- Choice of exterior cabin colours;
- AL-KO performance chassis;
- Front lift-bed;
- Choice of interior furniture style in either Cashmere or Revere Moro;
- New design living room and dinette;
- Retractable seat-belt mechanism;
- Available with Alde heating;
- Adria MACH smart control mobile application available.

WINTERIZED ADVENTURES ICE, ICE BABY.



WINTER DOESN'T MEAN THE ADVENTURES HAVE TO STOP.

WINTER. IT'S THE PERFECT TIME TO INDULGE IN SNOW SPORTS, BROWSE THE CHRISTMAS MARKETS, OR SIMPLY ESCAPE THE GREY EVERY DAY IN YOUR WARM AND COSY COCOON. WHAT MAKES THE PERFECT WINTER TOURER? ANDREW DITTON OFFERS ADVICE ON WHAT TO LOOK FOR, WHICH OPTIONS TO SELECT, AND DISCOVERS WHY THE SCANDINAVIANS SIMPLY LOVE ADRIA.

FROM THE GROUND UP

Nobody enjoys being cold. All Adria vehicles are designed with optimum with heating solutions to ensure a warm and toasty interior. Seek to enhance your heating system with underfloor heating, fitted as standard in some ranges, and available as an option in many others.



PROTECTION FROM THE ELEMENTS

You've created the heat, now keep it inside. Adria's 'Thermo-Build' protocol combines top quality insulation with optimum air flow management. This ensures a consistently comfortable interior with no cold spots, no condensation, and limited heat loss. Each vehicle is tested in a cold chamber right down to 40 degrees below zero. Brr!

LET'S TAKE A LOOK AT THREE TOP PROPOSITIONS FOR WINTER USE.



Adria Matrix Supreme

Loved by winter sports enthusiasts.



Adria Alpina

Loved by Scandinavia.



Adria Twin Supreme

Loved by winter sports enthusiasts.

KEEPING IT WARM

Alde or Truma heating? Most Adria vehicles offer these heating systems. Both have their advantages, and both may be powered by LPG and/or electricity. Diesel heating is also an option on selected Twin campervan models. Either way, if you plan to take winter trips, ensure you choose the solution that best suits your lifestyle.

Alde. Considered the superior option, Alde central heating was developed in Sweden - and the Swedes know a thing or two about keeping warm in harsh winters. A system of radiators gently, silently, yet effectively heat the entire vehicle without drying out the atmosphere. Alde offers full underfloor heating integration.



Truma. Fast warm-up times and ease of control are advantages of the Truma blown-air system. Simply adjust the air outlets to direct the heat exactly where you want it, and create different zones in your vehicle if you so wish. In selected Adria models you can also add the option of electric underfloor heating.



FROM THE ADRIA INNOVATION HUB

New Supersonic

A NEW STAR TODAY.
ICON TOMORROW.

"SUPERSONIC STARTED AS A CONCEPT IN THE ADRIA INNOVATION HUB,
A TOP-SECRET PART OF THE MANUFACTURING SITE"

explains Matjaz Grm, Adria Mobil's executive in charge of this new project.

We looked for inspiration,
to luxury yachts and the latest
in home-interiors as design,
and the experience it delivers,
is incredibly important for the
pinnacle of our motorhome range.



We chose Mercedes-Benz as the
base vehicle, as it's a statement of
premium quality and performance
and delivers such a polished
driving and in-cabin experience.



Mercedes-Benz

OUR GOAL

SUPERSONIC TRAVEL – A TREAT FOR ALL THE SENSES.

The Supersonic story can be told in four chapters.



Design



Performance



Innovation

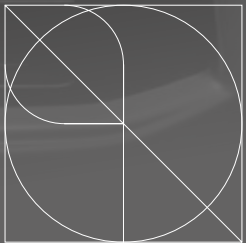


Experience

To create an iconic new Adria integrated motorhome range, designed for those who share a passion for the extraordinary, the best, where uncompromised comfort and practicality bring an incredible sense of well-being.



Driven by design. Striking all new design, innovative, elegant and sophisticated, Clean automotive lines and dynamic styling, blending the Adria signature look with the Mercedes-Benz base vehicle. All-new interior, elegant and sophisticated, with new flowing living spaces and attention to the smallest details.



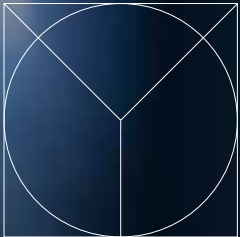
Supersonic is the new star today but we have also created a new icon for tomorrow, thanks to its sophisticated and elegant design and timeless performance characteristics.



Precision engineered for timeless performance, with Euro6 2.0l 150 HP or 170 HP diesel engines with 9G-Tronic automatic gearbox. Adria Compreh body and double floor on AL-KO chassis with Electronic Stability Program (ESP) double & triple-axle models, to support 4 inspired layouts.



Powered by Mercedes-Benz.
Motorhomes designed to perform on the road and in everyday use, all year-round.



Smart easy living.
The latest in driver safety and motorhome easy living, with great space and inspired new solutions throughout. Designed for safer driving, with great visibility and Mercedes-Benz safety features, including active brake assistance, active lane control and active distance assistance.



Designed for living, with great use of space and attention to the smallest details, such as the lighting system and exclusive design retractable seat belts.



Comfort and practicality.

An outstanding, uncompromised driving and living experience. The classy cockpit features the Mercedes-Benz User Experience (MBUX) and seats by Aguti.



Elegant interior easy-living, for a feeling of incredible well-being and comfort, with flowing living spaces and controllable ambiance. Built to Adria 'Thermo-build' standards, with Alde heating and semi-automatic climate control Tempmatik.



NEW SUPERSONIC - THE LAYOUTS

Supersonic is available as a 2 or 3 axle motorhome, in four inspired layouts:



- 780 DC -



- 780 SL -



- 890 LC -



- 890 LL -

PERSONALIZATION

Personalize with a choice of kitchen and bathroom counter tops, lounge wall linings, textiles, soft furnishings and other factory-fit options.

Visit www.newsupersonic.com for more information.

YOU MIGHT ALSO CONSIDER SONIC

A range of new generation integrated motorhomes, built on the Fiat Ducato, offering style, performance and comfort all in one.



Discover 360 walkthroughs, layouts, specification technical data and our product configurator at www.newsupersonic.com

Meet the Team

WE ASK THE ADRIA TEAM BEHIND THE NEW SUPERSONIC TO REFLECT ON THE PROJECT.

When did the project start? In Autumn 2019, so two and half years from research and design concept to serial production. We check benchmarks and find inspiration from automotive, yacht, home and recreational vehicles and check with potential consumers for their wishes. Working with our designers, the project moves to the first gateway with a planned start of production agreed for May 2022. The journey begins! Supersonic has to pass a series of project gateways, where all details are assessed, up-to and through the industrialisation and production phases.

