

AUTUMN21

# inspirations

magazine

Every Adria  
has a story  
to tell.

MEET THE  
NEW GENERATION

## ALPINA

Designed for *peak* performance.

## SONIC

Style, performance  
and comfort *all* in one.

## TWIN SPORTS

Sports van or Family van?  
Both.

## MATRIX&CORAL

New Axess models join  
the *new generation*.

## INSPIRING ADVENTURES

Find freedom and adventures  
in Norway and Italy.



**ADRIA**

Independent travel with a recreational vehicle, to your itinerary, in your own accommodation, is a powerful way to enhance your freedom and well-being.

**Make your free time count**, a customer's story from Norway captures the essence of this perfectly, and, in **Love at first sight**, find useful tips when buying a first caravan. We also search for the la dolce vita in a **Compact**.

We preview the new Fiat Ducato and our new generation **Sonic**, which offer style, performance and comfort all in one vehicle. We also take a look at the best-selling **Matrix** and **Coral** ranges' new Axess models, which bring more choice and value.

Adria leads the booming campervan market, so we look in detail at all four new **Twin Sports** models. And we go off-piste for **Winter Tales** with Elan Skis free riders.

# inspiration for *your* adventures

We preview the new generation **Alpina**, caravan and take a look at exclusive **Adora layouts**. The rough with the smooth, explores the new **Action Sport**.

We discover how **aeroplane design** is shaping new generation caravans and we go glamping in an **upcycled caravan**, an interesting part of the sustainability story.

Adria Ambassador, **Primož Roglič**, the world's top cyclist, reflects on a tumultuous twelve months on the road.



**Enjoy the magazine!**  
Neil Morley, Editor.

Issue  
Autumn  
2021

Adria Inspirations is published in English and ten languages. See [www.adria-mobil.com](http://www.adria-mobil.com) for details.

All materials in Inspirations are the copyright of Adria Mobil and cannot be reproduced in any way without the express permission of the publisher. All rights reserved.

**Editor:** Neil Morley.  
**Photography credits:** Branko Ceak, Enigma Advertising, Francesco Zanet, Simone Benedetti.  
**Art direction:** Publilmarket2.  
**Renders:** Inpac d.o.o.

**Movie credits:** Publilmarket2, Studio Virč.  
**Translations:** Translat d.o.o.  
**Editorial Team:** Neil Morley, Helena Mohar, Chiara Bergianti.

**Adria Mobil Team:** Tina Albreht, Lovro Papez, Simon Novosel, Matevž Korosec, Erna Povh, Denis Car, Matjaz Grm, Katja Jenic, Benjamin Asic, Jasna Pehnec, Nina Bancov, Damir Dominic.

**Special thanks to:** Frode and Gro Nikolaisen, Hrvoje Juric, Jure Gregorčič, Andrew Dilton, Kidslovetravel, Natasja van Berkum, ELAN skis, Matthias Mayr, Tomaž Jakofčič, Grega Kotler, Primož Roglič, Lora Klinc, Per Hoigaard, Will and Saira Aspinall, Adria Italia team.

# contents



## Brand



30

### CARAVAN DESIGN

How aerodynamics are shaping the new generation.

54

### WINTER TALES

Free riding with Elan Skis.

56

### PRIMOŽ ROGLIČ

Exclusive interview with the world's top cyclist.

60

### VINTAGE CARAVANS

Can upcycling be glamorous?

## Mothorhomes



16

### MATRIX AND CORAL

New Axess models.

44

### SONIC

Meet the new generation.

42

### NEW FIAT DUCATO

The power behind your next adventure.

## Caravans



10

### ALPINA

Meet the new generation.

28

### ADORA

Exclusive layouts.

34

### ASTELLA

The award-winning Astella, only shorter.

59

### ACTION

New Sport model, takes the rough with the smooth.

## Vans



20

### TWIN SPORTS

Sports van or Family van? Both.

## Lifestyle



06

### MAKE YOUR FREE TIME COUNT

Adventures in Norway.

36

### LA VITA È BELLA

Italy in a Compact.

50

### LOVE AT FIRST SIGHT

First time caravan buyer's guide.



"We get the very best moments out in nature. We love the outdoor life. It is good to get out in magnificent surroundings and enjoy the hours from a sky peak with a good view"

# Make your *free time* count.

LIFE IN A MOTORHOME MAKES IT EASY FOR US, WE HAVE THE OPPORTUNITY TO GET WHERE WE WANT, NOTHING IS MORE WONDERFUL THAN FREE CAMPING, IT GIVES US THE OPPORTUNITY TO CHOOSE AND BE CLOSE TO THE NATURE.

We live in a small place called Bjerkvik, in the northern part of Norway. We are blessed with outstanding nature on our doorstep and the opportunity to free camp. Imagine waking up in the morning to a new view from the bedroom window every day. This is where the new mountains hike starts right at the door; our approach to life is 'to remember it is the free time that counts'. This is the recreational vehicle lifestyle. We use the motorhome from the end of April until the end of September. Weekend trips are often not so far from home, from one to four hours of driving one way.



We are lucky, from our home we can easily reach some of the most beautiful places that northern Norway has to offer. Places like Vesterålen, Lofoten Islands, Steigen and Senja. These are popular destinations for visitors to Norway. In holiday season, we travel mostly in Norway, sometimes passing through our neighbour countries of Sweden and Finland. We try to find our new favourite place! Holidays are like very long weekends, they let us do what we appreciate most.



Our Sonic takes us on new roads, for new experiences. We take trips to the urban life in the cities, to the fjord, mountains and outdoor life. City trips are great! We enjoy concerts, museums and good food and drinks at cozy restaurants, feel the pulse that city life can give.

We have lazy days around the motorhome too, just enjoying the days off, relaxing, reading a book, listen to music, and enjoying the time together, away from hectic days at work and home. If the weather is bad, we can watch a movie on TV from Netflix and enjoy the time inside our atmospheric and beautiful home on wheels. Here the motorhome gives us all we need to enjoy the days in comfort and luxury.

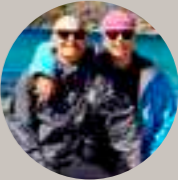
Remember *it is your free time that counts.*



NOTHING IS MORE WONDERFUL AFTER A MOUNTAIN HIKE THAN FINDING A LAKE AND TAKING A FRESH DIP, SO WE HAVE SOAP AND A TOWEL IN OUR BACKPACK. WHEN WE RETURN TO THE MOTORHOME, ALL YOU HAVE TO DO IS FIND THE EASY CHAIR, HAVE A DRINK, BEFORE YOU LIGHT UP THE GRILL AND MAKE A GOOD MEAL. WE ARE FANS OF A GOOD CHARCOAL GRILL, THE FOOD IS ALWAYS TASTIER THIS WAY.



A LITTLE ABOUT US



Frode Nikolaisen married with Gro Nikolaisen, both 54 years old. Gro worked as a nurse; Frode worked in the Norwegian forces. Live in Bjerkvik in the northern part of Norway. Sonic owners.

join Frode:

 @frode\_nikolaisen

NEW GENERATION ALPINA

## DESIGNED FOR PEAK PERFORMANCE

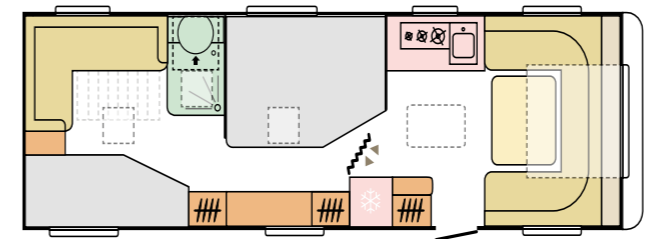
*Innovation has always been part  
of the Adria way.*

MEET  
THE NEW  
GENERATION

In the 1960's, Adria was the first to offer Alde warm water heating in its Scandinavian models and the first to offer double-glazed windows, for comfort all year round. More recently, large panoramic windows, became a signature feature of the Alpina range.



*The new generation Alpina, is the latest evolution  
of a winning formula.*



“It’s important for us to design and construct a quality caravan, with emphasis on performance, a bright, elegant and spacious interior and outstanding comfort and warmth all year round. The new Alpina is a step forward for caravan design and performance.”

Erna Povh. Adria, Caravan Product Manager

### FIVE STORIES HAVE DRIVEN THE CREATION OF THE NEW ALPINA RANGE:



#### INSPIRED DESIGN

Adria’s designers took inspiration from the sky, with aerodynamic expertise from aircraft designers and experience from Astella and Adora – to deliver a distinctive new exterior and the best performance features.



SIGNATURE FEATURES

The extra-large panoramic window brings light and the feeling of space, with 'atrium-style living' on most layouts.

**AL-KO PERFORMANCE CHASSIS**  
*with a Knott chassis on the double-axle models.*

**ADRIA ALLOY WHEELS**  
*complete the look.*

**NEW LED LIGHTS**  
*bring automotive style and functionality.*



**NEW AERODYNAMIC WIND DIFFUSERS,**  
*look stylish and help towing efficiency.*

**STYLISH BRUSHED ALUMINIUM GRAPHICS**  
*and chrome badges add a premium look.*



"Really clean, automotive lines. An elegant new front shape with a large panorama window and new aerodynamic aids, including rear spoiler and wind diffusers for improved towing efficiency. There's a new rear wall, nicely integrated with full LED multi-functional lights."

Erna Povh. Adria, Caravan  
Product Manager



HOME-STYLE FEELING

Elegant interiors with bigger spaces, softer, more integrated forms and a special ambiance. Real wood details, premium chrome profiles and a softness provided by the materials for premium quality.



VIEW  
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at [www.adria-mobil.com](http://www.adria-mobil.com) Models, specifications and layouts may vary by country.



Lounge chair, for relaxing or even working from, with electrical adjustment (option on specific layouts).

Real wood details, premium chrome profiles and a softness provided by the materials for premium quality.



CONTEMPORARY LIVING SPACES

Elegant living spaces designed without compromise, for easy-living practicality and comfort, any time of the year.

LIVING ROOM

*'Atrium-style' living, under the panoramic window (on most layouts) with natural light. Flexible living space, with comfortable seating and adjustable headrests. Nicely positioned home-style TV cabinet and extra storage by the dinette.*



BEDROOM

*Alpina can sleep up-to 9 people in comfort, dependent on layout. All bedroom formats, with higher beds and sprung mattresses, with cold-foam tops, for extra comfort. Controllable ambient lighting and choices of soft cashmere blankets and cushions. Plenty of storage for clothes and personal belongings.*



BATHROOM

*A spa like experience with large volume sink, great lighting and optimal storage.*



KITCHEN

*Inspired by home kitchens, with more worktop space, storage, and chrome details. Best appliances, including large refrigerator, oven and extractor fan. Real wood chopping board.*



INSPIRED SOLUTIONS

Everything has been improved, with innovative solutions for inspired living.



STORAGE

*Gas bottle storage and optional Smart Boxes. Smart storage with multifunctional profiles and removable bathroom solution. Ward-robes and concave overhead cupboards maximise storage volumes.*



EXTERIOR LED SILHOUETTE LIGHT

*Add these optional LEDs to the exterior, making every evening a special occasion.*

MULTIMEDIA

*Entertainment via new sound system, Bluetooth amp, TV points and holder, and multiple USB ports. New Adria digital control panel controls key functions and utilities.*



LAYOUTS

*For all layouts visit the online version at [www.adria-mobil.com](http://www.adria-mobil.com)*



RECHARGE-ABLE LAMP

*which you can even take outside.*

ADRIA MACH

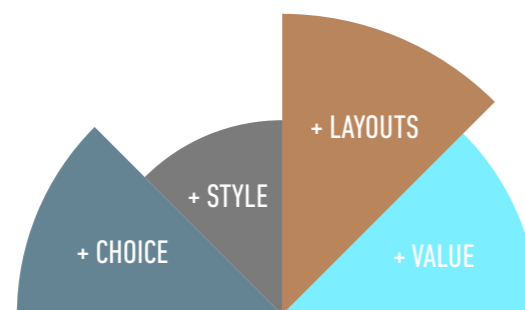
*Adria smart control mobile application, as standard with optional MACH Plus.*

NEW MATRIX AND CORAL AXESS MODELS

## NEW AXESS MODELS JOIN THE NEW GENERATION.

Our best-selling motorhome ranges, Matrix and Coral, offer new Axess models, offering more choice, new shorter layouts and more value.

All models are available on the new Fiat Ducato; Axess models also on the Citroen Jumper.



MEET  
THE NEW  
GENERATION

VIEW  
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at [www.adria-mobil.com](http://www.adria-mobil.com)

### MATRIX

With contemporary living spaces, practical features, including a front lift bed, the Matrix sets the benchmarks for versatility. It's time to live your best life.

Supreme, Plus and Axess models, with a choice of layouts.



### CORAL

With Adria's exclusive design SunRoof the Coral sets the benchmarks for style and comfort. It's time to follow the sky!

Supreme, Plus and Axess models, with a choice of layouts.

### CHOICE OF FURNITURE STYLE.

Choose from Cashmere for a sleek white look or Naturale furniture style for a Scandinavian look.



MATRIX AXESS \_NATURALE



CORAL AXESS \_CASHMERE

Models, specifications and layouts may vary by country.

CHOOSE THE MATRIX IF YOU NEED MORE SLEEPING ACCOMMODATION, THANKS TO THE EXTRA BEDROOM WITH THE FRONT LIFT BED; CHOOSE THE NEW CORAL IF YOU PREFER MORE 'ATRIUM-STYLE' LIVING UNDER THE ADRIA EXCLUSIVE DESIGN SUNROOF AND PANORAMIC WINDOW, WHICH ADDS LIGHT AND THE FEELING OF SPACE.

INSPIRED DESIGN

Inspired design with outstanding style, making every day a new adventure.

AXESS HIGHLIGHTS:

- New Fiat Ducato or Citroen Jumper.
- Comprex body construction, in white.
- Dynamic front cap, integrated lights.
- Inclined rear wall design, LED lights.
- Large garage with power and lights.



HOME-STYLE FEELING

Comfortable home environment, great living spaces and practical features.



AXESS HIGHLIGHTS:

- Elegant interiors with special ambiance.
- Flowing living spaces for easy-living.
- Choice of furniture styles and textiles.
- Really comfortable seating and beds.
- Truma heating.



# THE NEW GENERATION FAMILY



MATRIX SUPREME

MATRIX PLUS

MATRIX AXESS



CORAL SUPREME

CORAL PLUS

CORAL AXESS

SIGNATURE FEATURES

Exclusive Adria signature features.

AXESS HIGHLIGHTS:

- Adria exclusive design SunRoof (Coral).
- Panoramic window, shading and ventilation (Matrix).
- Integrated front lift bed (Matrix).
- Double floor, with single level floor throughout.
- Modular LED rear lights.

CONTEMPORARY LIVING SPACES

Everything is designed around the way you want to live.



INSPIRED SOLUTIONS

Innovative solutions for inspired living.

AXESS HIGHLIGHTS:

- Adria digital panel controls main functions.
- Ambient, LED and spot lights.
- Multimedia wall, TV holder, USB port, phone charger.
- Spacious overhead cupboard design.





## TWINS / TWIN SPORTS BORN FOR ADVENTURES.

The new generation Twin Sports range is another reason why Adria Twins have in recent years become the 'go-to' reference campervans. All feature an ingenious pop-top roof, adding extra accommodation as well as the innovative solutions, which helped the award-winning, original, Twins become so popular.

### SIX REASONS WHY THE CAMPER VAN IN FRONT IS AN ADRIA.

1.  
Exclusive design SunRoof  
(Twin Supreme, Twin Sports).
2.  
Exclusive 'cabin loft'  
open plan design interior (all models).
3.  
Exclusive design pop-top roof  
accommodation (Twin Sports).
4.  
Advanced insulation, with Alde, Truma  
and Webasto heating available.
5.  
Choice of base vehicles and choice of layouts  
for all users, including families.
6.  
Adria MACH smart mobile app. First time available  
on Twin Supreme/ Plus and Twin Sports.



# NEW GENERATION TWIN SPORTS

The first Twin Sports launched in 2020 proved so popular they sold out straight away, so a full new range is now available.



Built on the new Fiat Ducato, with white or dark grey pop-top roof, in four different layouts.



All models feature an ingenious pop-top roof, adding extra accommodation as well as Adria signature features, like the exclusive design SunRoof and cabin loft open plan design, which helped the award-winning, original Twins, become so popular.

### POP-TOP ROOF MECHANISMS.

Dynamic shaped, robust pop-top in lightweight GFK integrates with SunRoof and optional roof equipment.



INSPIRED DESIGN



SIGNATURE FEATURES



HOME-STYLE FEELING



CONTEMPORARY LIVING SPACES



INSPIRED SOLUTIONS

### SLEEPING COMPARTMENT

Removable tent for cleaning, storing and recycling. Acrylic-based materials, for insulation, water resistance and breathability. Fixed mosquito screens, front screen can be opened. 120x200cm compartment with comfortable bed, storage space, USB ports and lights.



**ADRIA MACH.** Smart control mobile application controls key functions, monitors utilities, gives access to user manuals, navigation data and Mobile Office functions, from the convenience of your smart phone or tablet. Pre-installation as standard. MACH or MACH Plus, as options.

### CLIMATE CONTROL.

Heating by Truma and Webasto.

### TWIN SUPREME INTERIOR WITH THE BENEFITS OF THE SUNROOF AND 'CABIN-LOFT' OPEN-PLAN INTERIOR.

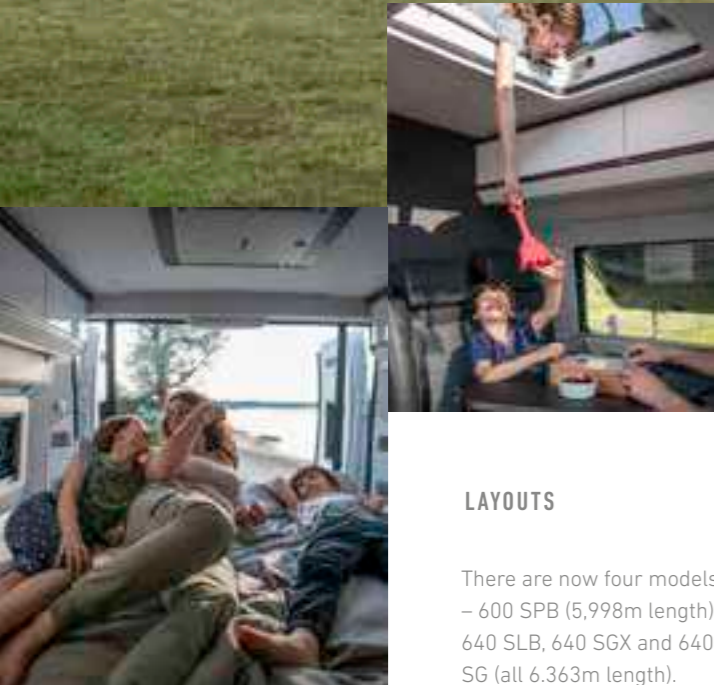
- Adria exclusive design SunRoof and window.
- Pop-top sleeping compartment with lights, USB ports.
- Cabin-loft open plan design interior.
- Adria digital controller for key functions.
- Onyx interior design with 'glossy white' furniture.
- Dinette with expandable table.
- Kitchen, 2 burner stove, sink & large compressor fridge.
- Large rear double or twin beds with quality mattress.
- Duplex bathroom with swivel-wall feature.
- Large rear garage for dedicated storage.