What were the principal goals? From the outset the goal is to develop a luxurious integrated motorhome on Mercedes-Benz, with recognizable Adria exterior visual design language and technically to a achieve masterpiece of integration and detail. For the interior, to create open living, outstanding comfort and a sense of well-being. The 'experience' Supersonic delivers, whether driving or living in it whilst touring or on holiday is uppermost in all our decisions. **Why Mercedes-Benz?** Mercedes-Benz brings a premium experience and reputation, technically a

Project team (from left to right): Kolenc Klemen (Head of Predevelopment); Denis Car (Product Manager & Supersonic Project Leader); Matjaz Grm (Executive Director of Sales & Marketing); Andrej Drnovsek (Prototype Dept.) Sitting: Anton Kastrevc (Executive Director, Research & Development); Vid Stiglic (Predevelopment Design); Matjaz Cop (Research & Development); Katja Jenic (Product Management-Design). Not pictured: Bojan Vraničar and Uroš Dvornik (Pre-development); Boštjan Kramar (Technology); Jure Žabkar (Purchasing).

first class, customer-centric approach. The brand is a synonym for luxurious elegant design and precision engineered performance. Cross company project team work was excellent with Adria values in tune with those of the Mercedes-Benz team. **What were the biggest challenges?** The biggest steps forward are in technology development. For example, the Mercedes-Benz Sprinter front is longer than many alternatives, so we had to develop a precise inclination of the Supersonic windshield, dashboard, front grille and to achieve

perfect integration of the engine, gearbox and cockpit for the best driving position and visibility. Inside, many areas are the result of detailed development – the retractable seatbelt frame in the dinette; the pull-out expandable table; the spa bathroom design, the lighting system. Here we transfer innovative thinking into practical solutions. **Who are the customers?** Adria customers always look for something more and different from other brands. This is a given. They seek modern product design, with clean lines and flowing living spaces; comfort of course and easy practicality. Superso-

nic delivers a premium motorhome experience and differs from other integrated motorhomes in how it blends the best in automotive, yacht, recreational vehicle and home design. **Describe the new Supersonic in one or two words.** New icon!

ASTELLA LIFESTYLE

To the moon and back.



BY JESSICA FRÜHBRODT.

ROGER AND JESSICA ARE NOT YOUR ARCHETYPAL CARAVAN OWNERS AND WHEN THEY FIRST SAW THE ASTELLA, IT WAS KIND OF LOVE AT FIRST SIGHT. SO HOW DID A YEAR OF LIVING IN THEIR ASTELLA AS A MAIN HOME, A SECOND HOME AND AS A TRAVELLING HOME WORK OUT?

Travel and live in our Apache home

FROM 0 TO 1093

It was clear to us from the start that we wanted a caravan and not a motorhome, as we didn't want to miss our new off-road vehicle on our big trip. After weeks of research, it was obvious: there was only one caravan that perfectly matched our ideas, and that was the Adria Astella 904 HP.

The light-flooded panoramic door, the panoramic window across the entire width, the exterior design ... fabulous! The decisive point for us, however, was the gigantic sofa landscape of the large Astella. For us, these two permanently installed sofas conveyed the feeling of a living room. And that was exactly what we were looking for! A normal home with kitchen, dining room, bedroom and living room - only on wheels.

CARAVAN = MINIMALISM = HAPPINESS

As newcomers to camping, did we know what it meant to live on 22 instead of 300 square metres? We had travelled a lot before and knew life "out of a suitcase." And it quickly turned out that the minimalist lifestyle was just right for us. Sometimes, even now, we think we have far too many things! The Astella just offers so much storage space! Living in the Astella just makes us happy, that's all we need.

WINTER ON THE CROATIAN ADRIATIC COAST

We spent the first few weeks in our Astella in Croatia. We had a beautiful place right on the water and woke up to the sound of the waves day after day. Baking bread, barbecuing, dancing to country music and admiring sunsets ... We lived into the day and got to know the 1x1 of camping and our new mobile home.



THE APACHE HOME TRIO

We are Jessica, Roger and Rambo - three globetrotters, expatriates, full-time travellers. Travel and adventure is not only our passion, it's our life. **Jessica's** bachelor's degree in tourism, hotel and event management benefits travel planning and organisation. **Roger**, a former professional ice hockey player and business graduate, set a world speed record in 2015 with his speedboat Apache Star from Key West, USA to Havana, Cuba. Hence the name of our Astella: Apache Home. **Rambo** is a three-year-old Cane Corso male. It was through him that we finally came up with the idea of camping. After all, there is no more comfortable way for dogs to travel than within their own four walls, is there?

@apache.home

SPRING FEVER ON THE CÔTE D'AZUR

We spent May between St. Tropez and Cannes. Embedded in the beautiful Esterel mountains, which glowed green during the day and reddish in the evening, we enjoyed the southern French flair. We were happy about the warm weather and the numerous hours of sunshine.



NEXT STOP: THE SOUTH TYROLEAN DOLOMITES

After the Côte d'Azur, the Dolomites were our new destination. The serpentine roads up to 1600 metres were an adventure, but Roger mastered them professionally. We were rewarded by the view of the 360-degree mountain scenery: magnificent! We explored the mountain world on long walks and spent the evenings with a glass of wine, a delicious dinner and exciting TV thrillers.

FROM CARAVAN TO TINY HOUSE

Our Astella has been in Southern Germany since the summer. We have leased a beautiful piece of land near Lake Chiemsee in Bavaria, which we are now using as our home base. We have converted our Apache Home from a caravan into a Tiny House. A veranda built from 50 wooden pallets completes our home.

Our Astella will now remain in Bavaria as a Tiny House for the time being. But one day, we are sure, we will be drawn to faraway places again. For example, a year through Scandinavia? Or maybe we'll have Apache Home shipped to the USA? Who knows for sure today.

But one thing is certain: this chapter is far from closed, because so many more adventures await us!

ASTELLA LAYOUTS



644 DP



2_4 | 6977 mm | 8355 mm | 2525 mm | 2500 kg

704 HP



2_4 | 7600 mm | 8992 mm | 2520 mm | 3000 Kg

754 DP



2_4 | 8090 mm | 9477 mm | 2520 mm | 3000 Kg

904 HP



2_6 | 9538 mm | 10922 mm | 2520 mm | 3000 Kg



reddot winner 2020



MEET THE NEW GENERATION CORAL XL

DESIGNED FOR EXTRA-LARGE ADVENTURES.



Would all those people travel easily in a motorhome?
They certainly would in the Coral XL!

CORAL XL HAS ALWAYS SET THE PACE IN THE ALKOVEN ("OVER CAB") MOTORHOME CLASS, WITH STRIKING EXTERIORS AND CONTEMPORARY INTERIORS AND WITH THE NEW GENERATION, EVERYTHING IS DIALLED UP A NOTCH. THESE MOTORHOMES REALLY ARE DESIGNED FOR EXTRA-LARGE ADVENTURES. AVAILABLE AS PLUS OR AXESS MODELS, IN THREE LENGTHS (6,9M TO 7,4M) AND A CHOICE OF LAYOUTS.



INSPIRED DESIGN

Inspired design for great style,
practical and comfortable
accommodation.

FIAT

CITROËN

Sleek stylish design, on Fiat Ducato or Citroen Jumper; panoramic window for light spacious interior feeling; white body with choice of cabin exterior colour (white, silver, grey); large garage for all your things; central Service Area for easy utility connections.



SIGNATURE FEATURES



Adria Complex body construction for durable, reliable quality; sleek integrated over-cab feature, well integrated with vehicle; new rear wall with airflow diffuser and Hella LED lights; new double floor, single level throughout and extra storage; 650mm wide habitation door with integrated storage container.



Comfortable accommodation for up to seven people in a regular size motorhome, is it even possible?

The new generation Coral XL confirms that it really is. In fact, all the new layouts of this remarkable motorhome deliver on space, comfort and practicality in a contemporary and stylish design, like no other vehicle.



HOME-STYLE FEELING

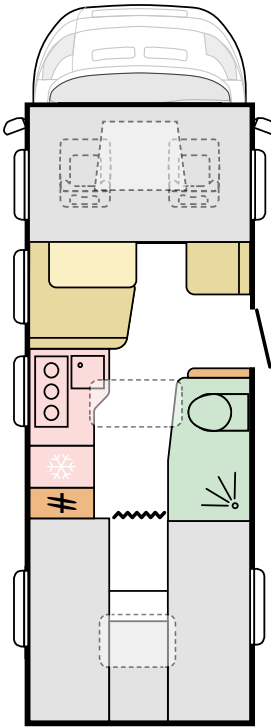
New interior design, in Alpina White, Cashmere or Naturale furniture style, with a new selection of textiles and soft furnishings.

Day

LIVING ROOM

Open plan design living room with loft interior feeling.