SPORTS VAN  
OR FAMILY VAN? BOTH.



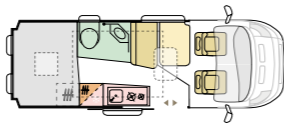
*These new vans will not only attract sporty types, they're great for families too. The kids will love the sleeping compartment up top, it's part of the adventure.*



LAYOUTS

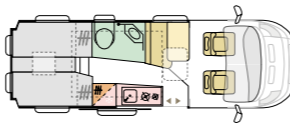
There are now four models – 600 SPB (5,998m length), 640 SLB, 640 SGX and 640 SG (all 6.363m length).

600 SPB



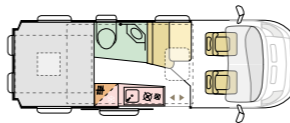
*This layout offers a double bed in the rear and the roof sleeping compartment, making it a great solution for families or for two couples.*

640 SLB



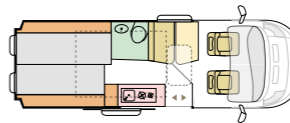
*This layout offers twin beds in the rear and the roof sleeping compartment making it a great solution for families.*

640 SGX



*The first Twin Sports layout, with the roof sleeping compartment and the benefits of the elevating rear bed, which means extra-large and flexible storage in the rear.*

640 SG



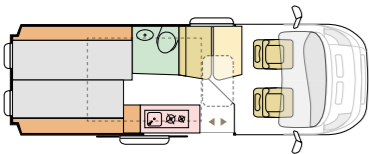
*Innovative new layout with pop-top accommodation, removable twin beds in the rear and unique storage solutions.*



FEATURED LAYOUTS

Perfect for active outdoor enthusiasts, with some special additional features.

TWIN SPORTS 640 SG



Exclusive new layout perfect for outdoor enthusiasts, with pop-top accommodation, flexible rear space and storage system.



IT'S A CUPBOARD...  
YOU CAN TAKE WITH YOU!

- Pop-top accommodation for 2, optional dinette bed for 1.
- 90l Thetford slim compressor refrigerator.
- Removable long beds in rear for 2; can replace with cargo racks.
- Garage with Alu floor and tracks, USB port and power sockets.
- Drying cabinet for wet gear.
- Hard tool cabinet.
- Everyday essentials storage solutions.
- Exterior shower connection.
- Exclusive soft cupboard duffle bag storage to go.



HRVOJE JURIĆ  
@hrvoje\_juric

"OH MY GOD,  
LOOK AT THE ROOF!"

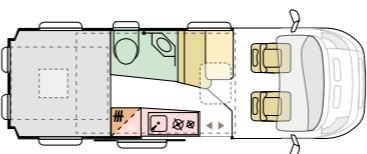
"My first experience with Adria Twin Supreme was a few weeks before the Giant World Tour departure. For almost two months that campervan was my home, place to sleep, prepare food or just take a nap between rides. Now, two years later, I have opportunity to test brand new model, Adria Twin Sports 640 SGX, a layout based on the same campervan I used during the project. My first impression was

The novelty in this model is the "pop-top" roof that gives you amazing view and extra sleeping places. I would say, a 100 million dollars view, especially because it's before you go to sleep. Second thing, it is equipped and customized for outdoor people that like to spend more than few days out in the nature, away from civilization! It doesn't matter if you are cyclist, snowboarder, climber, hiker or all of that - there's enough space for all your equipment.

Even my dogs, Ena and Max enjoy staying in the van. Max even fell asleep during our off-road ride. They love to stay under the table when I work and there's enough place for me, my legs and them."



TWIN SPORTS 640 SGX



Best-selling layout loved by sporty people and families, with pop-top accommodation, comfortable rear bedroom and flexible storage to the rear.



The 640 SGX model features an electrically-operated rear bed, with large flexible storage space underneath.

VIEW  
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at [www.adria-mobil.com](http://www.adria-mobil.com)



Garage features electrical package 220v, 12v sockets.





INSPIRED  
DESIGN



SIGNATURE  
FEATURES



HOME-STYLE  
FEELING



CONTEMPORARY  
LIVING SPACES



INSPIRED  
SOLUTIONS

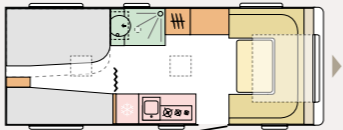
NEW GENERATION ADORA

# LAYOUTS DESIGNED AROUND YOU

Adora, best-known for its clean, aerodynamic exterior design, large panoramic window, and elegant comfortable interiors, offers several exclusive layouts. Available in up-to 14 European layouts and 4 UK layouts, with innovative layouts, unique to Adora:



593 UK



\_ a new compact family layout which offers a U-shaped seating group under the panoramic window and sleeps 7 people in great comfort.



593 UP

\_ is also new, offering 4 berths, with a lovely central bed.

"ADORA HAS ALWAYS OFFERED THE LARGEST PANORAMIC WINDOW AVAILABLE IN ANY CARAVAN AND THE NEW IN-LINE DESIGN IS LARGER AND BRINGS INCREDIBLE LIGHT AND THE FEELING OF SPACE TO THE INTERIOR FOR TRUE 'ATRIUM-STYLE LIVING' ON MOST LAYOUTS"

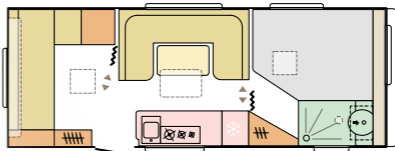
Erna Povh - Product manager for Adria Caravans



613 UL



\_ new layout with 5 berths and a large kitchen and seating group.



613 PK

1-3  
KIDS

For all Adora layouts visit  
adria-mobil.com

\_ is great for families, sleeping 7 people. Adria exclusive design® additional rear living accommodation, with rear panoramic window is also great day rest space.

Two TV points make for great socialising and relaxing. Model also available with classical bunk beds and private corner for small kids at the rear of the caravan, sleeping 7.



"WE PAID SPECIAL ATTENTION TO COMFORT AND AMBIANCE, WITH A TENTION TO DETAILS. REALLY COMFORTABLE BEDS AND SEATING, SMART CONTROLLABLE LIGHTING IN ALL LIVING SPACES AND A NEW SOUND-SYSTEM WITH HIDDEN SPEAKERS"

Erna Povh - Product manager for Adria Caravan

## EXCLUSIVE LAYOUTS

Adora offers layouts which will appeal to couples, families and groups. Amongst these the feature layout 613 PK is a really innovative two door caravan.

Brand

# SHAPED BY THE WIND

HOW  
UNDERSTANDING  
'AERODYNAMICS'  
IS SHAPING  
ADRIA'S NEW  
GENERATION  
CARAVANS.

*What's the connection between a modern day caravan and state of the art aeroplane? One word: aerodynamics.*

*Mother Nature's wind is a phenomenon whose energy and power should never be underestimated. To survive stormy winds is to experience one of the nature's most brutal forces. Wind is also the force that provided wings for humankind to explore the world, we would never have flown, nor understood the importance of constyruction effieciecny and mobility. Without understanding and respecting the wind, its energy would forever have remained a threat to us. Mankind has learned to capture the air currents of wind and channel them as they pleased, turning it from an enemy to an ally.*

## BEAUTIFUL AIRCRAFT-EFFICIENT CARAVANS

Aerodynamics is the study of forces and the resulting motion of objects through the air. Now Adria is pioneering this science with caravans. Starting with Astella, which uses aviation efficiency, channelling air currents to make towing safer and more efficient. An integrated aerodynamic design supported by high-tech electronic tests and analyses conducted in a virtual wind tunnel of the world-famous Slovenian aircraft manufacturer Pipistrel Aircraft, took the airflow effects in towing Astella, to the next level. This science has now been applied to Adria's new generation caravans - first to Adora and now the new Alpina. Never before has towing a caravan been so directionally stable and energy efficient when it comes to such large, comfortable and spacious homes on wheels. These caravans do not defy the wind when in driving, they work with it. Long-distance travel is now easier on the wallet, as the efficient aerodynamics reduces towing average fuel consumption. These caravans have a characteristic design, beautiful new silhouettes with perfect proportions and elegant, clean lines with softly rounded edges. Quiet and stable on the road, these new caravans retain their stability even in a storm.



## NATURE AS INSPIRATION

Nature has always been a source of inspiration for Adria products. Adria's home, Slovenia, is a green country whose people value contact with nature. It is one of the European countries with the highest of biodiversities and the cleanest of environments. Just as a view from the mountain tops or the colours of a forest bring a sense of calm, so do the light and scenic views make a stay in Adria's vehicles worthwhile. Even the mildest of winds provides natural ventilation, while the excellent insulation helps you stay cool during the summer even without air conditioning. When designing aerodynamic solutions, Adria's first thought was to seek inspiration from nature. Imagine how the wind shapes a drop of rain that is falling high from the sky towards the ground or the exceptional stability control at high-speed vertical

descent of a peregrine falcon. The Adria development team combined the aesthetic design with the wind principles in a very natural way.