- Panoramic window.
- Large dinette and adjustable table.
- Multi-media wall and TV holder.



660 SL



- Comfortable home environment with great living spaces.
- Lighting system for controllable ambiance.
- New sound system with hidden speakers.
- Organized storage, dedicated spaces for personal items.
- Heating by Truma and Alde (model dependent).



KITCHEN

The new S-Line kitchen, offers more worktop space, more storage and the best appliances.

- Three burner stove and optional oven.
- Solid laminate worktop.
- Large storage, soft-closing drawers.
- 142l slim tower fridge.
- Optional coffee maker.



BEDROOMS

Rear bedroom with double crossways bed or single rear beds, featuring quality mattresses, spotlights, USB ports, underbed and overhead storage.

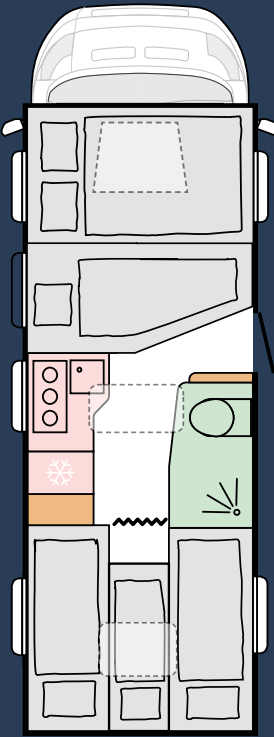
Fixed over cabin, spacious and comfortable front over cab bed. Additional sleeping places convert from the large dinette.



CONTEMPORARY LIVING SPACES

Inspired, contemporary spaces, designed to accommodate larger numbers of users.

Night



660 SL



BATHROOM

Modern hotel-style compact bathroom design for space and comfort.



PLUS - Alpine White



PLUS - Naturale



AXESS - Cashmere



AXESS - Naturale





INSPIRED SOLUTIONS

Storage is a necessity for large families and groups, so the new Coral XL goes large on smart storage. New overhead cupboards in a new convex design for more volume, new storage solutions in the dinette and larger bedroom wardrobes.

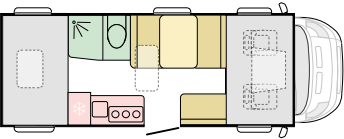


The 115l fresh water tank is repositioned for better weight distribution.
The new Adria digital control panel and Central Services Unit, just make everything easier.



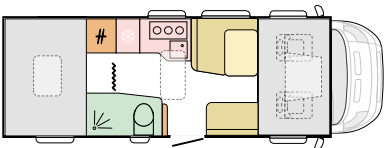
Discover 360 walkthroughs, layouts, specification technical data and our product configurator at www.adria-mobil.com

600 DP



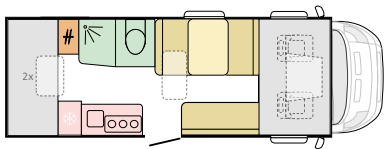
Offers 6 homologated seats and 6 sleeping places, with crossways double bed, in a semi-dinette layout and the benefits of Truma heating.

650 SP



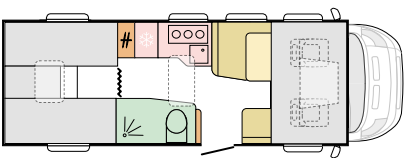
Offers 5 homologated seats and 6 sleeping places, with crossways double bed, in a classical L-dinette layout and the benefits of Truma heating.

650 DK



Offers the most accommodation, with 6 homologated seats and 7 sleeping places, including bunk-beds, with a semi-dinette layout and the benefits of Truma heating.

660 SL



Offers 5 homologated seats and 6 sleeping places, with long rear beds, in a classical L-dinette layout and the benefits of Truma or Alde heating.



Where will you go?

Croatia

OUR FAVOURITE:
CAPE KAMENJAK, PREMANTURA PENINSULA,
SOUTH OF PULA, CROATIA.



What a great place!

The southernmost cape of Istria. A six by one kilometre piece of rugged natural heaven by the Adriatic Sea. A protected area of outstanding natural beauty with many beaches and uninhabited islands. It's great for cycling, swimming, watching the locals jumping off the cliffs, or just enjoy a drink at the must-visit Safari Bar.



NEW PRODUCTION FACILITIES FOR A NEW ERA.



BY WILLEM LAROS
& NEIL MORLEY

JOURNALIST WILLEM LAROS VISITED ADRIA MOBIL'S PRINCIPAL MANUFACTURING LOCATIONS IN APRIL, THE FIRST GUEST TO SEE INSIDE THE NEWLY OPENED CAMPERVAN FACTORY.

If you, as a Dutch camping journalist and Twin driver, are invited to visit Adria's new campervan factory, you have no doubt: you drive towards Novo mesto in Slovenia.

Three weeks after the new factory started production, I watch how vehicles that come 'bare' from Fiat and Citroën are transformed into the beautiful end products – Adria Twin or Twin Sports, thanks to the skilled hands of the expert Adria employees.

Adria Mobil, makers of Adria and Sun Living recreational vehicles, Adria mobile homes and glamping tents, saw record results in 2020-21 with the production of nearly 20,000 units, turnover exceeding 600m euros and a workforce of 2,100 employees. With strong demand, the company needed to address capacity constraints, hence the new investments, which I saw at first hand.

BIČ NEW CAMPERVAN FACTORY



The surge in campervan sales necessitated the new site at Bič which was secured and converted in record time, starting production on March 14th 2022. It has a capacity of 10,000 vehicles per year and employs 160 people transferred from the site in nearby Novo mesto. The new building covers 8,500 m², making it the largest dedicated campervan factory in Europe.

Entering the new site, I don't feel like I'm walking into a factory that only started production three weeks ago; it feels like it's



been running a year with its logical organisation and well-oiled logistics.

In one door 20-25 base vans per day, enter the building and at the end of the building, brand new Adria Twins, Twin Sports and Sun Living V-Series emerge. Soon with a double shift, the plan is 40 per day, provided base vehicle supply improves.

The first step is expertly cutting the apertures in the roof and the walls for roof hatches and windows. Then the vehicles enter the moving production line.

POP-TOP ROOFS

Demand for campervans with pop-top roofs is intense, around 15% of production. Adria's roofs are an ingenious design and are really well integrated into the van roof. One highlight of our tour was watching a machine pick up and attach the pop-top roof to the vans, an operation which takes 16 seconds. Amazing!



Watch Adria Mobil manufacturing movie at www.adria-mobil.com



"THIS 6MILLION EURO INVESTMENT HAS ENABLED US TO EXPAND OUR CAPACITY AND IMPROVE EFFICIENCY.THE NEW SITE IS DEDICATED TO VANS WHEREAS AT THE MAIN SITE NEARBY WE HAVE COMPLETELY REORGANISED THE PRODUCTION LINES, WITH A DEDICATED INTEGRATED MOTORHOME LINE, A DEDICATED PREMIUM CARAVAN LINE AND SEPARATE LINES FOR OUR OTHER MOTORHOMES AND CARAVANS. WE ALSO TOOK THE OPPORTUNITY TO MOVE AND BUILD A NEW ELECTRICAL WIRING HARNESS LINE, TO BETTER FEED PRODUCTION."

"OUR MAIN SITE WAS REACHING CAPACITY AND IN PARTICULAR CAMPERVAN SALES WERE ACCELERATING. THE COMPLEXITY OF ASSEMBLING UP-TO 144 DIFFERENT MODELS OF MOTORHOME, CAMPERVAN AND CARAVAN UNDER ONE ROOF WAS BECOMING A CHALLENGE TOO. IN EARLY 2021 WE SAW MANY SITES, THEN WE FOUND A PERFECT SOLUTION 22KM DOWN THE HIGHWAY AT BIČ. PREVIOUSLY THIS SITE WAS AN AUTOMOTIVE SUPPLIER MAKING LARGE PRESSED COMPONENTS, WHICH HAD PARTIALLY BURNT DOWN. WE JOINED TWO LARGE BUILDINGS TOGETHER TO GIVE US A LONG PRODUCTION LINE FOR OUR CAMPERVANS AND A SEPARATE LINE FOR MINI-VANS."