BY JURE GREGORČIČ

COMBINING AESTHETICS  
WITH AEROSPACE DYNAMICS

Adria and their design partner, Gigodesign studio, embraced bold ideas and innovative thinking, combining the best solutions from experts in the science of wind – Pipistrel’s aeronautical engineers. Slovenian aircraft manufacturer Pipistrel, the first company in the world to certify an electric aircraft, a leader in the aviation industry in terms of alternative propulsion development. Astella represents a technological breakthrough, a pool of combined knowledge and ideas, and the collaboration of very different, seemingly incompatible fields and professions. Inspired by nature, Adria combined the best and most advanced science solutions to create state-of-the-art caravans that cleave the air according to the principle of aviation laws. Pipistrel’s expert in aeronautical physics and aero simulations, Matej Andrejašič, explains the key purpose of aerodynamic solutions:

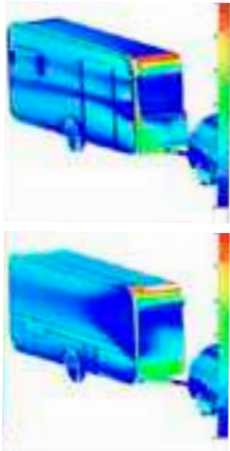
THE SYNERGY OF WIND BETWEEN THE CAR  
AND CARAVAN

Designer Matic Vihtelič explains that a caravan must, first and foremost, come as close to its key mission as possible, which is to provide a living space. The relationship between housing efficiency and mobility is therefore very important: *“In designing the Astella, at Gigodesign we wanted to take a step further and come closer to the basic purpose of the caravan. Any caravan is used more time as an accommodation than as an object in transport. With this in mind, the basic concept was to increase the internal volume, so we wanted to give up the wedge-like shape in the front wall and make a caravan with a flat front wall. We wanted to achieve the spaciousness of the interior and add panoramic windows on both, the front and rear side, which would open up the space visually”.* Adria’s understanding of living with the travelled landscape prompted the development of a new architecture approach that is now part of the Adria design DNA. The installation of panoramic window and door solutions has become part of the added living value in all Adria’s premium products, especially in Astella. Adria’s construction expert Uroš Dvornik went a step further. Aware that true modern nomads do not need as much space for themselves as they need it around themselves, even when the caravan is parked, he found a solution that literally opened up the living space to nature, with a unique new panoramic door. This door fitted Astella with a “natural” terrace modelled after the modern building architecture. The panoramic door adds a domestic feel, with the caravan’s own terrace providing pleasant memories for the later time, when one is soaking in thousands of different views. This learning is applied to the new Alpina layout 663 PT, which has its own panoramic door. However, the requirements of safe towing and low fuel consumption had to be considered with this design. “In proposing a flat wall, we proceeded from the fact that caravans of this size are towed by fairly large cars, i.e. often SUVs, which displace extensive quantities of air, so we assumed that the angle at the front wall was irrelevant. Instead of dealing with the aerodynamics of the caravan on its own, it



“THE MAIN PURPOSE OF IMPROVING, FIRSTLY, ASTELLA’S AERODYNAMICS WAS LESS DRAG AND, AS A RESULT, ALSO THE LOWER FUEL CONSUMPTION. A STRICT CONDITION, OF COURSE, WAS THAT THE SOLUTION SHOULD NOT AFFECT THE QUALITY OF DRIVING, I.E. IT HAD TO RETAIN DIRECTIONAL STABILITY AND THEREFORE THE BALANCE AT THE FRONT AND REAR OF THE CARAVAN.”

was necessary to analyse the entire convoy, that is the both car and the trailer. This concept is similar to a train composition, where the wagons are completely cut off and the locomotive is the one that displaces the air.” Gigodesign started to study the effectiveness of a holiday convoy in collaboration with Adria Mobil and Pipistrel. It was crucial to find the most effective solution in how to stream the strong airflow that creates the drag and the vortex between the towing vehicle and the caravan. *“This phenomenon is typical of all caravans. Due to the flat roof, it was slightly difficult to position the air exhaust, yet it was extremely important for the use of interior space, which was why we opted to place the exhaust on the sides,”* explains designer Matic Vihtelič.



A PATH TOWARDS THAT PERFECT HOLIDAY BREEZE  
WAS CHARTED BY AIRCRAFT DESIGNERS

Pipistrel were eager to collaborate with this ambitious Adria project, tailoring excellent aerodynamics to safe and energy-efficient driving without compromising on living comfort. Aviators from the land of the strong wind called bora, or burja in Slovenian, have indispensable knowledge about the lift and drag, knowing how to work with both. In airplane design, providing a lift at the lowest possible drag is essential. However, when it comes to road travelling, the situation is quite different. While in travel, both the car and the caravan must be surrounded by air currents providing optimal stability. Aerodynamics expert Matej Andrejašič from

Pipistrel explains: *“It is true that, in an aircraft, the lift and drag are both important. But when it comes to caravans, the lift should be avoided, as should the lateral forces. It is necessary to stream the air flow in a way that will primarily affect that component of the force active in the direction of travel, i.e. the drag. The lift could drastically affect the safety of the vehicle by reducing the grip of the tires.”*

ADVANCED COMPUTER SIMULATIONS AND WIND  
TESTED LIVE ON WOOLLEN THREADS

Designers and aviation experts faced a demanding task to upgrade the ‘modern cube on wheels’ so that gusts of wind at what were practically perpendicular surface edges would not cause a safety hazard and consume energy. Matej Andrejašič admits that the basic design was a great aerodynamic challenge. We had to give Astella some discreet efficiency. *“Of course, the basic shape of the caravan was very close to that of a square due to the optimization of usable space. In the field of aviation, such body shape is rarely encountered as it causes the greatest air drag, which is one of the worst inhibitors of aerodynamics. So one of the most notable innovations in the world of caravans essentially emerged from the world of trucks rather than aircraft. These are air flow guiding vanes on the front vertical edge of the caravan between the front and side surfaces, which drastically reduce the area of increased air pressure between the towing vehicle and the caravan while ensuring that the air flow on the side surfaces does not get detached. As with the aerodynamic optimization in trucks, the original goal with Astella was to reduce the maximum contribution of the drag resulting from the air flow that gets detached from the surface. If an airflow travelling around the body encounters an obstacle and has insufficient energy to bypass it, it can detach itself from the surface. One of such examples can often be seen on the edge between the front and the side of the caravan. Such a detached air flow is most easily detected by a series of woollen strips glued to the surface. The comparison of patterns in woollen strips created during the ride and the calculation simulations showed a positive match, which confirmed the effectiveness of the solutions used.”*



BURJA

AIR GUIDING VANES AS PART  
OF THE SIGNATURE DESIGN

Once aeronautical experts used their measurements to pinpoint the exact position and surface of the airflow rectifying elements, the designers had to add the aesthetics. A newly-emerged and very important challenge was how to achieve the typical Adria design with guiding vanes. Designer Matic Vihtelič explains how they tried to find elements that would be sufficiently integrated and at the same time become part of the new design with other Adria products: *“Together with Adria’s engineer Uroš Dvornik, we managed to integrate the guiding vanes into the multifunctional element of the caravan’s rim, which also provided a unique silhouette and enhanced the quality of living in the Astella. With the design, we wanted to place greater emphasis on the side wall rather than the front one. The competition is dedicating extensive efforts to the front and rear walls to make the shape as similar to that of a car as possible. We wanted to move away from that approach and make the walls more discrete. Instead of producing a house that pretends to be a car, we wanted our product to offer the best possible living experience.”*

CHALLENGE OF THE NEW ERA: RESISTING A STORM

Once you experience stormy weather and strong winds sweeping the camp ground, you become aware of the significance of efficient aerodynamics. The question here is whether an aerodynamically advanced design can also improve the safety of living in open plots when a caravan is exposed to a downpour. Pipistrel’s expert in aerodynamics, Matej Andrejašič, confirms: *“Of course it can. However, the problem is that the raindrop shape, which is the most wind-resistant shape, is far from optimal in terms of interior space usability. One of the worst and potentially most destructive events is a gust of wind coming around the sharp edge of a building. Here, air flow accelerates even at a greater speed and, due to the emergence of a very low air pressure area, it can tear off even a well-attached part of the building. With its rounded edges, Astella is more resistant to strong winds, which certainly shows when you drive with it.”* Adria has tamed the wind, formed an alliance with the enemy and applied this learning to Adria’s new generation caravans.

A TYPE OF SLOVENIAN WIND

The wind is so deeply embedded in human lives that people from all over the world have given it names according to its power, effect and direction. Slovenia is well familiar with the power of “Burja”, the country’s strongest wind that blows from its mountain barriers towards the sea. The strength of Burja serves as a safety reminder, as its gusts can reach hurricane levels and even stop traffic. On the other hand, burja is also a noble wind, as it always brings sun, stable weather, and the harmony of taste exemplified in the Slovenian kraški pršut, a type of air-dried prosciutto produced in the Burja-swept region of Kras.



LUXURY LINE

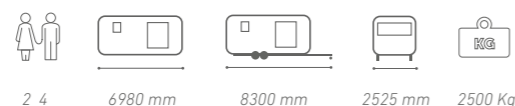
## THE AWARD-WINNING ASTELLA, ONLY SHORTER.

*Astella. Is it a luxury caravan or a mobile home? As you can tow it like a regular caravan or set it up like a static mobile home and move it easily when you need to, maybe it's both. Now a more compact layout is added to the range, its shorter in length but not in charm.*

### NEW LAYOUT 644 DP



The latest addition is designed for two people with all the ground-breaking comfort and practicality you'd expect. Being shorter, it is also even easier to tow.



All Astella layouts see detailed improvements with new Adria digital and light control panels, HELLA rear light installations, small changes to the furniture, including a revised solution to the dinette in 904HP. Adria MACH smart control mobile application is available on Astella.

VIEW  
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at [www.newastella.com](http://www.newastella.com)  
Models, specifications and layouts may vary by country.



*"We are delighted the Adria Astella is receiving such prestigious awards, that's a great tribute to the talented people in the whole team behind the project. With Astella we redefine the luxury holiday experience as it delivers the best experience that a caravan can and the best elements from a mobile home. Astella appeals to consumers who want the ultimate holiday experience in their own holiday home at fixed location or having it as moveable unit which you can tow."*

Matjaz Grm - Adria Mobil's Executive Director for Sales & Marketing



PURE DESIGN



PROVEN AERODYNAMICS



CONNECTED LIVING



LUXURY EXPERIENCE

### AWARDS



Red Dot Design Award  
2020 for outstanding  
product design.