"THE PROJECT WAS COMPLEX AND I AM PROUD OF OUR TEAM WHICH DELIVERED IT ON TIME! WE STARTED PRODUCTION EXACTLY TO SCHEDULE. IN FACT, IN SIX WEEKS IN EARLY 2022, WE MANAGED TO START SIX DIFFERENT PRODUCTION LINES."

Matjaz Marovt, the executive who oversaw the reorgani-
sation of Adria Mobil's production system.



WORLD-CLASS MANUFACTURING.

All sites work to world-class quality and environmental standards, with the advanced manufacturing facilities ISO 9001 EFQM 5 Star certified and the environmental management system certified to ISO 14001.

ACTIVE MPC MINI-VAN

The Adria Active MPC ('Multi-Purpose Camper') is now produced at Bič. Built on the Renault Trafic and offered as two models – Active Base, pop-top camper with simple induction hob and fridge; Active Pro a highly specified pop-top camper with fixed kitchen; Availability and specifications vary by market so please check website for details.



PREČNA, NOVO MESTO
STATE OF THE ART MANUFACTURING FACILITY.

The main Adria Mobil factory opened in 2005, an investment of 35m euro, which grew company capacity by 30% at that time to 17,000 units. Adria motorhomes, caravans and Sun Living motorhomes are made here. The site covers 150,000 m² with 43,000 m² of production hall - the largest recreational vehicle site under one roof in Europe, but even this roof has production limits. The site employs 1,300 people. **In Spring 2022 vehicle production was reorganized into six new lines:**

- 1 NEW INTEGRATED MOTORHOME LINE (SONIC AND SUPERSONIC).
- 2 NEW PREMIUM LARGE CARAVAN LINE (ASTELLA AND ALPINA).
- 3 MOTORHOME LINE (FOR ALL OTHER ADRIA AND SUN LIVING MOTORHOMES).
- 4 CARAVAN LINE (FOR ALL OTHER ADRIA CARAVANS).
- 5 SANDWICH PANEL & BODY PRODUCTION LINE – EXPANDED IN 2021, WITH NEW TECHNOLOGY AND MACHINES TO MAKE FLOORS, SIDE-WALLS, ROOFS AND LARGE CURVED PARTS LIKE FRONT WALLS.
- 6 NEW ELECTRO-LINE (WIRING AND WIRE HARNESSES) RELOCATED TO AN ADJACENT FACILITY.

Next door, the home for After Sales, Technical Support & Spare Parts central warehouse covers 4,000 m² with over 10,000 spare parts lines supporting 30 markets. It carries over 2,5 m euros of spare parts, covering vehicles up-to 10 years old.

QUALITY TESTING.

VEHICLES ARE TESTED IN ADRIA MOBIL'S OWN CLIMATE CHAMBER, FROM -40 TO +60 DEGREES AND IN HUMIDITY FROM 45% TO 80% BETWEEN +30 AND +60 DEGREES. VEHICLES ARE ALSO SUBJECT TO A "MONSOON TEST" WHICH ENSURES NO WATER INGRESS.

IN ADDITION TO THE QUALITY IN BUILD PROCESS, A RANDOM 5% OF PRODUCTION OUTPUT IS "SUPER CONTROL" TESTED, WITH IN-DEPTH AUDITS OF THE VEHICLE, WITH RESULTS FED BACK INTO THE DESIGN AND MANUFACTURING PROCESS.



TECHNOLOGY.

ADVANCED TECHNOLOGIES ARE USED INCLUDING PLASMATREAT, A ROBOTIZED PROCESS WHICH CLEANS AND APPLIES ADHESIVE FOR PERFECT APERTURE SEALING.

Adria Twins are the 'go-to reference' vehicles for buyers seeking state-of-the-art design panel-van based campers.

TWINS & TWIN SPORTS WHAT'S NEW!

THE FIRST TWINS BROUGHT INNOVATION TO THE MAINSTREAM, THEN INGENUOUS 'POP-TOP' ACCOMMODATION CAME WITH THE TWIN SPORTS MODELS. NOW, THERE'S MORE CHOICE OF BASE VEHICLE, NEW EXTRA-LARGE SUNROOF XL AND NEW PANORAMIC-WINDOW SOLUTIONS, NEW LAYOUTS AND A STYLISH NEW SPECIAL EDITION TWIN SPORTS - KEEPING ADRIA CAMPERVANS IN FRONT OF THE REST.

DESIGN. Twins started the trend with contemporary interiors and the original, Adria exclusive SunRoof and front panoramic window. Twin Sports brought the most ingenious pop-top roof mechanisms and extra berths.

INNOVATION. Twin Supreme was the first campervan with the innovative SunRoof, which transforms the interior space. There are many copies but now, new window solutions in Supreme and Plus models, ensure this campervan still reigns supreme.

Twin Sports in two lengths, brought unique single pivot opening mechanism or scissor system for the smart pop-top, which integrates with roof top solar panels and aircon units.

CHOICE. Now Twins and Twin Sports can be on either the Fiat Ducato or the Citroen Jumper (in most markets) so you can choose engines, gearbox, exterior colours and driving aids.

LAYOUTS. Twins are always there first, with the best-selling SLB models, great for families. The 640 SGX models brought super flexible rear space and electrically-operated bed – an instant best-seller! Now check out the new Twin 600 SX and 600 SBX models.

Twin Sports offers a range of family and sports-oriented layouts too. The 640 SG is perfect for outdoor sports enthusiasts, with its custom storage features.



TWINS - WHAT'S NEW?

MORE SPACE, MORE LIGHT, MORE AIR

The latest Twins offer a new optional SunRoof XL adding more headroom, light and ventilation to all Supreme models. Measuring 1,1 m x 90 cm, it adds so much light and up-to 10 cm more headroom. On Plus models you can also now choose a fixed front panoramic window.

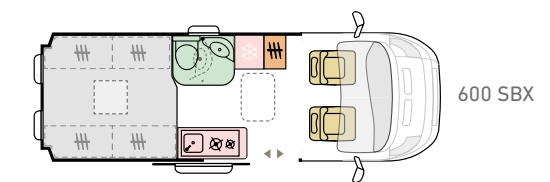


TWIN LAYOUTS

The best-selling Twins are available on the Fiat Ducato or the Citroen Jumper (in most markets) as Supreme, Plus and Axess models, in a choice of layouts.



NEW TWIN SUPREME 600 SBX



A great multi-purpose, flexible camper for two, at 6,0 m length. Features all the Twin design and innovation you expect plus a flexible day-night living space, with rear electrical bed or rear sofa and table set-up. Great storage and Alu Air-Rail L-Track storage system on the walls and floor.



OPTIONAL EQUIPMENT

Here's some cool new equipment to consider:

New Twin Sports pop-top insulated 'tent' and heated mattress.

New Twin/Twin Sports rear doors mosquito net and darkening system.

New Power Packs, with solar cells, lithium battery and inverter.

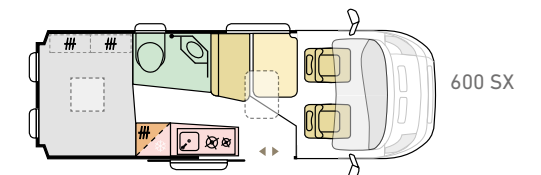
Twin Sports 640 SG special storage racks.

Adria MACH smart application available on selected models.



NEW TWIN SUPREME 600 SX

Shorter length, 6,0 m Twin with huge flexibility. The crossways electrical bed, low 500mm cabinets mean daytime sofa or night berth and super flexible garage space and storage, including larger rear cabinets with sliding doors.