ABC Automotive Brand  
Contest 'Best of the Best'  
2020 award from the  
German Design Council.



European Innovation  
Awards 2020 for 'Overall  
Concept' and 'Layout'  
categories.



The Astella range has  
four layouts, offering  
luxury accommodation  
for 2-6 people.



# La vita è bella.

IN SEARCH OF THE  
FINER THINGS IN LIFE.

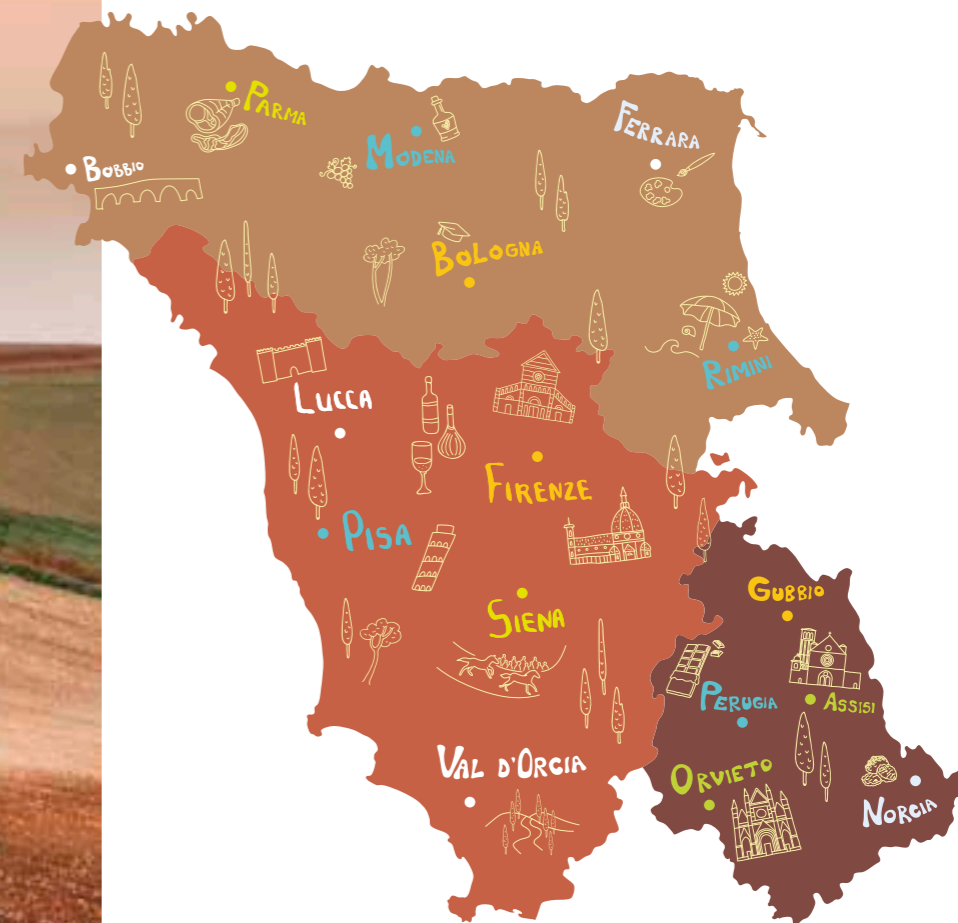
## A MEMORABLE ITALIAN ADVENTURE – THE PERFECT ANTIDOTE FOR 2020!

Last year we were happy to get any kind of holiday, just to taste some freedom after such a difficult time for everyone. For us, a staycation in Italy, two weeks in the middle of August, when it proved to be quieter than usual. Our goal? To sample some of the simpler, finer things, that this beautiful region has to offer. No grand tour, just exploring our senses in Emilia-Romagna, Tuscany and Umbria in our Compact motorhome.

OUR ITINERARY TOOK IN MODENA,  
BOLOGNA, CORTONA, ASSISI AND  
THE STUNNING VAL D'ORCIA.



## ITALY. A FEAST FOR THE SENSES!



## #1 SIGHT

### VAL D'ORCIA

Tuscany must be one of the most photogenic places on earth. Every stop is a vista to remember. The classic landscape, the hill-towns, the churches and galleries, the markets and daily life seems stuck in time. Our best view? World Heritage Site, the Val d'Orcia, from the hills south of Siena to Monte Amiata.

“An area  
so beautiful,  
you’ll never  
forget it.”

# Wine Windows



## WINE WINDOWS\_CORTONA

One effect of the pandemic, has been the revival of ancient 'wine windows' in many Tuscan hill-towns. These bulchette del vino, originated in the 1629 Italian plague, a small hole in the wall where patrons of drinking establishments could safely place wine to sell, in order to keep in business.

DISCOVER WHERE THOSE WINDOWS ARE  
in the online version of the magazine

buchettedelvino.org



ph L. Giordano



ph R. Gheesling - vineyardadventures.com



ph G. Magini



ph L. Giordano

## #2 TOUCH



### ASSISI\_HISTORY

Throughout the region you can almost touch history. In Tuscany and Umbria especially, you are surrounded by ancient hill towns, memorable churches and museums. With Italy quieter than normal, we visited Assisi. The approach is dramatic, Assisi looms above you, clinging to the steep hills. The destination for many pilgrimages, Assisi is intrinsically linked with its native son, St. Francis. He is remembered by

“Nothing quite prepares you for the exquisite taste of aged balsamic vinegar, put in the barrel in 1850 and bottled only in 2012.”



## #3 TASTE

### VINEGAR EXPERIENCE

The perfect accompaniment for great cheese must surely be aged balsamic vinegar (aceto balsamico), the dark, concentrated and intensely flavoured vinegar originating in Italy. Traditionally made balsamic is made by reducing the grape and aging it for years in wooden barrels and three types have protected geographical status by European law, all in the Modena area. We visited Bompana Vinegar, a family-owned producer of certified balsamico di Modena. Hosted by the current Bompana generation, with their own vineyard and specially barrels made of oak, chestnut and juniper wood. We spent hours understanding the processes and passions, the art of balsamico making. It's a fascinating story. We also spent a lot in the family shop!



emilia  
romagna

MODENA

Bologna



#4 SMELL

PARMESAN\_FACTORY

As ardent devourers of cheese, a visit to a parmesan production facility was not to be missed. We visited the 4 Madonne factory, where 16,000 parmesan wheels are produced each year, based on a local recipe from the 12th century. It's a modern facility, as the original buildings were destroyed in the 2012 earthquake, when 33,000 cheese wheels were destroyed. It takes fifteen years to become a Cheese Master, the only person on site who knows the secret recipe. The production process is fascinating, special machines, like "the stork" which carries the 50 kilo balls, which eventually become the pressed cheese wheels. The racks of ageing cheese wheels, the testing hammer and the attention to detail is remarkable. Walking through the facility, is a pleasurable assault on your senses – the faint aroma of aged cheese of course – and the anticipation of the tasting room and the delicatessen at the tour's end.

#5 HEAR

The Emilia-Romagna region is perfect for satisfying your desire for movement in style, at speed. A choice of ultimate "toy factories and experiences": the Ducati motorcycle factory in Bologna; the Lamborghini factory in Sant Agata Bolognese, and the Maserati factory and Enzo Ferrari museum, both in Modena.

I spent a memorable morning with Ferraris, as I had previously visited all of the others. What a great decision, nearly all alone in this wondrous museum, this turned out to be my most perfect day in 2020. I'd recommend all these experiences, just check their websites for opening times and book online.

"The most perfect day, alone with Ferraris"



The Compact proved itself as the perfect travelling companion, easy and agile to drive and park, even in vertiginous Tuscan hill towns. The go anywhere mentality emboldens you and gives a sense of added freedom.



#COMPACT



VIEW  
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at [www.adria-mobil.com](http://www.adria-mobil.com). Models, specifications and layouts may vary by country.

PRODUCT HIGHLIGHTS:

- New Fiat Ducato or Citroen Jumper base vehicle.
- Supreme, Plus & Axxess models.
- Width: 2,12m.
- Lengths: 5,99m; 6.89 & 6,99m.
- SP, SL, DL and SC layouts.
- Choice of furniture style and textiles.
- Truma heating.



more  
TECH  
INFO

[WWW.ADRIA-MOBIL.COM](http://WWW.ADRIA-MOBIL.COM)



NEW FIAT DUCATO

## THE POWER BEHIND YOUR NEXT ADVENTURE.

Our motorhomes and campervans now feature the new Fiat Ducato, the base vehicle with a new heart, body and brain, offering the latest in style, performance, comfort and safety.

All Axess models are also available on the Citroën Jumper, offering exceptional value.



### MORE PERFORMANCE

**Need more performance?** Expect strong performance with Fiat's new Multijet 3 engines, with 2.2l displacement and versions with 120HP, 140HP, 160 HP and 180HP and torque delivery from 320nm to 450nm, dependent on model. The new engines are Euro6 fully compliant and feature a second urea injector after treatment system, promising to be more efficient too. **Manual or auto?** There's a choice of 6-speed manual or 9-speed automatic (from 140HP on).



### MORE COMFORT

**Going somewhere hot?** Manual air-conditioning is now standard, with an optional and efficient automatic system. The heating system is also good too. **Long drive ahead?** Choose from the new infotainment systems and speakers, including a 10" radio NAV touchscreen HD unit and optional Telematics module too. **Phones to charge and gear to not lose?** More charging points and USB, including wireless charging option and better storage.

### MORE STYLE

**Looking for a bit more Italian style?** A modified face, with new grill and bigger Adria logo and with full LED headlights which are 30% better performing than halogen and optional fog lights which corner with you. Inside is a nicer place to be, with new steering wheel choices and nice details such as the gear knobs and air vents. There's cool new white interior lighting and new door panels, more storage, new instrument clusters, and improved driver information.