TWIN SPORTS - WHAT'S NEW?



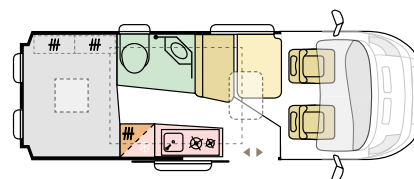
Twin Sports 640 SX

Great for families and sporty people, these innovative pop-top models are the hottest campervans right now. Now available on the Fiat Ducato or Citroen Jumper (in most markets) with one new layout too.



NEW TWIN SPORTS 600 SX

Raise the electrical bed and voila – an extra living room! The crossways electrical bed, low 500 mm cabinets mean daytime sofa or night berth and super flexible garage storage, including larger rear cabinets with sliding doors. Truma diesel heating too!



600 SX



© Niklas Söderlund - @nattesferd

TWIN LIFE

TWIN SUPREME OR TWIN SPORTS?
IT'S A TOUGH CHOICE.

We asked Tina and her partner Andrea Massi, to reflect on their Twin Supreme 640 SGX and the equivalent Twin Sports model, which they collected in May.



"WE LOVE OUR TWIN! WE USE IT WHEN HIKING IN THE MOUNTAINS, FOR SKI TRIPS OF COURSE AND IN THE SUMMER, AS A BASECAMP BY THE BEACH TO WINDSURF FROM."

TWIN SUPREME 640 SGX

"We love the living space, it's so light and feels spacious because of the open cabin design and sunroof. The SGX has a clever rear bed you can adjust the height of with storage space beneath for our gear. The bathroom is great and I have never felt cold when staying in the van, even up in the mountains. The absolute best thing is parking the van up high in the mountains and just skiing out the side door! When we are out adventuring in the Twin - it's my happy place!"

TINA MAZE, WORLD & OLYMPIC CHAMPION ALPINE SKIER – A CONVERT TO "VANLIFE"

Slovenian born ski champion Tina Maze, multiple World Champion and twice Olympic Gold medal winner, one of the best skiers of all time. Tina retired from racing in 2017 and has been an Adria World Class Partner and brand ambassador for five years, originally driving a Sonic Supreme. Three years ago, she wanted to try 'van life' and now is smitten by the freedom and flexibility Adria campervans give her and her family.

TWIN SPORTS 640 SGX

"This Twin Sports model brings some extra beds and more storage, which you can never have enough of, so maybe it has the edge on our former Twin. First impressions, it's so familiar, so much like our van, with the open living space, and sunroof. It was clearly designed by an outdoor sports enthusiast - they just get it. There's extra accommodation up top, when you pop the roof, which is really useful, great for families like ours. So flexible!"



"THE BACK OF THE VAN IS WHERE THE MAGIC HAPPENS. WE LOVE THE LARGE SPACE, THE ROBUST DESIGN, THE MATERIALS USED AND HOW IT SWALLOWS ALL THE OUTDOOR GEAR. OH, AND WE LOVE THE OUTDOOR SHOWER FEATURE, PERFECT FOR RINSING OFF, AFTER A SESSION ON THE WINDSURF BOARD."

"In the end Andrea and I couldn't agree on which van is best, we may have to race downhill and let the winner decide!"

TWIN LIFE: BY THOSE WHO LIVE IT

A GALLERY SHARED WITH US BY THE "TWINNERS" OF THE POPULAR FACEBOOK GROUP – THE ADRIA TWIN OWNERS GROUP, AN INDEPENDENT COMMUNITY OF TWIN AND TWIN SPORTS OWNERS AND FANS FROM AROUND THE WORLD.



Those who own a Twin or Twin Sports or are looking to buy one can find the group on Facebook at

Adria Twin Camper Van Owners.



Jim Whitehouse



Heidi Martin



Julie Davis



Andreas Karlsson



Fiona Robson

Mattias Ericksson, the founder of the group:

"I STARTED THE PAGE BECAUSE MY OWN TWIN WAS MY PASSION, I SPEND NEARLY ALL MY FREE TIME USING IT. I NEVER EXPECTED THE GROUP TO BECOME ANYTHING BUT IT HAS GROWN, WITH SO MANY LIKE-MINDED PEOPLE JOINING THE CONVERSATION FROM ALL ACROSS EUROPE, EVEN SOME IN AUSTRALIA. WE SHARE HINTS AND TIPS, SWAP TRAVEL, DESTINATION AND TECHNICAL ADVICE AND MOST OF ALL HELP EACH OTHER TO ENJOY OUR TWINS."



Alan R Overson



Alan Clark



Gerry Ford



Sandra Fyfe



Daniel Odell



Campervans

TWIN LIFE

Travelling for work and fun.

WE ARE NIKA & LUKA FROM BLED, SLOVENIA.
AS FILM MAKERS WHO ARE ALWAYS ON THE ROAD, WE HAVE DREAMED OF OWNING A CAMPER VAN
AND WORKING FROM OUR HOME ON WHEELS FOR ALMOST HALF A DECADE.

THE TIME FINALLY CAME IN 2021. TO FIND THE RIGHT VAN, WE TRAVELLED ACROSS EUROPE - ALL THE WAY TO CARAVAN SALON DUSSELDORF. WE RESEARCHED AND LOOKED INTO EVERY CAMPER VAN BRAND ONLY TO REALIZE THAT WE SHOULDN'T HAVE DRIVEN THAT FAR. BECAUSE THE BEST VANS ARE MADE 1.5 HOURS FROM OUR HOME - IN ADRIA, NOVO MESTO, SLOVENIA.

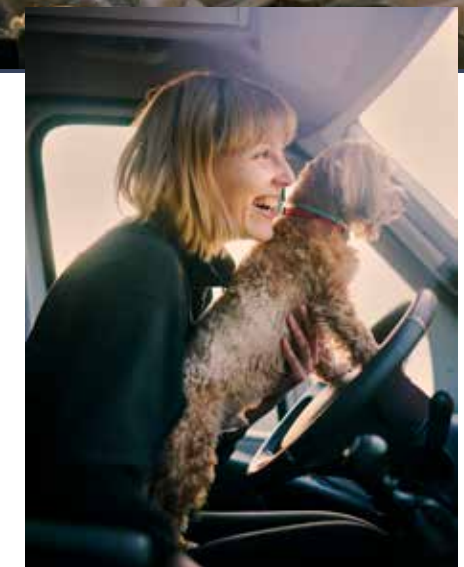
ADRIA

Since we constantly explore mountain passes and small towns, we prefer vans over motorhomes. Besides that, nothing beats a fresh morning bed view through wide-open back doors next to some beautiful beach.

The lounge is exceptionally spacious due to the Sun Roof. That is one of the main selling points why Twin Supreme SGX was a perfect choice for us. The van is also adaptable for any situation or sports equipment with the rising bed, and it is very practical with the innovative swivel bathroom solution.

In the future, we hope to continue to travel as much as possible, visit many picturesque places and interesting people, live life on the road, and create as much as possible.

"LIVING AND WORKING FOR LONG PERIODS IN THE TWIN IS PRETTY EASY, YOU GET YOUR VAN SET UP TO HOW YOU LIVE, THEN JUST TAKE OFF. WE MEET MANY LIKE-MINDED PEOPLE ON THE ROAD AND GET TO SEE SOME AMAZING PLACES."



ADRIA VEHICLES SURVIVE THE ANNUAL TEST AT THE DAKAR RALLY, SO YOU CAN EXPECT DURABILITY AND RELIABILITY IN YOUR MOTORHOME.

BUILT TOUGH



Formerly the "Paris-Dakar Rally", the Dakar is an annual rally organised by the Amaury Sport Organisation. Since 1978 it ran from Paris to Dakar, Senegal, but due to security threats, from 2009 to 2019 it was held in South America and since 2020 in Saudi Arabia. The rally is a magnet for professional entries, yet amateurs typically make up about eighty percent of the participants. It's the most extreme form of endurance rally for all sorts of motorized vehicles. Terrain is much tougher than conventional rallies, with off-road cars, trucks and motorcycles tackling dunes, mud, camel grass, and rocks. Daily stages vary from short distances up to 800-900 kilometres (500-560 miles), with overall distances typically 8,000 kilometres (5,000 miles) over 10-15 days. Typically, over 400 vehicles take part but not all vehicles make it to the end, which is why the rally is called the world's most extreme automotive off-road endurance event.



Adria provides motorhomes for the KTM, Husqvarna and GASGAS Riders and key support team members. KTM and its brands have long dominated the Dakar and again came out on top in 2022, with British rider Sam Sunderland winning on his GASGAS motorcycle.

DAKAR RALLY: TESTED TO EXTREMES.

Adria has participated in the Dakar Rally with world-class partner, the Red Bull KTM Factory Racing Team, every year since 2013. That's ten times Adria motorhomes have made it from start to finish in support of the leading off-road motorcycle brand. The Dakar – it's the ultimate real world test of durability and reliability.

Adria Sonic, Matrix, Coral and Coral XL motorhomes, come straight off the Adria production line with just an extra set of spare tyres. KTM then prepare them by adding a custom pack of special equipment, including sand shovels, outdoor drying racks and first aid equipment. "The rider's favourite? Coral XL because of the layout, with riders sleeping in fixed beds each end of the vehicle."

The motorhomes don't follow the rider's route but drive ahead at each stage to set up a nightly basecamp, using a combination of roads, tracks and surfaces you wouldn't take your own motorhome down.

DAKAR ROLL OF HONOUR

KTM Group winners at the Dakar, with the support of an Adria motorhome:

2013	2014	2015	2016
Cyril Despres KTM	Marc Coma KTM	Marc Coma KTM	Toby Price KTM
2017	2018	2019	2022
Sam Sunderland KTM	Matthias Walkner KTM	Toby Price KTM	Sam Sunderland GasGas



"DAKAR IS THE ULTIMATE ROAD TEST OF OUR MOTORHOMES, NOT JUST THE HOURS OF EXTREME DRIVING TO KEEP AHEAD OF THE RIDERS BUT ALSO HAVING TO BE HOME BASES AT EACH STAGE OF THE EVENT. NO OTHER REAL-WORLD TEST COMES CLOSE, IT'S PUNISHING IN THE EXTREME. FLAT OUT DRIVING, EXTREME CLIMATE CONDITIONS, A MIX OF TERRAINS AND THEN PROVIDING SOME HOME COMFORTS TO THE RIDERS AND TEAM EACH NIGHT. THERE IS NO ROOM FOR ERROR OR BREAKAGE – EACH MOTORHOME HAS TO PERFORM. OUR EXPERIENCE IN HELPING THE KTM AND ITS BRANDS WIN DAKAR SO MANY TIMES IN THE LAST DECADE, HAS BEEN A GREAT TESTAMENT TO OUR UNIQUE EXPERIENCE IN DESIGNING AND MANUFACTURING WORLD CLASS VEHICLES."

Matjaz Grm, Adria-Mobil's Executive Director for Sales & Marketing



100% DAKAR. 100% ADRIA QUALITY

We spoke with KTM Group Rally Team Manager Norbert Stadlbauer for his insights into the Dakar and his Adria experiences.



Norbert Stadlbauer:

"EVERY YEAR, THE ADRIA MOTORHOMES MAKE A BIG DIFFERENCE TO OUR PERFORMANCE AND ARE A KEY PART OF THE OPERATION. THE RIDERS AND CREW GET SOME REST, GIVE US A MOBILE BASECAMP AND DESPITE THE EXTREME CONDITIONS, THE VEHICLES RARELY SUFFER ANY PROBLEMS, EXCEPT FOR THE OCCASIONAL PUNCTURE OR MINOR COLLISION! LIKE THE WHOLE KTM TEAM THEY PERFORM AT 100%."

For KTM, what does Dakar represent. Why is it so important?

Dakar is the toughest off-road endurance race of the year for our riders and our team. It is the most important race on the Rally calendar and also has a huge value within our company. It is always the first race of the new motorsport season, so for us it is really important to start the year with a Dakar win.

Describe the Dakar experience from the Support team and Rider perspective. What's the experience like?

The logistics behind the race are a much bigger effort than for all other races in terms of preparation time and Budget. The importance of the race and also the length, with 12 stages, creates a very special atmosphere. Winning Dakar is a team effort, and you need every person involved in this project to take a victory. It is the most physically and mentally demanding off-road race.

Winning Dakar. KTM has long been dominant and is always at or near the front. What's the secret to winning Dakar?

KTM was kind of used to dominating the Dakar. In the last years, competition has grown. Sam Sunderland's win this year is a great success for us. After winning 18 consecutive times it was hard to accept not being first, but we developed a new bike and can't be happier to be on the top podium in 2022. Teamwork makes the dream work – I guess that is the secret.



Give us some highs and lows from recent Dakar Rallies. What were your most memorable moments of elation (and despair)?

Highs: Every stage win or good result and having all riders back in one piece! This year, 2022, Sam Sunderland's victory and Matthias Walkner's 3rd place. The feeling when you are on the podium with the trophy for first place (we call him "Felix") with the whole team is just incredible and then all the hard work has paid off!
Lows: Crashes or any of our riders being out of the race because of a technical problem.

Describe the 'support' behind Dakar. What does it take to compete and win? What do Adria motorhomes bring to this? What's the team and rider perspective on these vehicles?

To have a rider on top of the podium involves many factors. Our mechanics, our technicians, our Team Manager, Sports Manager and all persons involved in the logistics play a major role in the performance of the rider; we can't achieve the results without our partners like Adria. The Adria motorhomes play a major role in our rider's recovery. The riders really live in the campers for two weeks. They have all their gear, food & other material organized in the camper, they have lunch and dinner there and of course an afternoon nap after their shower in the camper and a good night's sleep. The days start really early in Dakar. Wake up time is usually between 03:00 and 04:00 in the morning. So, you have less sleep and with all the event noise, the Adria campers at least secure these few hours of peaceful sleep.

Adria motorhomes at Dakar.

What's their best feature?

Dakar is extreme so it's critical that everything is reliable, durable and easy to use. We rely on Adria quality. It's really put to the test. The conditions are very demanding and our team need to focus on winning. The motorhomes are easy to set up each day and have lot of storage space, as we take a lot of stuff.

HOW ADRIA RECREATIONAL VEHICLES ARE BUILT TOUGH.

EXPERIENCE

Adria Mobil has been designing and manufacturing recreational vehicles since 1965 and operates two state of the art manufacturing sites in Slovenia. To-date Adria Mobil has produced in excess of 600,000 recreational vehicles.

BODY CONSTRUCTION

For all Adria motorhomes and selected caravans unique 'Comprex' body construction is used, combining the torsional strength of wood, the durability of polyester and the moisture-stopping properties of polyurethane. This delivers outstanding durability and longevity.

Adria Mobil uses plasmatrete robots for specialist application of adhesives, it uses advanced thermal insulation materials and smart heat and air flow management for reliable thermal performance and all-year round use.

COMPREX CONSTRUCTION

Composite wood panel. Polyurethane sealing. EPS Styrofoam. Exterior polyester body shell cladding (sidewall). Exterior polyester body shell cladding (floor). XPS Styrofoam insulation foam. Reinforced hardwood profile.



BASE VEHICLES AND CHASSIS

Adria Mobil offers motorhomes and campervans on Fiat, Citroen and now Mercedes-Benz; with minivans on Renault. All proven vehicle suppliers who understand the special needs of the recreational vehicle market. Adria also works with partners such as AL-KO for specific vehicle chassis.