### MORE SAFETY

**Want to feel more at ease?** More safety features with new seat belt reminder and electric power steering as standard assisting driving, lane control and fuel efficiency. For easier driving choose the electronic parking brake, battery disconnecting system and keyless-go options. There are many driving safety aids available, including Electronic Stability Control, Brake control with pedestrian detection, adaptive cruise control, intelligent speed assist and driver-drowsiness detection.



### CITROËN JUMPER

Many Adria vehicles offer the Citroën as an alternative. The Jumper offers the latest in efficient Euro6.3 HDi engines and a good combination of features, at great value. There's a high level of standard equipment, a manual only 6-speed gearbox and the benefits of a large 90l fuel tank.

Always check with your Adria dealer, on the packages, options and vehicle applicability for each Adria motorhome and campervan, as this may vary. For detailed information see [www.adria-mobil.com](http://www.adria-mobil.com)



MEET THE NEW GENERATION SONIC

## STYLE, PERFORMANCE AND COMFORT ALL IN ONE.

### + STYLE

Sonic has a stylish, aerodynamic automotive look with real presence on the road. Choose between 'silver' colour body (Supreme models) or white body (Plus models). Whilst the face may be familiar, the rear is all new, with a slight incline and new LED lights.

### + COMFORT

Designed for living, with contemporary living spaces and many innovative new features, effortlessly delivering on comfort and space. Perfect vehicles for all-year-round use, with heating by Alde and Truma for colder climates.

### + PERFORMANCE

An assured vehicle, designed to perform all year round, based on the new Fiat Ducato and Fiat low chassis, coupled with Adria's 'Comprex' body construction and double floor.



*If you're thinking about a grand tour, taking the easy route, effortlessly moving between countries and places of interest, an integrated motorhome is hard to beat. For the latest in design and innovation, the new generation Sonic, effortlessly delivers on style, performance and comfort.*

*“There’s a great feeling of confidence with the new generation Sonic, everything is where it should be, the interior is like a modern loft apartment and it’s such a willing performer, great to drive too.”*

Denis Car - Adria’s Motorhome product manager

HIGHLIGHTS

Five stories have driven the creation of the new Sonic range.



INSPIRED DESIGN

A distinctive new look, with sleek front styling and new rear wall.



SIGNATURE FEATURES

Exclusive Sonic signature features for luxury touring.

**Panoramic window**, brings a spacious loft-feeling, with integrated blinds, open for extra ventilation.

**Double floor**, single level floor and 13cm underfloor space, for utilities, insulation and storage.

**Performance Chassis**, Fiat Ducato low frame chassis enables a double floor and brings more strength.

**LED Lights**, Exclusive LED multifunctional rear lights.

**Exterior Graphics**, automotive style graphics and chrome badges.



HOME-STYLE FEELING

Flowing living spaces, with controllable lighting and a choice of textiles and soft furnishings. Heating by Truma and Alde, for extra comfort.





CONTEMPORARY  
LIVING SPACES

Everything is designed for the ultimate holiday living experience.

**Living Room.** Open-plan feeling, large dinette with side-sofa and adjustable table. A choice of layouts including open-salon “double sofa” and classic dinette formats.

**Kitchen,** S-Line kitchen, with LED window lining, offers more worktop, more storage and the best appliances including three burner stove, 142l absorption refrigerator, optional oven and Nespresso® system coffee maker. Slim solid laminate FENIX NTM® worktop, with soft closing drawers below. Useful utensils track too.

VIEW  
ONLINE

Discover 360 walkthroughs, layouts, specification technical data and our product configurator at [www.adria-mobil.com](http://www.adria-mobil.com) Models, specifications and layouts may vary by country.



INSPIRED  
SOLUTIONS

Innovative solutions for inspired living all-year round.



**Bedroom,** Large, luxurious rear bedroom design, with all formats of bed, each with quality sprung beds and mattresses. Intuitive lighting, USB ports and storage for personal things.

**Bathroom,** Luxurious bathroom features mirror with spotlights and storage for personal items. Shower with elegant shower wall, heating and ventilation.



**Storage,** Plentiful storage with large garage 120 cm height (model dependent), two doors, 220v / 12v connectors and LED lights. The habitation door with quiet, smooth operation and storage container. Inside, convex overhead cupboards with illuminated profile. Large wardrobe and underbed storage and large kitchen drawers.

**Coffee Machine,** Nespresso® system coffee machine for perfect coffee (option).

**Multimedia,** Entertainment with new multimedia wall, TV holder, sound system with hidden speakers, USB & phone charging surface. Adria digital control panel controls main utilities.



**Front Lift Bed,** Perfectly integrated front lift bed with easy access, good lighting and ventilation. 1600 x 2000mm bed, light weight construction, with good standing height when not in use.



Adria smart control mobile application, as standard with optional MACH Plus.



**Lighting,** Intuitive light management for perfect ambiance.

**Pull-out & Folding Seats,** Available on DL and DC layouts.

**Utilities,** Central Service Area for easy utility connections and a newly located, insulated fresh 115l water tank.



Lifestyle

# Love at first sight.

## THINGS TO CONSIDER, WHEN BUYING YOUR FIRST CARAVAN.

Caravanning is cool again! There's been a resurgence of interest in caravan ownership, since the pandemic, as people seek new holiday solutions. Many newcomers, especially families with younger children, are owning a caravan for the first time.

AFTER A LIFETIME OF CARAVANNING, INDEPENDENT CARAVAN JOURNALIST ANDREW DITTON SHARES HIS KNOWLEDGE ABOUT BUYING YOUR FIRST CARAVAN.



## THE EXPERT VIEW

Andrew Ditton is a widely respected British caravanning journalist. At the age of 14 he inherited a caravan and has been touring ever since, from a small tent in Canada to a large motorhome in New Zealand, he travels in search of unique camping experiences. find him at [www.andrewditton.com](http://www.andrewditton.com)

**WHAT...?** Before you even look at a caravan, gather the family together and agree on a common goal. Would you prefer hitting the road on voyages of discovery, or visit a semi-permanent bolt hole for weekends and holidays? If wanting to tour, check first with your local Adria dealer about the towing laws in your country.

**WHEN...?** Summer only, or all year round? The more comfortable your caravan, the more you will use it. Maximising your use of the caravan returns better value for money, even if not the cheapest model to buy.

**WHERE...?** A caravan is not just for holidays. If you can park it at home, you'll also have a guest bedroom, a kid's den, and a calming place to work undisturbed. If you cannot keep your caravan at home, you will need somewhere to store it.

**WHO...?** You don't always need to match the number of berths to the number of users. Many couples prefer four berth caravans, sleeping in the fixed bed and leaving the convertible seating as a lounge. Teenagers might prefer to sleep outside in a tent or in an awning.

**HOW...?** Think about how you'll tow your caravan. There's plenty of help available on these topics, from expert websites or talk to your Adria dealer. You can get professional training in many places too. And when not using it where will it live, on your drive, at a storage facility. Practical, real life considerations.

**HOW MUCH...?** And, of course what's your budget for buying and running your caravan. This will sway your model choice and whether to buy new or nearly-new. New brings benefits with warranty and being yours only, but there's some good nearly-new models too to check out.

**ABOVE ALL...** Your new caravan has to put a smile on your face...



ADRIA

MEET THE ADRIA MODELS,

## First Timers TEND TO CHOOSE:

### ALTEA



HAPPY CARAVAN

First Time Buyer Rating **5/5**

A comfortable and contemporary all-rounder

**Best for:** Everybody. The Altea is all things to all people.

### AVIVA



HOME IS WHERE WE PARK IT

First Time Buyer Rating **4.5/5**

"No-nonsense caravans equipped with everything you need and nothing that you don't, leaving you to concentrate on making memories."

**Best for:** Young families on the go

### ACTION



LIFE GETS EASIER

First Time Buyer Rating **4/5**

"Curvaceous, iconic caravans guaranteed to put a smile on your face."

**Best for:** Fun-loving couples or solo travellers

### ADORA



LIFE IS AN ADVENTURE

First Time Buyer Rating **4/5**

"Equally at home on tour or on a permanent pitch, Adora is the elegant and quite luxurious holiday home you've always craved. For many, the ideal second caravan!"

**Best for:** Big panorama, great living space, Alde Heating and Air Conditioning options making Adora a really comfortable caravan.



# The First Timers View

WE MEET UP WITH A DUTCH FAMILY, WHO RECENTLY BOUGHT THEIR FIRST CARAVAN, A NEARLY-NEW ADORA.

'WE ARE KEVIN, AAFJE, FLORIS (8) AND LOTTE (7) TOGETHER WE TRAVEL AROUND THE WORLD, BY PLANE, CAR AND CARAVAN. WE HAVE NOW VISITED MORE THAN 50 COUNTRIES. IN RECENT YEARS WE HAVE DISCOVERED EUROPE WITH BEAUTIFUL CAMPING HOLIDAYS AND WE ARE FAR FROM FINISHED! HERE WE GO, TRAVELLING FOR THE FIRST TIME WITH OUR HIPPIE CAMPER. A BIG RED SRV LIKE BUS. WE TOURED THROUGH FRANCE AND SPAIN FOR THREE WEEKS, A FANTASTIC TRIP AND YET THERE ARE SOME THINGS WHICH ARE DISAPPOINTING... IT TURNS OUT THAT WITH OUR SURF-BOARDS ON THE ROOF WE CANNOT PARK ANYWHERE NEAR THE BEACH. THE CAMPER IS TOO BIG FOR THAT. UNFORTUNATELY, WE HAVE TO PASS UP THE BEAUTIFUL MEDIEVAL FRENCH VILLAGES BECAUSE THE PARKING SPACES ARE TOO SMALL. AND LAST BUT NOT LEAST, GOING TO THE TOILET AND TAKING A SHOWER IS ACTUALLY NOT POSSIBLE IN OUR HIPPIE BUS AND THAT TURNS OUT TO BE THE FINAL STUMBLING BLOCK.