IN-HOUSE FURNITURE CONSTRUCTION

Adria Mobil controls many aspects of sourcing, production and distribution. It has its own furniture manufacturing facility designing and producing quality, robust furniture as well in-house assembly operations, like electrical systems, for critical parts of each vehicle.

TESTING

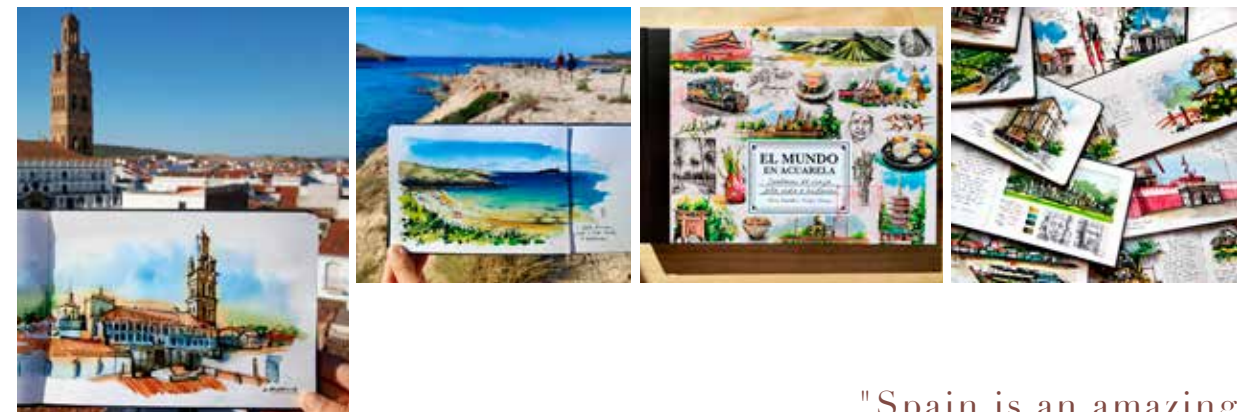
Adria Mobil is one of very few recreational vehicle manufacturers with its own Climate Chamber. Here whole vehicles and key components can be tested to extremes of temperature and humidity from -40 to +60 degrees and in humidity from 45% to 80% between +30 and +60 degrees.

TRAVEL AS ART.

Exploring Spain, with artist Alicia Aradilla.



Alicia Aradilla, travel illustrator (born in Extremadura, Spain, in 1989), has been professionally dedicated to watercolour since 2017, when she left her job as a graphic designer in an advertising company to travel around the world and capture all its colours in her sketchbooks.



In addition to making a dream come true, the trip allowed her to complete a very ambitious project that ended up in 13 notebooks, with more than 700 illustrations from 19 different countries, which she shared day by day on Instagram, where she has more than 144,000 followers.

Since then she has been working as a freelance illustrator, collaborating with brands such as Heineken, HP and Barceló Group, among others, as well as tourism agencies and magazines such as Conde Nast Traveler. She also teaches watercolour classes on Patreon (www.patreon.com/aradilla) and has published several books.

"Spain is an amazing place and has so much to offer. After travelling the world between 2017 and 2018 I returned to Madrid and started to travel a lot more around my country."

Your ideal travelling partner?



THE COMPACT WOULD MAKE AN IDEAL COMPANION TO EXPLORE ALICIA'S SPECIAL PLACES WITH. IT'S A COMPACT SIZE, EASY TO DRIVE AND VERY COMFORTABLE MOTORHOME. THIS YEAR IT GETS A FACELIFT WITH A NEW REAR WALL AND LED LIGHTS AND SOME DETAILED IMPROVEMENTS INSIDE. LITTLE WONDER IT'S THE MOST ONLINE SEARCHED ADRIA MODEL.

ALICIA ARADILLA INTERVIEW

Hi Alicia, Tell us about your passion. Why did you decide to leave everything and start traveling with watercolors and notebook always with you?



My passion for art comes from when I was very young. I've always been surrounded by my mom paintings and that's why I ended up studying Fine Arts at university. However, the art world is complicated and, although I tried to dedicate myself to it from the beginning, I ended up specialising in graphic design and working for several advertising agencies.

I had not much free time, so when I had holidays what I liked to do was to go travelling and, at that moment, I realised that watercolours would be the perfect companion. It is a technique that allows you to make quick drawings, as you don't have to wait long for it to dry, and the materials are small and fit in any backpack. This way I could combine my two passions in my free time: art and travel. At that point I opened an Instagram account. It was then that I decided with my husband to take a sabbatical year and dedicate it to travelling and painting around the world. The project turned out to be a success and I was able to quit my job to finally follow my true passion.

Spain is your home and you certainly know the country very well. Is there any place you have not been in and hope to visit soon?

Spain is an amazing place and has so much to offer. After travelling the world between 2017 and 2018 I returned to Madrid and started to travel a lot more around my country. This pandemic time has been so complicated for everyone but it has also been an opportunity to get to know those wonderful places that are close and that sometimes pass unnoticed. I have rediscovered my country in the last two years, travelling to practically all the regions, but I still have a lot to see.

I want to do a longer trip around the Basque Country. I have visited several cities, such as Bilbao and San Sebastian, but I really want to get lost in the less touristy places. Besides, I think it's going to be a perfect area to travel around on four

wheels, getting off the usual route and taking advantage of the opportunity to paint its incredible landscapes.

Which are the journeys you would recommend to our more artistic camper owners, those who want to experience an adventure in your country combining art and outdoor life?

One of the routes that I think fits best for travelling around Spain by van is the Costa Brava. A part of Catalonia that mixes very authentic and colourful fishing villages with other medieval towns, where castles, noble houses and small cobbled streets with lots of charm stand out. I was able to do this tour last summer for about ten days and it was spectacular.

I would recommend starting in Cadaques, in the north, near the French border, and going down along the coast. Must-see stops include the city of Girona, Calella de Palafrugell, Begur, Peratallada, Pals, Besalú, Tossa de Mar and Lloret de Mar. You can't miss the walks along the paths that connect the different beaches, known as Caminos de Ronda, where nature and views of the Mediterranean Sea are combined.

In any case, any route through Spain is a good choice: the area of Galicia, with the Camino de Santiago and its delicious seafood; the famous region of Andalucía; the landscape that mixes mountains and beaches of Asturias and Cantabria; or the unknown Extremadura, my homeland, which has a lot to offer and is also perfect for touring in a campervan.

Your country is full of breathtaking and beautiful landscapes. Which is your favourite? The one that you love the most and that you are more fond of?

One of the most spectacular views is the Alhambra in Granada, surrounded by greenery and with the Sierra Nevada mountains in the background. It is a unique place in the world and I try to return there whenever I can. I would also highlight the lakes of Covadonga, in Asturias. Just climbing to the top of the mountains is an adventure and if you are lucky enough to have a nice day up there it is a unique experience.



Your watercolors are a mix of landscape works and photographs. You can capture moments and emotions on paper. How long does it take to create your masterpieces?

I think the magic of a travel sketchbook is that it shows that it was made in that place and at that moment. That's why making the work perfect is not the most important thing. I sit on location and for about an hour I try to let the illustration absorb everything that surrounds me. Sometimes it's raining, or it's windy, or I'm surrounded by people and I can hardly see what I'm painting... but I always try to finish the drawing in that place and that is reflected in the final result. Watercolour is a technique that allows me to express a lot in just a few brushstrokes and I love that.

Which suggestion would you give to the travelers who want to experience art during their journeys?

The main thing is that they enjoy drawing. The great thing is to be able to create their own illustrated travel diary, without worrying about the result being perfect.

I always say that travelling is more intense when you paint. The fact of not running from one place to another, but sitting on the ground and taking some time to observe what surrounds us helps us to better understand the countries, their culture and connect with their people.