So, the camper goes on sale but now what? We love camping; being outside a lot, enjoying nature, the kids who can run around and make friends. The solution for us is a caravan and a fairly new one with all the luxury that entails. We can simply leave a caravan on the campsite and by car we can reach the beach or find a picturesque town.

We start our search on a caravan boulevard of dealers, we look at all kinds of brands and fall in love with Adria. The caravans are decorated in light, natural tones and equipped with the necessary luxury. Where we initially look for a caravan with bunk-beds for the kids, a friendly salesman says our children will probably want to sleep in a tent in a year from now and that the bunks take up a lot of space. We therefore opt for a caravan with a fixed bed and a round seat that you can make into a large bed, should the kids want to sleep indoors for another year.

We are also looking for a caravan with a large refrigerator so that we do not have to do groceries every day and of course for one with both a toilet and a nice shower.

*When I step into the Adria Adora, I am immediately sold! This type of caravan has a panoramic roof! The whole front is actually a window, for which the caravan is very light inside and you can watch the stars from your bed at night. How cool is that!*

For us at the moment a caravan turns out to be perfect, we now have the best of both worlds: a luxury private house on wheels that we can put down in the most beautiful places and the car to explore the area, take the surfboards to the sea and also to discover the beautiful hidden places".

Brand

## WINTER TALES

OFF-PISTE ADVENTURES IN A MOTORHOME.



*There is something special about spending a winter's night in a motorhome, especially if you've spent the day testing new ELAN skis. Turn on the heat, pour yourself some tea, relax and read these winter tales, written by some of the most skilled winter sports professionals, who always demand the best.*

ADRIA

### ALL MY LIFESTYLE NEEDS



**Matthias Mayr is an Elan freeride ambassador, who's skied some of the most remote mountains of our planet.**

"The Triglav National Park in Slovenia, the home of my skis, Elan. Their 75th anniversary a perfect reason to get there and enjoy some time. 20 cm fresh on top of a 3-6 meters huge snow pack await us. Since it's still corona time, everything is different, but not the enjoyment of the light weight under my feet, the fluffy snow under my skis, the sun in my face, ..."

### A BEAUTIFUL DAY



**Tomaž Jakofčič is a fully qualified IFMGA mountain guide and the first Slovenian to guide clients up to the summit of Mount Everest.**

"Only holidays are worse than a weekend" is a common joke between young dads. And there is some truth in it, while your kids are small. Later things become more enjoyable, and so my wife I also put our beloved daughters skis very soon. This time we tried to connect motorhome travel to touring skiing. With Sonic, kindly lent from our friends at Adria, completely new winter playgrounds opened across Slovenia and that brought infinite feelings of freedom and joy."

### WOW, THE EXCITEMENT!



**Grega Kofler is a seasoned IFMGA mountain guide, winter sports instructor and sports enthusiast**

"A touring ski where with a little ascent you get more than 1.400 altitude meters of skiing may sound challenging. With favourable weather and snow conditions it becomes more of an adventure for me and my two sons. This time made even more beautiful – with Adria Sonic accompanying us."



"And the best thing, down at the bottom – our beds, kitchen, showers in the Adria Sonic, our weekend gift from Adria, are waiting. I've used motorhomes many times before. Simply because a home away from home, which Sonic definitely is, underlines all my lifestyle needs: mobility, home feeling, cooking. And of course, some beer for the evening talks. Which are not for public."



"Hungry, thirsty, hot, cold, tired, how much longer..." still repeat throughout the day. But all the efforts were rewarded back "home", when the girls, before falling into a deep sleep while driving to the next destination, gasped: "It was a beautiful day!" Traveling with motorhomes creates a magical winter wonderland for children of all ages. Definitely a very beautiful, complex experience! Try it!"



"We enjoy it to the fullest, the turns are long and wide, our legs are burning... In the end we find our own path which brings us almost to the very center of Bohinjska Bistrica. The excitement is complete, when we look back to what we just skied and what is coming towards us. My wife and youngest son in a Sonic and cold Coca-Colas for boys and a well-deserved beer for me – in the warm comfort of Sonic. "WOW"! Thank you Elan and Adria Mobil for the unforgettable experience".

elan

Elan is world-renowned ski manufacturer with more than 75 years of experience in designing and producing the best skis in the world. [www.elanskis.com](http://www.elanskis.com)

2020. AN EPIC YEAR  
IN THE SADDLE.

# Never Stop believing!

ADRIA WORLD CLASS PARTNER,  
TOP CYCLIST PRIMOŽ ROGLIČ REFLECTS  
ON AN EVENTFUL SEASON.

Roglič, from Slovenia, has been number one ranked road cyclist on the UCI World Ranking for the past year and rides for Team Jumbo-Visma. The 2020 season proved to be his most successful and dramatic in an incredible cycling career so far, since he switched from ski jumping to two wheels. 2020 season included some incredible moments.



## SO CLOSE AT THE TOUR DE FRANCE.

The 2020 Tour de France started in Nice on 29th August, for 22 teams and 176 riders, with the last stage in Paris, along the Champs Elysees on Sunday 20th September, covering 3,484 kilometers.

Tadej Pogačar (UAE Team Emirates) also from Slovenia, won a dramatic shoot out with fellow countryman, Primož, to become the Tour's youngest winner for 111 years. Roglič held the yellow jersey for 13 days but was overhauled by Pogačar in a dramatic final stage. For Adria Mobil's home country of Slovenia, this was a remarkable triumph, having two fellow nationals racing head-to-head in the world's most coveted road cycling race.



## Winning at *Liège-Bastogne- Liège*

"Two weeks later Primož, was back at it, in Liege. This race was decided in an extraordinary five-man sprint to the finishing line, with Roglič pipping Frenchman Julian Alaphilippe in the closest of photo-finishes, some respected cycling observers called the "closest photo finish of all time."



# Crowned champion again in Spain.

LA VUELTA 2020, 2,892 KMS OVER 18 STAGES FROM 10TH OCTOBER, FINISHING IN MADRID ON 11TH NOVEMBER. ROGLIČ, WAS IMPERIOUS IN AN EPIC RACE, LEADING FROM THE FRONT. SHOWING GRIT AND DETERMINATION THE FINALE CAME DOWN TO A SOLO BATTLE WITH RICHARD CARAPAZ OF ECUADORA ON THE PENULTIMATE HILL STAGE. ON THE FINAL DAY INTO MADRID, HE CLINCHED THE TITLE, WITH THE NARROWEST WINNING MARGIN SINCE 1984.



### WINNING THE GOLDEN WHEEL 2020.

The season ended on a high when Primož, won the prestigious Golden Wheel award by French Velo Magazine, awarded by sports journalists from all over the world.

The year 2020 was exceptional in many ways, but also extremely successful for you, as you started the season with a victory and finished it as the leading rider in the UCI rankings. Sincere congratulations again and please share with us, what were your feelings on this extraordinary achievement?

Of course, I am very satisfied and proud, but at the same time I remain hungry for more - I always want to improve and face the challenge that is the biggest and most difficult, that is how to be and also remain the best. My training and preparation process is also adapted to this, so that I can fight for this position again.

Despite the extraordinary achievements, results and laurels won, you always seem realistic and with your feet on the ground. How do you do that?

Simply by staying who you are; you start each day anew in a way that you stay true to yourself and at the same time that you don't forget where you come from and also how you got here. These things seem very important to me, because along with all the preparations and competitions, there is also a lot of parallel happening and in this way, I stay focused on the competitive rhythm throughout the season.



Despite the fact that only one cyclist raises his hands at the finish line, we know that cycling is a distinctly team sport, where without the right energy and cooperation within the team, one cannot count on a top result. How did you and your team prepare for the new season during this period, are you satisfied with the work done?

The biggest emphasis was on the fact that despite individual training, we still remained a team; this means that we were in constant contact, despite the fact that we trained at home, that we encouraged, motivated, supported each other throughout the entire period and the process of preparation, and at the same time always worked hard, so it's nice to see that we have gone through this period successfully. The support and trust of our sponsors and fans also meant a lot to us.

Who or what do you think about most often during demanding preparations and competitions, what inspires you when it is most difficult?

Above all, you have to stay true to yourself, do the things you love to do, and keep looking for ways to do it even better. Of course, here the family is my biggest encouragement and support that I have and it gives me extra strength to come to every race as ready and motivated as possible.

Please share with us what the possibility of using a motorhome during preparations and competitions means to you and your family?

In the end, there is always the realization that time is the most important value, and the time you spend with loved ones is even more so. Despite the work rhythm, the motorhome always means some form of free time, so the time we spend in this way is valuable to me, because we always have a very nice time.

Interview conducted in March 2021, you can follow Primož in the 21-2 season at [www.primozroglic.com](http://www.primozroglic.com) and at [www.adria-mobil.com](http://www.adria-mobil.com)

## Caravans

### ACTION SPORT

# TAKING THE ROUGH WITH THE SMOOTH.

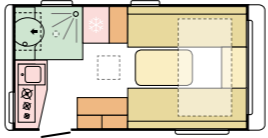


THE NEW ACTION SPORT 391 LH, ADDS SOME OFF-ROAD CHARACTER TO ITS ICONIC, SMOOTH AND CURVY APPEAL. NOW, THE ACTION BRINGS SOME TOUGH-LOVE. THE NEW ACTION SPORT 391 LH MODEL CAN BE DESCRIBED AS 'SEMI-OFF-ROAD', WITH A LITTLE MORE GROUND CLEARANCE AND A LOT MORE ATTITUDE!



Action Sport 391 LH offers contemporary interior with great use of space, Adria smart kitchen, ergo bathroom and comfortable sleeping for three people.

### ACTION SPORT 391 LH



Action is available in 4 layouts. Check them out at [www.adria-mobil.com](http://www.adria-mobil.com)

The lightweight and spacious Action is a much-loved caravan and with its iconic shape, no wonder it's loved by all. In some parts of the world, it even has its own fan club! It also continues to find new customers, including many first-timers.



- White GFK exterior with brushed aluminum graphics.
- Aerodynamic shape with panoramic window.
- Exterior design in three sporty colours.
- Big foot! Upgraded supporting legs.
- AL-KO higher chassis.
- Tough durable 16" wheels.
- Optional bicycle rack pre-installation.
- Exterior storage.

AL-KO

Brand



BY WILL & SAIRA ASPINALL

OLD GENERATION ADRIA

# CAN UPCYCLING BE glamorous?

WHY A VINTAGE ADRIA CARAVAN COULD BE YOUR NEXT GREAT PROJECT

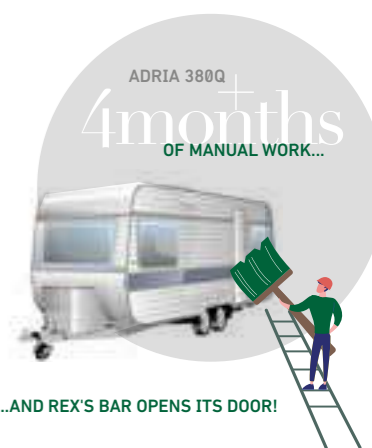
ADRIA CARAVANS HAVE MANY LIVES AND IT'S NOT UNUSUAL TO COME ACROSS REALLY OLD MODELS, STILL IN GREAT CONDITION. HAVE YOU EVER CONSIDERED UNDERTAKING A RENOVATION PROJECT TO CREATE SOMETHING REALLY SPECIAL?

With a small financial investment and some imagination you can turn something old into something delightfully vintage. Meet Will and Saira Aspinall, two Brits who sold up in London in 2018 to buy a historic farmhouse near Lake Bled in Slovenia. The couple are slowly renovating the 400-year-old house into a family-friendly boutique hotel. When Will wondered whether he should tackle some smaller DIY projects before starting on the house, Saira presented him with an old Adria 380 caravan and a vision of a vintage inspired off-grid mobile bar. *Rex's Bar* was born.

The concept for the bar quickly generated interest from one of the country's most popular eco-friendly campsites. With a residency secured at Eco River Camp for the summer months, Will had just four months to complete the renovation. To keep costs down, Will repurposed many old items found in the couple's farmhouse. Retro features include a garage door which now serves as the bar counter, some excellent 1950s wallpaper found in the attic that adds vintage flair, and 150 year-old floorboards transformed into a terrace. Coupled with bespoke stainless steel worktops and high-tech solar panels, the bar meets all modern standards while retaining plenty of charm. As well as spending the summer serving thirsty campers, Saira and Will also hire Rex's Bar for events and festivals, such as the December celebrations and Spring Chocolate Festival in the nearby historic town of Radovljica.

"REX'S BAR STARTED AS A RENOVATION PROJECT FOR WILL, BUT IT HAS BECOME A HUGE PART OF OUR FAMILY LIFE AND A BACKBONE FOR OUR BUSINESS WHILE WE RESTORE THE FARMHOUSE"

We found Rex's Bar on avto.net, the popular Slovene website for second hand vehicles. Still roadworthy, the 1979 Adria 380Q was just 900 euro and based a few kilometres away.



WATCH THE CONVERSION VIDEO ON YOUTUBE: SAIRA & WILL ASPINALL



Following the success of this upcycling project, Will and Saira decided to purchase another Adria. Charmed by the egg-shaped 300 they decided it would make an excellent glamping unit and began designing a boutique hotel room in miniature.



Inspired by the opulence of The Orient Express train carriages, the new caravan - named No.26 - provides a luxurious stay complete with full-size double bed, linen bedding and a night-sky ceiling. Also situated at Eco River Camp in Slovenia it is available to book for summer stays of two nights or more.



"ONE OF THE GREATEST UPCYCLING TRIUMPHS WAS THE EXTERIOR HEART SHUTTERS-RESCUED FROM A BONFIRE HEAP ON A NEIGHBOURING FARM. WILL CUT THEM TO SIZE, SANDED AND PAINTED THEM"



...AND NO.26 SAY WELCOME!

No.26 had been owned by the same couple for the past 20 years and they were upgrading to a new Adria. We worked with the same Slovenian designer on the colour scheme and design for the exterior and they also created over 50 foiled gold star stickers for us - to recreate the night sky I wanted for the ceiling. As well as renovating the internal space, Will also created a sundeck for the caravan to give guests a private space to sit, eat and relax outside.

SLOVENIANFAMILYASPINALL

ECO RIVER CAMP  
RADOVLJICA, SLOVENIA

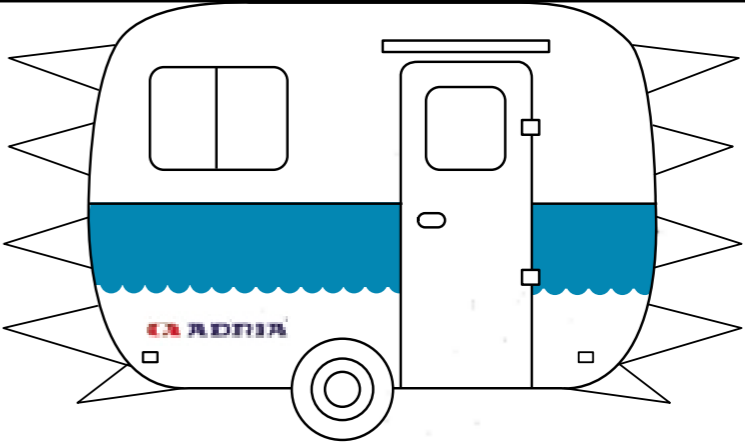
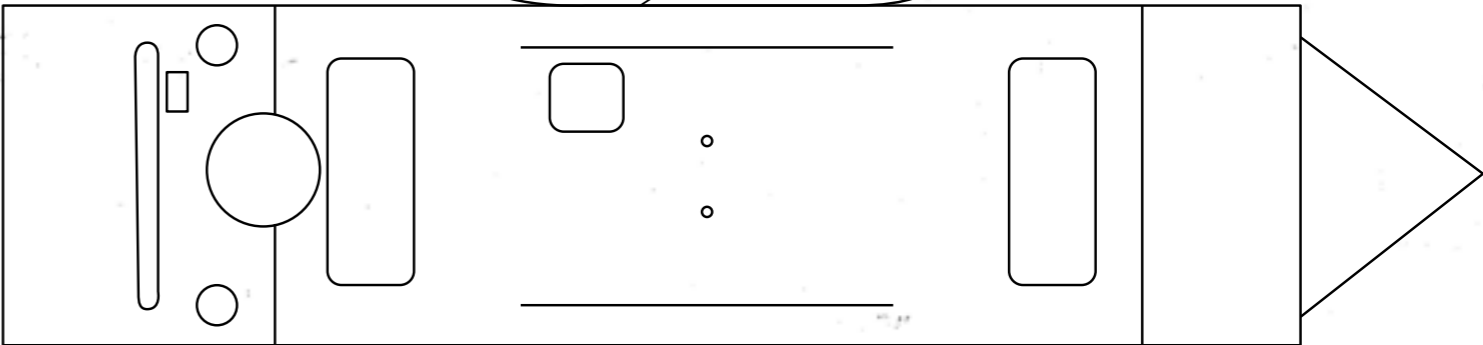
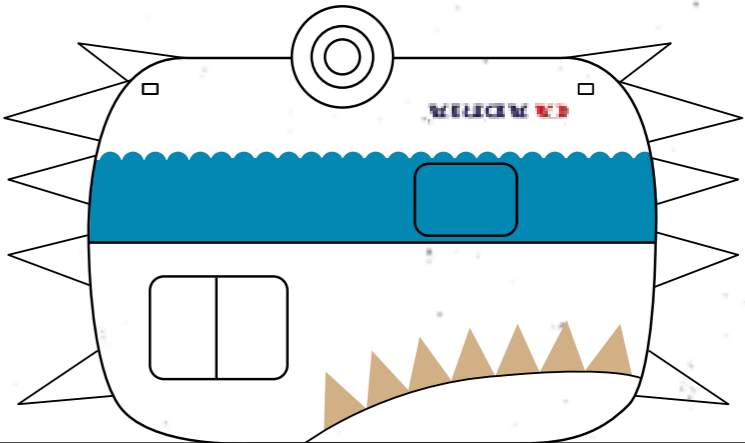


Eco River Camp is a small 100% self-sustainable campsite in the alpine region of Slovenia. Situated on the banks of the River Sava and very close to Lake Bled, it is the perfect place from which to explore the nature and beauty of Slovenia. Open from 01 June - 15 September each year, the campsite accepts guests with RVs, mobile homes, caravans and tents, as well as offering on-site accommodation in bell-tents, wooden cabins and No.26.

[ecorivercamp.com](http://ecorivercamp.com)

# It's your turn!

## CREATE YOUR OWN VINTAGE CARAVAN CHRISTMAS TREE DECORATION!



Cut carefully along the lines,  
fold and glue for the best results.



[WWW.ADRIA-MOBIL.COM](http://WWW.ADRIA-MOBIL.COM)



**Notices.**

Inspirations magazine is published by Adria Mobil d.o.o.

The purpose of this magazine is illustrative. Pictures in the magazine may show specifications which may not be standard equipment and whose availability may vary between national markets. Products may also change due to technical, regulatory and commercial reasons. Please contact your Adria dealer to obtain more detailed information before purchasing and using any Adria vehicle. Adria is a registered trade mark of Adria Mobil d.o.o.

© Adria Mobil d.o.o. 2021. Starska Cesta 50. Novo mesto. Slovenia.