Your way of traveling the world and drawing on notebooks reminds us of the long educational journeys, the so called "Grand Tours", common among artists of the 18-19th centuries. Do you see your adventures a bit like Grand Tours?

With my travel journals I have always wanted to recover the essence of the diaries of ancient travellers and explorers. Before photography existed, these pages full of strokes and colours showed the only images the world had of some of the most remote and exotic places.

Today, smartphones and technology in general have changed the way we travel. They make everything more frenetic and sometimes we only want to visit the most touristy places. That's why I believe that recovering this way of sharing travel experiences can help us to discover new places and to see the world through different eyes.

When would you recommend visiting Spain?

Any time of the year is a good time to visit Spain, but I enjoy it much more when the weather is good (spring or summer), especially if you travel and paint in the open air. Perhaps I would avoid the crowds in August, but I think that being able to enjoy the beach and the mountains in the same trip is something worthwhile.



NEW GENERATION CARAVANS

HOW TO DESIGN AN AWARD-WINNING CARAVAN

Independent journalist Andrew Ditton takes a look behind the scenes to discover what inspires the award-winning design and technology that goes into the creation of every Adria Caravan. With a new Altea on the Horizon, he takes a closer look at the Adora and the Alpina.



ALPINA

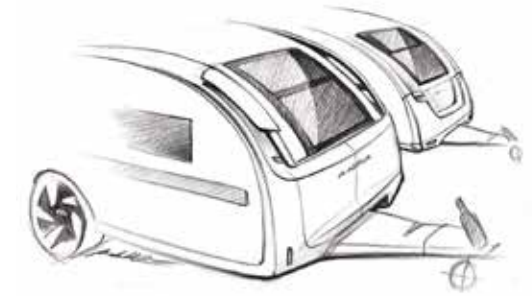


ADORA



BY ANDREW DITTON

As I look around the campsite I am staying at right now in Scotland, I see a sea of caravans that all look and feel the same... and an Adria Adora. There it sits, different to all the others, effortlessly oozing dignified sophistication. I can't put my finger on exactly why it looks so good. Is it the elegant shape of the body? That sweeping front panel with discreet aerodynamic enhancements? The beautiful integration of form and function? I'm not alone in admiring the effortless chic of an Adria caravan.



"NEARLY ONE IN EVERY TEN NEW CARAVANS SOLD LAST YEAR IN EUROPE WEARS THE ADRIA BADGE,"

explains Erna Povh,
Adria's Caravan Program Manager.

"THAT SUCCESS IS A REFLECTION OF ADRIA'S FOCUS ON CARAVAN DESIGN, INNOVATION AND THE CARAVANNING EXPERIENCE."



Herself a keen caravanner, Erna once joked with me that the biggest critics of her caravans' design are her five children. Erna's kids, together with a highly skilled design team, never stop innovating and improving the design of Adria's caravans. Adora and Alpina each recently won a European Innovation Award (EIA). These Awards are judged by editorial teams from over a dozen caravanning publications throughout Europe, from Sweden to Spain, France to Poland, and everywhere in between.

Adria has become recognized in last decade through many unique, 'Adria signature features' on its caravans. These are the strongest recognized and valued by consumers. And every new product should own some signature, innovative, not just new, features. Adria don't follow short-lived trends either. Interiors are therefore timeless and bring a home-style feeling with many details that give aesthetical and emotional value.

'INDEPENDENT AWARDS PROVE TO THE DESIGN TEAM THAT THEY'RE DOING A GREAT JOB,' SAYS ERNA, 'BUT CUSTOMER FEEDBACK IS MORE IMPORTANT TO US IN OUR DESIGN PROCESS. WE LISTEN, AND WE ACT.'

According to Erna, it takes anything between 18 and 24 months to design a caravan and bring it to market. Adria's new generation Adora, Alpina and now Altea are outcomes of intensive design research focused on a deep exploration of customer's needs. The new generation models build on Adria's extensive history and expertise in making caravans and apply inspired design, to the exteriors, interiors and especially to the details.

The company strives to always design contemporary and really functional spaces, that work. Every detail has a role and can make a bedroom, living room, kitchen or bathroom more practical and enjoyable or not. This and many inspired solutions to ensure the caravans are even more appreciated. As an independent reviewer, I decided to take a closer look at Adora and Alpina, to discover what makes them so special.

AWARD-WINNING CARAVANS

ADORA.
DESIGNED AROUND YOU.

The Adora, the first new generation caravan from Adria which followed the unique Astella and you can see it benefitted from this extraordinary vehicle. The inspired aerodynamic, clean design exterior profile with aerodynamic wind diffusers which look stylish and aid towing and fuel consumption.



"WE SOUGHT EXPERT OUTSIDE HELP FROM THE AERO INDUSTRY TO HELP US ACHIEVE A MORE AERODYNAMIC CARAVAN AND THE ADORA'S CLEAN DESIGN OMITS UNNECESSARY PLASTIC CLUTTER, AND FULLY INTEGRATES THE DESIGN OF HELLA [ROAD LIGHTS] WITH THE REAR WALL." *explains Erna.*

As I look out at the **Adora** I'm sharing a campsite with, I cannot argue. It looks nothing short of stunning, but in a refined and discreet way. You can instantly appreciate that good design is in Adria's DNA by the way the lines seamlessly flow, and the obvious integration that Erna mentions. This is a caravan with class.



Discover 360 walkthroughs, layouts, specification technical data and our product configurator at www.adria-mobil.com

Adria's best-selling caravan, *the new generation Adora*, is best-known for its clean, aerodynamic exterior design, large front in-line panoramic window (on most layouts) and elegant, comfortable interiors. It's a winner of the European Innovation Award for exterior design.



2021 European Innovation Award winner in category 'exterior design'.



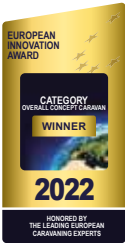
Adora Layouts

Available in a choice of layouts, including feature layout 613 PK which is great for families, with Adria exclusive design, additional rear living accommodation. You can choose from a selection of textiles and soft-furnishings.

AWARD-WINNING CARAVANS

ALPINA.
DESIGNED FOR PEAK PERFORMANCE.

The Alpina, a best-seller in many European markets bringing not just outstanding comfort and a dash of Scandinavian-inspired cool, it's the high specifications and high-performance character, which buyers seek out. The new generation Alpina is the latest evolution of a winning formula and it has just won the European Innovation Award 2022 for 'Best Overall Concept'.



2022 European Innovation Award winner in category 'Overall concept caravan'.



Where to begin? It's hard to pinpoint what makes **Alpina** so special because, quite simply, design and practicality effortlessly combine and produce an emotional response rather than a rational explanation.

"ALPINA IS DESIGNED FOR PEAK PERFORMANCE FOR EXPERIENCED USERS, SO WE WORKED HARD ON SUBTLE YET CRUCIAL ASPECTS OF DESIGN SUCH AS AIRFLOW, LIGHTING, COMFORT, AND ELEGANCE"

Erna tells me.

Alpina Layouts.

Available in a choice of layouts, including feature layout 663 PT, with innovative compact panoramic door for indoor-outdoor living. You can choose from a selection of textiles and soft-furnishings.

Celebrate the latest award, watch the Alpina movie in the online version of the magazine.





WWW.ADRIA-MOBIL.COM



Notices.

Inspirations magazine is published by Adria Mobil d.o.o.

The purpose of this magazine is illustrative. Pictures in the magazine may show specifications which may not be standard equipment and whose availability may vary between national markets. Products may also change due to technical, regulatory and commercial reasons. Please contact your Adria dealer to obtain more detailed information before purchasing and using any Adria vehicle. Adria is a registered trade mark of Adria Mobil d.o.o.

© Adria Mobil d.o.o 2022 Straska Cesta 50, 8000 Novo mesto, Slovenia.